



**A RESILIENT
FUTURE
2019**

CALIFORNIA APA
CONFERENCE
SANTA BARBARA
SEPTEMBER 15-18

Hilton Santa Barbara Beachfront Resort

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

	Quantity Available	Cost	Full Conference Registrations	Table Space*	Tickets to Sponsored Event	Logo/Ad Recognition on Website and Mobile App	Additional Recognition**	Other
EXHIBIT TABLE & EVENT SPONSORSHIP PACKAGES								
Conference Lanyards	1	\$10,000	2	Premium	-	✓	A, L/S	Logo on Lanyard
Beach Mat or Towel	1	\$8,000	2	Premium	-	✓	A, L/S	Logo on Beach Mat
Conference Hotel Key Card	1	\$8,000	2	Premium	-	✓	A, L/S	Logo on Hotel Key Card
Optional Item (Water Bottle, etc.), call/email for details	1	\$8,000	2	Premium	-	✓	A, L/S	Logo on Item
Opening Reception	5	\$7,000	2	Premium	2	✓	A, L/S	-
Opening Keynote	4	\$4,000	2	Premium	2	✓	A, L/S	-
Awards Event	3	\$3,000	1	Regular	2	✓	A, L/S	-
CPF Auction	1	\$3,000	1	Regular	1	✓	A, L/S	-
Mobile Application	2	\$3,000	1	Regular	-	✓	L/S	-
Closing Keynote	3	\$2,500	1	Regular	2	✓	A, L/S	-
Continental Breakfast	4	\$2,500	1	Regular	-	✓	L/S	-
Diversity Summit	1	\$2,500	1	Regular	2	✓	A, L/S	-
Student Awards Luncheon	2	\$2,500	1	Regular	2	✓	A, L/S	-

EVENT ONLY SPONSORSHIP								
Special Event (select one): Opening Reception, Opening Keynote	No Limit	\$1,500	-	-	-	✓	L/S	-
Mobile Workshop (select one): <i>(mobile workshops anticipated to include the following and are subject to change)</i> Santa Rosa Island, Urban Bike, Point Mugu Naval Base, Downtown Ventura Walking, Ventura Wellness District, Oil Seeps Boat Tour, Cannabis Cultivation, Santa Ynez Wine, Funk Zone Walking and Sips, Lotusland	10	\$1,000	-	-	1 MW	✓	-	-
Special Event (select one): Awards, CPF Auction, Closing Keynote	No Limit	\$1,000	-	-	-	✓	L/S	-
Special Event (select one): Student Awards Luncheon, YPG Mixer	No Limit	\$500	-	-	-	✓	L/S	-
Afternoon Break	4	\$500	-	-	-	✓	-	-
Student Orientation/Walking Tour	4	\$300	-	-	2	✓	-	-

EXHIBIT TABLE ONLY								
Government Agency - State, city and regional government agencies (e.g. city and county association of governments, regional water, air quality control, etc.) or federal agency (e.g. HUD, etc.).	1	\$1,000	-	Regular	2 Table Passes	✓	-	-
Non-Profit Organization	1	\$500	-	Regular	2 Table Passes	✓	-	-

ADVERTISING								
Mobile Application	5	\$1,000	-	-	-	✓	-	-
Website Ad	-	\$250	-	-	-	✓	-	-
Minor Collateral (conference pen, etc.), call/email for details	-	-	-	-	-	-	-	call/email for details
Other - Customizable, call/email for details	-	Varies	-	-	-	-	-	-

*Premium table space receives black backdrop drape. All premium table exhibitors will have priority selection. **All tables WITH event sponsors and Non-Profit table sponsors receives the attendee list** prior to the conference (available 2 weeks prior with name, company, address and email address).

** Recognition includes one or both of the following:
A - Acknowledgement at podium during conference announcements.
L/S - Logo displayed on PowerPoint slide at selected events and on signs at registration.

Logos and ads are posted after payment has been received.