



Sessions and Events



Members can earn certification credits for many activities at the conference. A notation has been made next to each creditable session/event indicating the number of approved certification credits.

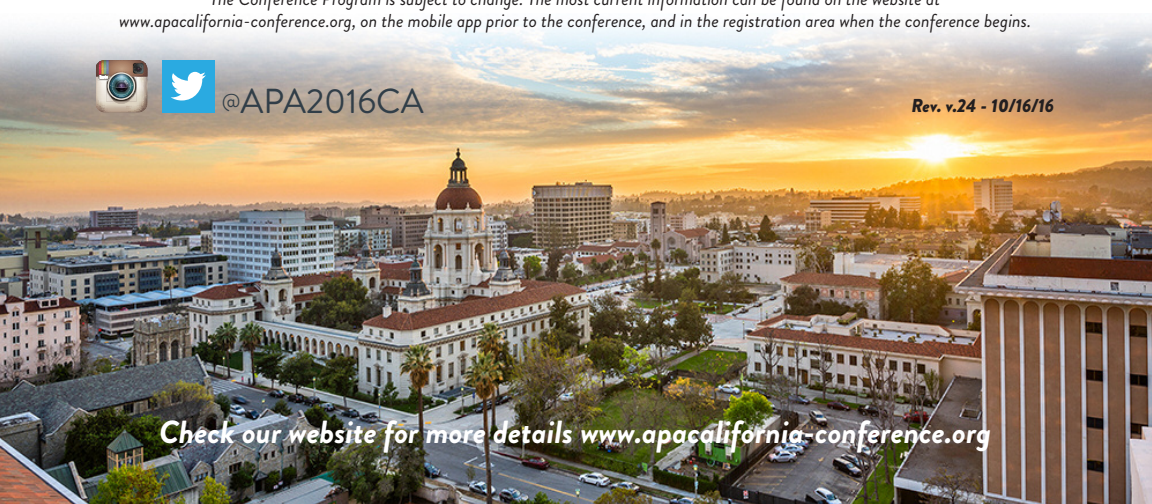
The Conference Program is subject to change. The most current information can be found on the website at www.apacalifornia-conference.org, on the mobile app prior to the conference, and in the registration area when the conference begins.



@APA2016CA

Rev. v.24 - 10/16/16

Check our website for more details www.apacalifornia-conference.org



6:00 pm - 10:00 pm • Throughout Pasadena

Free transportation is available between the venues.

ArtNight Pasadena

Enjoy a free evening of art, music and entertainment as Pasadena's most prominent arts and cultural institutions swing open their doors.



2016 Core Conference Tracks

Six core conference tracks relating to this year's conference theme of "**Crafting our Future - The Art of Planning**" have been developed to help guide and facilitate your conference experience, including:

- **Resiliency**

Creative ways that communities position themselves to respond to change, including economic, climate, planning trends and others.

- **Sustainability**

The "nuts and bolts" ways in which communities are promoting sustainability and protecting the environment.

- **By the Numbers (Data, Demographics and Technology)**

How are planners using data and technology to analyze planning problems and inform planning recommendations?

- **City Beautiful 2.0**

What does the "City Beautiful" movement of the 21st Century look like and how does it compare to its historic predecessor?

- **Community Outreach—The Art of Communicating with the Public**

New and effective ways to engage stakeholders, use technology and hear a diversity of voices.

- **Crafting Meaningful Regulations**

Case studies that demonstrate how regulations can solve an identified planning challenge or problem.

8:00 am - 9:00 am • Lower Level of the Conference Center

Pre-Conference Registration

8:30 am - 10:00 am • Lower Level of the Conference Center

Student Registration

9:00 am - 4:00 pm • 207

Pre-Conference Session

#1 Historic Preservation: New Frontiers for Local Planning

Additional \$90 fee applies, includes lunch

CM | 6.5

Looking to strengthen your organization's capabilities in the historic preservation arena? Come to Pasadena, one of California's most progressive communities for preservation practice, and learn how to build or strengthen your preservation program. Our team of non-profit, consultant, and local government preservation professionals will help you develop and manage the program. Course topics include the role of preservation in the planning process, use of preservation tools and techniques, development of landmark districts and preservation commissions, CEQA and design review, and management of preservation controversies. Pre-registrants will be surveyed to help focus the course on those issues most important to attendees.

Moderator

Susan N. Mossman, Executive Director, Pasadena Heritage

Speakers

Jesse Lattig, Preservation Director, Pasadena Heritage; Peyton Hall, FAIA, Managing Principal of Historic Resources Group, LLC; David Reyes, Interim Planning Director, City of Pasadena; Kevin Johnson, Senior Planner, City of Pasadena Office of Design and Historic Preservation; Ken Bernstein, Manager and Principal City Planner, Los Angeles Office of Historic Resources; Mic Hansen, Historic Preservation, Design, and Planning Commissioner, City of Pasadena

9:00 am - 4:00 pm • 214

Pre-Conference Session

#2 Leadership and Management Institute 2016 (CPR Session)

Additional \$90 fee applies, includes lunch

CM | 6.5

Are you ready to take the next big step to manage and lead your organization? Learn from experienced professionals who have been successful leading planning departments and agencies. They will guide you through a day of inquiry, dialogue, practice and storytelling. You will leave this session informed, reenergized and ready to embrace and manage change. In this all day session, you will learn about: Strategies to advance your leadership skills and manage people, team, politics and yourself; The importance of having a strong vision to make external connections and maintain external relationships; Active listening skills; How to make people feel connected in a one-on-one setting and as a team; How to achieve agency goals; and Ways to manage conflict. Participants will receive a pre-conference survey to assess their interests and needs. This session includes an informal lunch with the seminar leaders so you can share your ideas and questions.

