



Sponsor and Exhibitor Opportunities

	P2 \$12,000	P3 \$7,000	S1 \$4,000	S2 \$2,500	CI \$1,000	C2 \$500
Select one event if more than one is listed below each price point.	Diversity Summit Legislative Update Awards Program Big Conversation #1* Big Conversation #2** Big Conversation #3***	Diversity Summit Legislative Update Awards Program Big Conversation #1* Big Conversation #2** Big Conversation #3***	Session Networking Mobile Workshop Mobile App	Session Networking Mobile Workshop	Diversity Mixer Student Mixer	Non-Profits Universities*
Recognition at Sponsored Event or Session						
60-second video at sponsored premier event	✓					
30-second video at sponsored premier event		✓				
Acknowledgment at start of sponsored event			✓	✓		
Logo highlighted at sponsored event					✓	
All sponsor logos displayed on background slides at all premier events	✓	✓	✓	✓	✓	✓
Conference Networking Opportunities						
Opportunity to host a company branded event	✓	✓				
Publicized booth time for networking						
a. Three hours	✓					
b. Two hours		✓	✓			
c. One hour				✓	✓	✓
Push notifications on mobile app	✓	✓				
Access to conference registration list	✓	✓	✓	✓		
Recognition on Conference Website/App						
Logo highlighted with sponsored event/session	✓	✓	✓	✓	✓	
Resource page with business card ad, contact information and website link	✓	✓	✓	✓	✓	✓
Mobile app sponsor highlighted on app			✓			
Conference Registration						
Two admissions	✓	✓	✓			
One admission				✓	✓	✓
For an additional \$3,000 — become an annual sponsor. Benefits are outlined below. Chapter cosponsored webinar CM credits for qualifying activities Logo on chapter homepage Advertisement of events in the APA California eNews weekly newsletter Article in APA California eNews and CalPlanner			C2+ Universities can advertise networking events on conference website. Big Conversation #1* - State of Change: Racism and Bias in Planning Big Conversation #2** - State of Change: Let's Talk About Housing Big Conversation #3*** - State of Change: Planning for the Future For all questions about sponsorships or a customizable sponsorship package, please contact Deene Alongi at 312-622-4946.			