

CAPITALIZING
ON OUR
DIVERSITY



APA CALIFORNIA CONFERENCE
SACRAMENTO CONVENTION CENTER
SEPTEMBER 23 - 26, 2017

PRE-CONFERENCE SESSIONS

*Experts in these fields will share their
knowledge and discuss your issues*

Saturday, September 23

9:00 am - 4:00 pm

Pre-Conference Session #1

LEADERSHIP AND MANAGEMENT WORKSHOP 2017

Additional \$90 fee applies. Includes lunch.

CM | 6.5

Take your management skills to a new level through intensive and interactive training. Learn from colleagues who have been successful leading their teams in difficult circumstances. They will guide you through a day of inquiry, dialogue, relaxed discussion, practice and storytelling. You will leave this session informed, reenergized and ready to embrace and manage change.

In this all day session, you will learn about:

- Strategies to better manage people, team, politics and yourself
- Active listening skills
- The importance of having a strong vision/identity to make external connections and maintain external relationships
- How to make people feel connected either in a one-on-one setting or as a team
- Ways to manage conflict
- Understand the drivers behind decision making and managing relationships.

Participants will receive a pre-conference survey to assess their interests and needs.

Panelists

Steven A Preston, FAICP, City Manager, San Gabriel; former Community Development Director, San Gabriel and Community Development Director, La Verne. Janet Ruggiero, FAICP, former Community Development Director, City of Citrus Heights; Director, De La Salle Institute. Tim Snellings, REHS, Director, Department of Development Services, Butte County. Laura Stetson, AICP, Principal, MIG Inc., Pasadena; planning consultant and former public sector planner. Linda Tatum, AICP, Planning Bureau Manager, City of Long Beach Development Services, and former private sector planner

Go to www.APACalifornia-conference.org to register. To add a Pre-Conference Session to an existing registration, review your conference confirmation for instructions or email reg@hpnglobal.com.

Saturday, September 23

9:00 am - 4:00 pm

Pre-Conference Session #2

INTERACTIVE GEODESIGN TOOLS FOR PLANNERS: DESIGN, CREATE AND GAIN CONSENSUS USING NEXT GENERATION TECHNOLOGY

Additional \$90 fee applies. Includes lunch.

CM | 6.5

No longer just software used for mapping roads and land uses, GIS is now interactive and able to engage, inform, and build consensus. This session will explore emerging interactive GIS technologies and tools that land use planners and urban designers can use today to engage, build consensus, and inform the public. Training will cover:

- Geodesign-based software to create interactive tools and visualization methods that enable real-time assessment of conditions and "on the fly" assessments of alternative designs and plans;
- Online tools to present your findings and gain consensus;
- Land use scenario assessment tools using GeoPlanner for ArcGIS;
- Online presentations using Story Maps to present scenario assessment findings; and
- Online survey tool using Survey123 for ArcGIS to enable public comment and feedback.

Although the focus will be on the Esri platform, an overview of other available geodesign tools will also be included. Workshop will be held at Esri's office, located two blocks (a 5-minute walk) from the convention center. Laptop computers will be provided. Limited to 15 participants.

Panelists

Steven David Early, AICP, LEED AP, Principal, PlaceWorks (moderator); Rob Stauder, Product Manager, GeoPlanner for ArcGIS; Robert Kain, Geospatial Services Business Leader, PlaceWorks

Saturday, September 23

10:00 am - 2:30 pm

Pre-Conference Session #3

CONFLICT MANAGEMENT AND NEGOTIATION - GETTING TO YES!

Additional \$65 fee applies. Includes lunch.

CM | 4.0

Join a panel of experienced California planning leaders for a practical interactive hands-on session. In this half-day session, you will have the unique opportunity to focus the session on what you need to be a successful leader. Specific topics include methods of conflict management using real world case studies, including your examples and challenges. The session will also utilize the negotiations around a development agreement to bring to life the strategies for successful negotiations. You will learn how to prepare a step-by-step approach: techniques such as separating the personalities from the issues, avoiding surprises, etc. Planning is all about getting results and often bringing conflicting sides together; you will walk away from this session with practical knowledge that you can immediately apply to your daily work to "get to yes."

Panelists

Jeffrey Lambert, AICP, Community Development Director, City of Ventura; David Booher, FAICP, Adjunct Faculty Member, Department of Public Policy and Administration, California State University, Sacramento; Stan Hoffman, FAICP, President, Stanley R. Hoffman Associates, Inc.; Tony Lashbrook, Town Manager, Town of Truckee; Terry Watt, AICP, President, Terry Watt Planning Consultants