Moderator

Steven A. Preston, FAICP, City Manager, San Gabriel; former Community Development Director, San Gabriel and Community Development Director, La Verne

Speakers

Mike Moore, AICP, Planner, MIG Inc.; Adjunct Faculty, Sonoma State University; Former Community Development Director, Petaluma and Mill Valley; Janet Ruggiero, FAICP, Former Community Development Director, City of Citrus Heights; Director, De La Salle Institute, California Planning Roundtable Emeritus Member; Laura Stetson, AICP, Principal, MIG Inc., Pasadena; Planning Consultant and Former Public Sector Planner

9:00 am - 4:00 pm • 212

Pre-Conference Session
#3 Geodesign Tools for Planners: Create Your Future Using Next Generation Technology Today

Additional \$90 fee applies, includes lunch

CM | 6.5

No longer just software used for mapping roads and land uses, GIS is now interactive and able to engage, inform, and build consensus. This training will explore emerging interactive GIS technologies and tools that land use planners and urban designers can use today to engage, build consensus, and inform the public. This session will highlight emerging geodesign technologies available to planners and urban designers; case study examples illustrating how geodesign tools can be incorporated into planning and urban design workflows; and a focused hands-on training session with Geo-Planner, which is one of several available web-based geodesign tools. At the end of the training, participants will leave with the skills and knowledge to create new interactive tools and visualizations that enable real-time assessment of conditions and “on the fly” assessments of alternative designs and plans. Although the training will focus on the Esri platform, it will also include an overview of other available geodesign tools. **Note: Training Session Participants will need to bring their own Wi-Fi-capable laptop with the most recent released version of Google Chrome or Firefox.**

Moderator
Robert Kain, GIS Manager, PlaceWorks

Speakers
Rob Matthews, AICP, LEED AP, Practice Manager, Geodesign, Esri

9:00 am - 4:00 pm • 209/210

Pre-Conference Session
#4 SB 743 Implementation: The Evolution from LOS to VMT

Additional \$90 fee applies, includes lunch

CM | 6.5

Senate Bill 743 (SB 743) requires sweeping changes on how communities assess transportation impacts under CEQA. Since SB 743 was passed by the Legislature and signed by the Governor, it has been subject to much debate and discussion throughout the State of California. The Governor’s Office of Planning & Research, APA, ULI, and other organizations have hosted numerous meetings and outreach events to discuss SB 743. Rather than continue this debate, this session will focus on how jurisdictions, consultants, and private developers can implement SB 743 in a variety of settings, including urban, suburban, and rural locations. Presenters will discuss the SB 743 guidelines and how lead agencies can respond. They will also share implementation experience from urban and rural communities, including the City of Pasadena, which recently implemented VMT as a key transportation indicator through their General Plan Update. The session will conclude with a presentation by an environmental consultant who will discuss how environmental documents will need to evolve to address the requirements of SB 743.

Moderator
Stephen Michael Haase, AICP, Incoming Commission and Board Representative, APA California, Senior Vice President, Baldwin & Sons, Chair, City of San Diego Planning Commission

Speakers
Ronald T. Milam, AICP, Director of Evolving the Status Quo, Fehr & Peers; Christopher H. Calfee, JD, Senior Counsel, Governor’s Office of Planning & Research (OPR); Fred Dock, AICP, PE, Director of Transportation, City of Pasadena; JoAnn Hadfield, Principal, PlaceWorks; Mike Woodman, Transportation Planner, Nevada County Transportation Commission

9:00 am - 4:00 pm • 101

APA California Board Meeting

STUDENT SESSION BLOCK 1

10:00 am - 11:15 am • 204

Crafting Meaningful Regulations
First Time Project Managers: Strategies for Success (CPF Session)

Early in your career, you will get to manage an endeavor. If you are successful in your first outing as a manager, you will be tapped for more important projects. Learn what it takes to become a project manager and how to lead a team to success.

Moderator
Wendy Nowak, AICP, Associate Principal, PlaceWorks

Speakers
Larissa De La Cruz, Senior Planner, City of San Gabriel; Amanda Tropiano, Senior Associate, PlaceWorks; Ben Legbandt, Project Manager, Orange County LAFCO

10:00 am - 11:15 am • 208

Crafting Meaningful Regulations**Governing from Both Sides: Community-led Solutions Coexisting with Government Vision**

Student presentations will overview informal activities and community decision-making as responses to perceived gaps in the provision of government services and leadership. Our research-based policy recommendations will facilitate increased partnerships between communities and their respective government entities, creating a more holistic and equitable planning process.

Moderator

Salvador Gutierrez, Master's Student in Urban Planning

Speakers

Shira Moch, Master's Student in Urban Planning, UCLA;
Svetha Ambati, Master's Student in Urban Planning, UCLA;
Tarisai Kuvhenguhwa, Master's Student in Urban Planning, UCLA

10:00 am - 11:15 am • 211

Community Outreach**Brilliant Presentations: A Primer for Young Planners - Part 1**

Do you want your presentations to decision-makers and the public to shine and inspire? This three-hour, hands-on session targeted to planners with one to five years in the profession will provide strategies and approaches to communicate ideas and recommendations effectively and with aplomb.

Moderator

Christopher Beynon, Principal, MIG

Speakers

Esmeralda Garcia, Principal, MIG; Richard Zimmer, AICP,
Director of Contract Planning Services, MIG

11:30 am - 1:00 pm • Ballroom D, E

Richard H. Weaver Student Scholarship Awards Luncheon

Pre-registered students only. Ticketed invitation event.

Please join us as we present and honor the 2016-17 California Planning Foundation (CPF) scholarship winners. Each year CPF invites planning students to compete for a number of scholarships. Scholarships are offered to students enrolled in undergraduate and graduate planning and affiliated programs in California. Since its inception, CPF has awarded more than \$450,000 in scholarships and awards in support of planning students.

Established by APA California in 1970 as a nonprofit, charitable corporation with the goal of furthering the professional practice of planning in California, CPF provides scholarships and awards to university students in financial need. The scholarship recipients come from many backgrounds and are selected because they are talented and motivated and have demonstrated academic excellence at university planning programs in California. All members of APA California are automatically members of CPF.

Sponsored by:

bae urban economics
Caltrans
Wildlands, Inc.
Willdan Group ★

12:00 pm - 6:00 pm • Ballroom Foyer

Conference Attendee Registration

1:00 pm - 4:00 pm

Meet at 12:45 pm at the Plaza

Additional \$50 fee applies.

Orientation Tour - Arroyos and Foothills Tour: Pasadena, Northeast Los Angeles, and the San Gabriel Valley**CM | 3.0**

Some works of creativity are beautiful. Others are functional. Others are beguiling. Crafted and refined over generations, Pasadena, Northeast LA, and the San Gabriel Valley are steeped in history and culture. Spend a few hours exploring the arroyos and foothills that define these areas on a tour led by local planners.

Moderator

Nick Maricich, Director of Planning, Office of Mayor Eric Garcetti

Various Speakers

SESSION BLOCK 1

1:00 pm - 2:30 pm • Ballroom A

Community Outreach

Regional Equity in Concert: Challenges in Engaging Diverse Stakeholders Across the State

CM | 1.5

Promoting social equity in transportation planning requires early and ongoing involvement from a wide variety of communities and stakeholders. This panel will look at the experiences of three regions and the various approaches taken to engage disadvantaged communities in the regional planning process from both the MPO and community perspective.

Moderator

Victor Rubin, PhD, Vice President of Research, PolicyLink

Speakers

Jane Clough, PhD, Senior Regional Planner, San Diego Association of Governments (SANDAG); David Flores, Community Development Officer, Casa Familiar; Doug Johnson, Principal Planner for Land Use and Social Equity, Metropolitan Transportation Commission (MTC); Monica Hernandez, Senior Analyst, Public Information Officer, Sacramento Area Council of Governments (SACOG); Bob Allen, Director of Policy and Advocacy Campaigns, Urban Habitat; Richard Dana, Executive Director, The Mutual Assistance Network

1:00 pm - 2:30 pm • Ballroom B

Sustainability

“Future Proof”: Innovative Sustainability Practices for Major Transportation Infrastructure

CM | 1.5

As transportation entities seek to enhance their sustainability practices, they are confronted with the realities of an ever changing environment. Innovation demands sustainability plans to become flexible and “future proof”. This panel will share best practices from two Southern California airports on how sustainability planning can be innovative and pragmatic.

Moderator

Carley Markovitz, LEED AP O+M, Transportation and Land Use Planner, AECOM

Speakers

Tamara McCrossen-Orr, Ted Anasis, AICP, Manager of Airport Planning, San Diego County Regional Airport Authority; Calum Thompson, PE, LEED AP BD+C, EnvSP, Senior Member, High Performance Communities Team, AECOM

1:00 pm - 2:30 pm • Ballroom C

Sustainability

SANBAG: A Case Study for Successful Transit Planning in the 21st Century

CM | 1.5

This session will provide an overview of the San Bernardino Associated Governments (SANBAG) rail and transit program, which will extend passenger rail service from San Bernardino to Redlands, California. The second half of this session will evaluate transit oriented development opportunities around the San Bernardino Transit Center; constructed in 2015.

Moderator

Clint Meyer, AICP, Senior Project Manager, HDR, Inc.

Speakers

Justin Fornelli, PE, Chief of Transit and Rail Programs, San Bernardino Associated Governments; Mike Boraks PE, Associate Vice President, HDR, Inc.; Moshik Mah, AIA, LEED AP, Senior Architect, HDR, Inc.; Mario Osorio, LEED, Associate Environmental Planner, HDR, Inc.

1:00 pm - 2:30 pm • 102

Sustainability

The Hots and Colds of Climate Action Plans

CM | 1.5

In response to global climate change, the State has identified Greenhouse Gases reduction targets for the state and local jurisdictions. We will hear the different perspectives of an Environmental Planner, City Planner, and Sustainability Analyst and their roles in overcoming challenges and identifying best practices in adopting Climate Action

Moderator

Tracy Steinkruger, Senior Planner, City of Pasadena

Speakers

Christina McAdams, Environmental Scientist, Rincon Consultants, Inc.; David Peterson, Associate Planner, City of Santa Clarita; Garrett Wong, LEED AP BD+C, Sustainability Analyst, City of Santa Monica

1:00 pm - 2:30 pm • 203

City Beautiful 2.0

Nolen, Robinson, and Burnham Look at Their Plans in 2016

CM | 1.5

This session will review the original City Beautiful Plans written by John Nolen, Charles Robinson, and Daniel Burnham. Panelists will compare and contrast what was achieved, what was altered, and what may have been envisioned but never realized in their plans.

Moderator

Brian Mooney, FAICP, Principal, RICK Community Planning and Sustainable Development

Speakers

Howard Blackson III, Urban Design and Community Planning Manager, Michael Baker International; Michael Stepner, FAIA, Professor, New School of Architecture and Design

SESSION BLOCK 1

1:00 pm - 2:30 pm • 104

*City Beautiful 2.0***How Pasadena's City Beautiful Movement Led to "My City," the Quintessential Planning Process Every Planner Should Know****CM | 1.5**

Creating momentum to support municipal planning efforts was the key to Pasadena's City Beautiful Movement. Its 1916 "My City" process focused on the invisible first steps to great endeavors, telling the forgotten origins of Paul Williams and the first century of planning the modern city, its rise, fall and resurrection.

Moderator

David Wolf, MArch, mycity.is

Speakers

Stefanos Polyzoides, Principal, Moule & Polyzoides Architects and Urbanists; Terry Tornek, Mayor, City of Pasadena

1:00 pm - 2:30 pm • 105

*Sustainability***Growing Green in Riverside - Integrating Climate Action with Entrepreneurial Opportunity****CM | 1.5**

A multidisciplinary team describes how they developed the Riverside Restorative Growthprint, the City's Climate Action Plan (CAP) that integrates greenhouse gas (GHG) reduction strategies with a plan for boosting low-carbon economic growth through investment in urban development, urban infrastructure, urban mobility systems, and entrepreneurship.

Moderator

Doug Darnell, AICP, Senior Planner, City of Riverside

Speakers

Jeff Caton, PE, LEED AP, Sustainable Communities Director, Environmental Science Associates; Jay Eastman, AICP, Principal Planner, City of Riverside; Alexa Washburn, AICP, Vice President of Planning, National Community Renaissance; Andrew Marks, Account Manager, Sustainability Officer, City of Riverside Public Utilities

1:00 pm - 2:30 pm • 106

*Sustainability***Accelerating Sustainability Planning - APA California's Sustainability Champion Program****CM | 1.5**

Are you passionate about sustainability planning and interested in sustainable State and local communities? Please join this interactive session to learn about and help us co-create the launching version of the APA California Chapter's new Sustainability Champion Program.

Moderator

Scott Edmondson, AICP, Strategic Sustainability Planner-Economist, San Francisco Planning Department

Speaker

Hing Wong, AICP, Senior Regional Planner, Association of Bay Area Governments, President, APA California

1:00 pm - 2:30 pm • 107

*Community Outreach***CEQA and Noticing - Best Practices for Complying with CEQA, Brown Act, and Other Public Noticing Requirements****CM | 1.5 | LAW**

This panel will discuss best practices for preparing, filing, and distributing CEQA notices. The panel will then turn to the interplay between the Brown Act, Planning and Zoning Law, and CEQA noticing requirements. Lastly, the panel will cover how to properly delegate authority for approving CEQA documents.

Moderator

Thomas A. Rice, Associate, Best Best & Krieger LLP

Speaker

Ruta Thomas, Principal, Dudek; Carrie Tai, AICP, Planner, City of Long Beach

STUDENT SESSION BLOCK 2

1:15 pm - 2:30 pm • 204

*Community Outreach***10 Crucial Things Planning School Didn't Teach You**

Your planning degree is important, but there's still a lot to learn! Planning professionals with diverse experience in housing, mining, habitat management, private development, community outreach, and land use and environmental law will present their "Top 10 List" of most important out-of-classroom lessons. You're invited to share as well!

Moderator

Jennifer Lynch, AICP, LEED-AP, Attorney, Best Best & Krieger

Speakers

Kevin Torell, AICP, Area Permit Manager, Vulcan Materials Company

1:15 pm - 2:30 pm • 208

*By the Numbers***Stepping Outside the Cubicle**

Four professionals at varying stages in their careers who have continually taken on leadership positions will offer exclusive insight into the decisions they made and the relationships they fostered outside the cubicle to get them to where they are today.

Moderator

Gwen von Klan, Assistant Project Coordinator, LADOT Active Transportation Division, USC MPL/MPA candidate

Speakers

Marissa Aho, AICP, Chief Resilience Officer, City of Los Angeles, AICP Commissioner, Region VI, National APA; Kevin J. Keller, AICP, Deputy Director, Los Angeles Department of City Planning; Donald R. Spivack, Former Deputy Chief of Operations, Community Redevelopment Agency, City of Los Angeles; Shawn Kuk, Planning Director, Office of Councilmember José Huizar, City of Los Angeles, Council District 14; Valerie J. Hubbard, FAICP, Director of Planning Services, Akerman LLP, AICP Commission President

STUDENT SESSION BLOCK 2

1:15 pm - 2:30 pm • 211

*The Art of Communicating with the Public***Brilliant Presentations: A Primer for Young Planners - Part 2**

Do you want your presentations to decision-makers and the public to shine and inspire? This three-hour, hands-on session targeted to planners with one to five years in the profession will provide strategies and approaches to communicate ideas and recommendations effectively and with aplomb.

Moderator

Christopher Beynon, Principal, MIG

Speakers

Esmeralda Garcia, Principal, MIG; Richard Zimmer, AICP, Director of Contract Planning Services, MIG

SESSION BLOCK 2

2:45 pm - 4:15 pm • Ballroom A

*City Beautiful 2.0***You Put a Park Where? Creative Approaches to Urban Greening**

CM | 1.5

With a little creative vision and a lot of public will, agencies are moving beyond conventional thinking and tackling urban park creation in dynamic and highly successful ways. This panel explores three innovative projects, from small-scale infill parks to bold visions of green space, that are reshaping what is possible.

Moderator

Barbara Romero, Deputy Mayor, City of Los Angeles

Speakers

Darryl Ford, Principal Project Coordinator, City of Los Angeles, Department of Recreation and Parks; Michael Metcalfe, Principal, Metcalfe Associates; Veronica Hahni, ESQ, Executive Director, Los Angeles Neighborhood Initiative

2:45 pm - 4:15 pm • Ballroom B

*City Beautiful 2.0***Implementing “My City” in Your City: Balancing Bottom-Up Creativity and Top-Down Structure for Optimal Planning**

CM | 1.5

Revitalizing “My City” updates a proven path to “make big plans.” By elevating the public dialogue through a more authentic bottom-up process, this project-event-survey-proposal approach to creating greater continuity and enduring commitment delivers a more effective balance between the early visioning and later logistical stages of planning.

Moderator

David Wolf, MArch, mycity.is

Speakers

Stefanos Polyzoides, Principal, Moule & Polyzoides, Architects and Urbanists; Terry Tornek, Mayor, City of Pasadena

2:45 pm - 4:15 pm • Ballroom C

*Crafting Meaningful Regulations***The Maker Economy - How to Adapt Your Code to Attract Makers**

CM | 1.5

First urban wineries, then breweries... and now distilleries. Many cities' zoning codes don't recognize these uses, particularly when the operator wants to combine tasting, making, retailing and wholesaling. Learn how the Cities of LA and San Diego are re-crafting their regulations to accommodate the growing craft beverage movement.

Moderator

Harriet Ross, Community Planning Program Manager, ESA

Speakers

Charlie Rausch Sr., Associate Zoning Administrator, City of Los Angeles; Conni Pallini-Tipton, AICP, Senior City Planner, Policy Planning Division, City of Los Angeles; Russ Gibbon, Business Development Manager, City of San Diego; Jeremy Raub, Eagle Rock Brewery

2:45 pm - 4:15 pm • 102

*Sustainability***Barn Raising in the Burbs: Novel Strategies for Growing Food and Cultivating Community Through Urban Farming**

CM | 1.5

Urban agriculture is increasingly recognized as an important component of the urban system; addressing environmental sustainability, public health, and economic opportunity. This session will explore innovative ways of integrating functional farms and agriculture into suburban and urban communities. Learn about successful urban farm operations, pioneering 'agrihood' projects, and supportive regulations.

Moderator

Martha Miller, AICP, RRM Design Group

Speakers

Josh Cross, LEED AP, Senior Planner, RRM Design Group; Matthew Geldin, Head Farmer, Farmscape; Kiel Schmidt, Development Manager, Food Commons Fresno

2:45 pm - 4:15 pm • 104

*Resiliency***The Neighborhood Church Isn't What it Used to Be: Local Religious Institutions and Federal Law**

CM | 1.5 | LAW

Demographic changes across California have led to a spate of use permit applications for religious institutions, including Buddhist temples, Islamic mosques, and Hindu temples unfamiliar to established, rapidly-diversifying neighborhoods. Join us to see how three different jurisdictions have dealt with the ensuing controversy, friction, and challenges with federal law.

Moderator

Manira Sandhir, AICP, Principal Planner, County of Santa Clara

Speakers

Mindy Gentry, Community Development Director, City of Clayton; Sean F. Tully, Senior Planner, Contra Costa County; Rob Eastwood, AICP, Planning Manager, Santa Clara County; Christopher Cheleden, Lead Deputy Counsel, Santa Clara County

SESSION BLOCK 2

2:45 pm - 4:15 pm • 105

Sustainability

Autonomous Vehicles and the Future of the City

CM | 1.5

This session will focus on the land use and public policy implications of autonomous vehicles. Future scenarios will be presented and a range of potential planning responses will be discussed. The intent is to explore what planners should be doing now to prepare for an autonomous vehicle future.

Moderator

Michael Boswell, AICP, PhD, Professor, California Polytechnic State University, San Luis Obispo

Speakers

William Riggs, AICP, LEED AP, PhD, Assistant Professor, California Polytechnic State University San Luis Obispo; Lauren Isaac, Manager of Sustainable Transportation, WSP | Parsons Brinckerhoff; Randy Iwasaki, Executive Director, Contra Costa County Transportation Authority

2:45 pm - 4:15 pm • 106

Sustainability

Walkable Watersheds: Promoting Equitable Investments in Infrastructure and Watershed Planning

CM | 1.5

Participants will learn strategies to create a Walkable Watershed by integrating goals for watershed and neighborhood revitalization. The story of Sausal Creek in Oakland will highlight an approach for reaching underserved neighborhoods, bringing stakeholders around a shared vision, and outlining strategies for implementation that engage government, community organizations and youth.

Moderator

Marcus Griswold, PhD, Bay Area Walkable Watersheds Coordinator

Speaker

Miranda Maupin, Planning Manager, Skeo

2:45 pm - 4:15 pm • 107

Sustainability

Empowered Planners: Tools for Achieving Better Project Energy Outcomes During the Entitlements Phase

CM | 1.5

CalGreen code and heightened consumer awareness are propelling Green Building into the mainstream. But how can communities encourage builders to do more than the bare minimum? What approaches can planners take to drive more sustainable outcomes? How can communities financially gain from enhanced Green Building requirements?

Moderator

Kathleen Mallory, AICP, LEED, Planning and Environmental Services Manager, City of Oxnard

Speakers

Brian Ludicke, Planning Director, City of Lancaster; Joel Cesare, Sustainable Building Advisor, City of Santa Monica; Dave Intner, LEED AP, CEM, Southern California Edison

2:45 pm - 4:15 pm • 103

Resiliency

Crafting Mi Casa: Lessons of Latino Informal Housing Practices in Los Angeles

CM | 1.5

Latino homeowners renovate their homes based on imagination, needs, and know-how – sometimes without proper permits. This home construction practice blurs the line between formal and informal development in the United States. This panel examines the visual, spatial, policy, and regulatory implications this practice has in planning multicultural Los Angeles County.

Moderator

Jonathan Pacheco Bell, Land Use Regulation Planner, County of Los Angeles, Department of Regional Planning

Speakers

James Rojas, Urban Planner, Artist, Founder, Latino Urban Forum; Vinit Mukhija, PhD, Professor, Associate Professor, University of California, Los Angeles; Mark Vallianatos, JD, Policy Director, Urban & Environmental Policy Institute, Occidental College

4:30 pm - 6:15 pm • Ballroom D, E

Community Outreach

Diversity Summit: The History of Diversity and Planning in California

CM | 1.5 | ETHICS

The Diversity Summit will trace the history of diversity in planning in California. Our panel will discuss how planning for diverse communities has changed and how planners of color have experienced planning. The panel will focus on diversity as it pertains to minorities, disadvantaged communities, genders, and ages in planning.

Moderators

Anna M. Vidal, City Planner, Los Angeles Department of City Planning, Membership Inclusion Director for Southern California, APA California; Veronica Siranosian, AICP, LEED GA, Transportation and Land Use Planning Manager, AECOM

Speakers

George Davis, Executive Director, California African American Museum; Brian Mooney, FAICP, Principal, RICK Community Planning and Sustainable Development; David McNeill, Executive Officer, Baldwin Hills Conservancy; Hilda Blanco, PhD, Interim Director, Center for Sustainable Cities at USC Sol Price School of Public Policy; Todd D. Nguyen, Transportation/Environmental Planner, WSP | Parsons Brinckerhoff

Sponsored by:

Stanley R. Hoffman Associates

6:30 pm - 9:30 pm

Pasadena City Hall Courtyard and Adjacent Centennial Square

Badge required/ticketed event

Opening Reception

Kick-off your Conference by attending Saturday night's Opening Reception at the Pasadena City Hall Courtyard! Constructed in 1927, Pasadena City Hall is an exquisite landmark that is one of the most distinctive public buildings in the United States and is listed on the National Register of Historic Places. Make sure to participate in what promises to be one of many highlights of this year's Conference.

Stroll through Pasadena City Hall's lush courtyard and adjacent Centennial Square while enjoying food, beverages, and entertainment and mingling with your fellow planning colleagues. The event will be held outdoors, so please bring a jacket or sweater to stay warm. Full registration includes one ticket and additional tickets can be purchased for guests. Beer and wine is available for purchase at the event.

The Pasadena City Hall Courtyard is within a short walk from the Pasadena Convention Center, and the Westin Pasadena and the Sheraton Pasadena hotels. Parking is extremely limited, and walking is highly encouraged. The site is also conveniently located just east of the Memorial Park station on Metro's Goldline.

Sponsored by:
KTGY Architecture + Planning
PlaceWorks ★

Event Only Sponsor:
Fehr & Peers

In Kind Sponsor:
City of Pasadena

7:00 am - 9:00 am • Exhibit Hall C

Exhibit Set-Up

7:00 am - 9:00 am • Ballroom Foyer and Conference Center Foyer

Coffee & Tea

Sponsored by:
Impact Sciences, Inc.
mySidewalk
Rincon Consultants, Inc.
UrbanSim, Inc.

Event Only Sponsors:
Nelson\Nygaard Consulting Associates
Opticos Design, Inc.

7:00 am - 6:30 pm • Ballroom Foyer

Conference Attendee Registration

7:45 am - 11:45 am

Meet at 7:30 am at the Plaza

MOBILE WORKSHOP #1

Explore Downtown Los Angeles' Complete Streets with Bikeshare

Additional \$60 fee applies.
 Includes bike, water and snack.

CM | 3.0

This workshop will focus on the interaction of street design and active transportation amenities in Downtown Los Angeles. Bicycle Friendly Business District, Parklets, Bicycle Corrals, Bike Share stations and the Broadway Dress Rehearsal (a temporary streetscape project).

Moderator
 Elizabeth Gallardo, Planning Assistant, Los Angeles Department of City Planning

Speakers
 Rubina Ghazarian, Transportation Planning Associate II, City of Los Angeles Department of Transportation; David Somers, City Planner, Los Angeles Department of City Planning

SESSION BLOCK 3

8:00 am - 9:30 am • 101

Sustainability

The 'Big 4' Sustainable Communities Strategies- Past, Present, and Future

CM | 1.5

Hear from Regional Planners at MTC, SCAG, SACOG, and SANDAG about the development of their agencies' second Sustainable Communities Strategies as part of their long-range transportation plans. Panelists will share lessons learned, obstacles surmounted, and thoughts about future efforts including innovative outreach approaches, emerging technologies and transportation/land use connectivity.

Moderator
 Terry Roberts, Manager, Sustainable Communities & Planning, California Air Resources Board (ARB)

Speakers
 Kacey Lizon, Planning Manager, Sacramento Association of Governments (SACOG); Matt Maloney, Principal, Metropolitan Transportation Commission (MTC); Jason Greenspan, AICP, Manager of Sustainability, Southern California Association of Governments (SCAG); Phil Trom, AICP, Senior Planner, San Diego Association of Governments (SANDAG)

8:00 am - 9:30 am • 102

Sustainability

Livability + Accessibility = Better Transportation (Applying the Caltrans Smart Mobility Framework Equation)

CM | 1.5

Livability and accessibility are frequently cited as goals in transportation. However, delivering projects that achieve goals beyond the vehicular mobility objectives of the past requires changing transportation planning processes, and change can be slow and difficult. Learn how Caltrans is meeting this challenge as it implements the Smart Mobility Framework.

Moderator
 Rodney Brown, Transportation Planner and Engineer, Fehr & Peers

Speakers
 Ann Mahaney, Sustainable Mobility Branch Chief, California Department of Transportation (Caltrans); Jeffrey Ang-Olson, Vice President, ICF; Francisco Martin, PE, Associate, Fehr & Peers; Saravana Suthanthira, AICP, Principal Transportation Planner, Alameda County Transportation Commission

8:00 am - 9:30 am • 103

Community Outreach

Purposeful Strategic Thinking: Gaining Community Support for Innovative Planning in a Challenging Environment (CPR Session) - Part 1

CM | 1.5

This interactive workshop offers a lively setting to practice effective strategies for maneuvering the charged political climate surrounding community planning processes. Using case studies, participants will apply techniques to anticipate/overcome community opposition and avoid political pratfalls. The workshop is led by seasoned professionals with experience in challenging community settings.

Moderator
 Hanson Hom, AICP, ASLA, Incoming Vice President for Conferences, APA California, Assistant City Manager, City of Sunnyvale

Speakers
 Carol D. Barrett, FAICP, Assistant Community Development Director, City of Burbank, Statewide Program Coordinator, APA California; Liz Fallea, Professor, University of Southern California, Price School of Public Policy; Marc Roberts, City Manager, City of Livermore; Janet Ruggiero, FAICP, Former Community Development Director, City of Citrus Heights, Director, De La Salle Institute, California Planning Roundtable Emeritus Member; Brooke Peterson, AICP, San Diego Regional Director, PlaceWorks

SESSION BLOCK 3

8:00 am - 9:30 am • 104

Crafting Meaningful Regulations

Recreational and Medical Cannabis Regulations - Staying Above the Haze

CM | 1.5 | LAW

Regulation of marijuana is changing rapidly, and local governments need to be aware of and act upon these changes to exert local control over medical cannabis regulations. State-wide policy experts and planners will share their experiences in implementing the new laws and review efforts to legalize recreational marijuana.

Moderator

Sally Barros, AICP, LEED AP, Principal Planner, Community Development, City of San Leandro

Speakers

Nate Bradley, Executive Director, California Cannabis Industry Association; Elizabeth Greene, AICP, Senior Planner, City of Berkeley, Planning and Development Department; Salvador Valles, Assistant Director, Planning and Community Development, City of Santa Monica

8:00 am - 9:30 am • 105

City Beautiful 2.0

Collaborative Planning in Northridge South: The Making of a Los Angeles Great Street in Suburban San Fernando Valley

CM | 1.5

Neighbors, non-profits, politicians, and academics have collaborated to improve Reseda Boulevard in Northridge South, a suburban neighborhood in LA's San Fernando Valley. This unique collaboration among diverse stakeholders has contributed to Reseda Boulevard's designation as one of Los Angeles' Great Streets, which has furthered the placemaking process.

Moderator

Alessandro Rigolon, PhD, Assistant Professor, California State University, Northridge

Speakers

Zeynep Toker, PhD, Associate Professor, California State University, Northridge; Craig Olwert, PhD, Assistant Professor, California State University, Northridge; Semee Park, Legislative Deputy, Councilmember Englander, City of Los Angeles; Chris Sales, Past President, Northridge South Neighborhood Council; Don Larson, Community Member, Neighborhood Council and Northridge Sparkle; Andrea Alvarado, Northridge Sparkle

8:00 am - 9:30 am • 106

Sustainability

Transportation and Land Use Choices for Creating Walkable and Bikeable Communities

CM | 1.5

Small to mid-sized, disadvantaged communities can make improvements in land use and transportation infrastructure that can sustain appropriate commutes and trip patterns through active transportation and in doing so, promote sustainability of local health, local economies and local social structures.

Moderator

Mike Singleton, AICP, Principal, KTU+A

Speakers

Ryan Snyder, Principal, Ryan Snyder Associates; Luis Borray, AIA, Affordable Housing Research and Technology Division, US Department of Housing and Urban Development; Matthew Benjamin, AICP, Senior Associate, Fehr & Peers; Alison Moss, AICP, Associate, KTU+A

8:00 am - 9:30 am • 107

Sustainability

GHGmageddon: Addressing Climate Change After the Newhall Decision

CM | 1.5

This session will provide a roadmap to assess GHG emissions based on the recent Newhall Ranch decision which invalidated several longstanding approaches towards analyzing climate change. The speakers, who are members of the AEP Climate Change Committee, will present their recommendations on how to address this issue.

Moderator

Christopher Gray, AICP, Transportation Director, Western Riverside Council of Governments, Inland Empire Section Director, APA California

Speakers

Michael Hendrix, Project Director, Air Quality & Climate Change, Atkins; Rich Walter, Senior Fellow, ICF; Nicole Vermilion, Associate Principal, Director of Air Quality, Noise, PlaceWorks

8:00 am - 9:30 am • 204

Community Outreach

Voices from the Past: Organizing and Engaging with Historic Preservation Groups

CM | 1.5

For many, historic preservation organizations are viewed as irritants in the planning process however, their goals are often simpatico with broader planning objectives such as place-making, sustainability and urban renewal. This session will show planners how to engage historic preservation organizations in the planning process.

Moderator

Joseph Haney, JD, Partner, Haney LaBriola LLP; Orange County Preservation

Speakers

Deborah Rosenthal, FAICP, JD, Partner, Attorney, FitzGerald Yap Kreditor LLP; Orange County Preservation; Kimberly Reiss, President/Founder, Beverly Hills Heritage; Alan Hess, Architect, Alan Hess Architect, Orange County Preservation

8:00 am - 9:30 am • 207

By the Numbers

Mapping, Metrics, and Outreach: Assessing Park Needs in America's Most Populous County

CM | 1.5

Learn how LA County mapped and inventoried parks and recreational amenities throughout its 88 cities and unincorporated communities to determine park need at a countywide scale. This multi-jurisdictional approach used GIS mapping, innovative metrics, and significant community engagement to identify park needs and opportunities and provide insight for future decision-making.

Moderator

Tara Worden, Planner, PlaceWorks

Speakers

Norma Garcia, Deputy Director, Planning and Development Agency, Los Angeles County Department of Parks and Recreation; David Early, AICP LEED AP, Founding Principal, PlaceWorks; C.C. LaGrange, ASLA, Associate, PlaceWorks; Alina Bokde, Executive Director, Los Angeles Neighborhood Land Trust

SESSION BLOCK 3

8:00 am - 9:30 am • 208

Crafting Meaningful Regulations

Implementing a Renewable Energy Strategy in California

CM | 1.5

The California Energy Commission (CEC) recently worked with multiple counties to develop planning strategies to implement large-scale renewable energy. This session will explore programs in San Luis Obispo, Imperial, San Bernardino, and Inyo Counties and discuss how these projects integrated into the planning framework.

Moderator

Brian Mooney, FAICP, Principal, RICK Community Planning and Sustainable Development

Speaker

Bob Stark, AICP, Managing Director, Michael Baker International; Richard Cabanilla, County of Imperial

8:00 am - 9:30 am • 211

Resiliency

Latina Urbanism: The Role of Gender in Shaping Urban Design

CM | 1.5

Latinas engage across the lines of public and private space in their everyday routines and placemaking. What does this spillover between domestic, public space, and planning mean for personal safety and economic security? How can we make room in institutional projects such as policy and planning for these intimate relationships.

Moderator

James Rojas, Urban Planner, Artist, Founder, Latino Urban Forum

Speakers

Carmen Argote, Artist; Elva Yanez, Director, Prevention Institute; Adonia E. Lugo, PhD, Street Anthropologist, Urban Adonia

8:00 am - 9:30 am • 212

Sustainability

Streamlining Endangered Species Permitting - Regional Habitat Planning

CM | 1.5

Regional Habitat Plans provide a 'win-win' approach to preserving regional wildlife habitat while streamlining regulatory permitting. Come hear from representatives of the three largest regional habitat plans in Northern California on how this approach can work for your community.

Moderator

Rob Eastwood, AICP, Planning Manager, County of Santa Clara

Speakers

Edmund Sullivan, Executive Officer, Santa Clara Valley Habitat Agency; Steve Mayo, Program Manager, San Joaquin Council of Governments; Abigail Fateman, Executive Director, East Contra Costa County Habitat Conservancy

8:00 am - 9:30 am • 210

Resiliency

Urban Harvest: Toward a Resilient Food Infrastructure for Healthy Cities

CM | 1.5

A resilient food infrastructure that provides equitable access to nutrition through a visible, participatory and educational method is no less important than a robust transportation infrastructure. Leveraging the current city-building reinvestment to promote local cultivation, processing and distribution of food is an imperative for a healthier, balanced future urban ecosystem.

Moderator

Leigh Christy, AIA, LEED AP BD+C, Associate Principal, Perkins+Will

Speakers

Clare Fox, Executive Director, Los Angeles Food Policy Council; David Rosenstein, Executive Director, Ourfoods; Geeti Silwal, AICP, Associate Principal, Perkins+Will; Elly Brown, Director, San Diego Food System Alliance

SESSION BLOCK 4

9:45 am - 11:15 am • 101

Sustainability

Escaping a Circular Firing Squad - Implementing the Sustainable Groundwater Management Act

CM | 1.5

Despite a history of litigation regarding water, agencies within Madera County formed a Joint Powers Authority in 2014 to implement the Sustainable Groundwater Management Act. Madera County, Madera Irrigation District and Madera County Farm Bureau will discuss ways that our community is responding to economic, climate and regulatory changes.

Moderator

Norman Allinder, AICP, Planning Director, County of Madera

Speakers

Christina Beckstead, JD, Executive Director, Madera Farm Bureau; Thomas Greci, PE, General Manager, Madera Irrigation District; Dina Cadenazzi Nolan, PE, Assistant General Manager, Madera Irrigation District; Julia Berry, Director of Water and Natural Resources, Madera County

9:45 am - 11:15 am • 102

Resiliency

482 Resilient Cities? DIY California Resilience

CM | 1.5

This panel takes a deep look at the Rockefeller 100 Resilient Cities program in four California cities, unpacking the program's structure within each city and asking: How can a city take a do-it-yourself approach to becoming a truly resilient city?

Moderator

Micah Hilt, Senior Project Manager, City of San Francisco

Speakers

Patrick Otellini, Chief Resilience Officer, City of San Francisco; Marissa Aho, AICP, Chief Resilience Officer, City of Los Angeles, AICP Commissioner, Region VI, National APA; Timothy Burroughs, Chief Resilience Officer, City of Berkeley; Victoria Salinas, Chief Resilience Officer, City of Oakland

Sponsored by:
Stratiscopes

SESSION BLOCK 4

9:45 am - 11:15 am • 103

Community Outreach

Purposeful Strategic Thinking: Gaining Community Support for Innovative Planning in a Challenging Environment - Part 2

CM | 1.5

This interactive workshop offers a lively setting to practice effective strategies for maneuvering the charged political climate surrounding community planning processes. Using case studies, participants will apply techniques to anticipate/overcome community opposition and avoid political pratfalls. The workshop is led by seasoned professionals with experience in challenging community settings.

Moderator

Hanson Hom, AICP, ASLA, Incoming Vice President for Conferences, APA California, Assistant City Manager, City of Sunnyvale

Speakers

Carol D. Barrett, FAICP, Assistant Community Development Director, City of Burbank, Statewide Program Coordinator, APA California; Liz Falieta, Professor, University of Southern California, Price School of Public Policy; Marc Roberts, City Manager, City of Livermore; Janet Ruggiero, FAICP, Former Community Development Director, City of Citrus Heights, Director, De La Salle Institute, California Planning Roundtable Emeritus Member; Brooke Peterson, AICP, San Diego Regional Director, PlaceWorks

9:45 am - 11:15 am • 104

Resiliency

The Urban Resurgence of Inglewood: How Master Planning and Economic Development Goals Meet (PEN Session)

CM | 1.5

This Planner Emeritus Network (PEN) panel will explore the complex planning process and the economic development forces that are sparking the revitalization and resurgence of Inglewood from its downtown light rail transit oriented development to the Hollywood Park mixed use, and NFL stadium and entertainment development.

Moderator

Stanley Hoffman, FAICP, President, Stanley R. Hoffman Associates, Inc., PEN President, APA California

Speakers

Christopher Jackson, Sr., Senior Economics and Community Development Department Manager, City of Inglewood; Larry Morrison, AICP, AIA, Founding Principal, The Arroyo Group; Gerard McCallum, II, Hollywood Park Project Manager, Wilson Meany Development Company

9:45 am - 11:15 am • 105

Crafting Meaningful Regulations

Crafting a Self-Mitigating Plan

CM | 1.5 | LAW

By considering potential impacts prior to and throughout the planning process, involved parties can craft a plan that reduces impacts to the environment and shields residents from environmental hazards. This session will provide insight, strategies, and tips for developing self-mitigating General Plan goals and policies.

Moderator

Ricky Caperton, Associate, PlaceWorks

Speakers

David Early, AICP, LEED AP, Founding Principal, PlaceWorks; Al Herson, FAICP, JD, Environmental Attorney, The Sohagi Law Group; Tony Lashbrook, Town Manager, Town of Truckee; Vince Bertoni, AICP, Planning Director, City of Los Angeles

9:45 am - 11:15 am • 106

Crafting Meaningful Regulations

Missing Middle Housing: Is Your Planning and Coding Preparing Your City for the 21st Century Demand?

CM | 1.5

This session will explain, illustrate, and compare examples of high-quality medium density housing types such as duplexes, fourplexes, and bungalow courts called Missing Middle Housing. It will then demonstrate how you can remove barriers and provide incentives in your planning and zoning to create diverse, affordable housing options.

Moderator

Daniel Parolek, AIA, Principal, Opticos Design, Inc.

Speakers

Lisa Wise, AICP, President, Lisa Wise Consulting; Melinda Coy, Housing Policy Specialist, California Department of Housing and Community Development

9:45 am - 11:15 am • 107

Community Outreach

So You Want to be in Charge? Trials, Tribulations and Lessons Learned from the Front Lines

CM | 1.5

What do a former comedian, planning intern, business owner and student representative on the APA Board have in common? They are all current or past Planning Directors that have experiences to share showcasing how very different paths lead to top planning positions - it's not one size fits all!

Moderator

Kim Prillhart, AICP, Planning Director, County of Ventura

Speakers

Susan Healy Keene, Community Development Director, City of Beverly Hills; Kathleen Mallory, AICP, LEED, Planning and Environmental Services Manager, City of Oxnard; Jennifer Lilley, AICP, Planning Director, City of Brea; Whitney McNair, AICP, LEED AP, Director, Land Use Planning, Stanford University

SESSION BLOCK 4

9:45 am - 11:15 am • 204

By the Numbers

Paperless Preservation

CM | 1.5

Find out how three very different Southern California cities are using new forms of technology to manage historic resources in their communities. How is technology helping us move toward a more streamlined and publicly-accessible means of addressing historic resources?

Moderator

Teresa Grimes, Principal Architectural Historian, GPA Consulting

Speakers

Antonio Castillo, Associate Planner, City of West Hollywood; Kevin Johnson, Senior Planner, City of Pasadena Office of Design and Historic Preservation; Janet Hansen, Deputy Manager, City of Los Angeles

9:45 am - 11:15 am • 208

City Beautiful 2.0

BID'ding for Success: Is a Business Improvement District the Answer?

CM | 1.5

Business Improvement Districts (BIDs) are often referred to as a solution for retail corridor revitalization as they provide a framework for investment, ongoing maintenance, and organized collective power. But BIDs are complicated businesses! This panel will demystify the process by exploring diverse BIDs to understand what ultimately leads to success.

Moderator

Miranda Paster, Division Head, Neighborhood & Business, City Clerk, City of Los Angeles Improvement

Speakers

Don Duckworth, Principal, Duckworth Consulting; Rebecca Draper, Director of Neighborhood Improvement Projects, Los Angeles Neighborhood Initiative; Steve Mulheim, President and CEO, Old Pasadena Management District

9:45 am - 11:15 am • 211

Crafting Meaningful Regulations

CEQA's Midlife Crisis: The Planning - CEQA Relationship in Therapy

CM | 1.5

CEQA and Planning have had a tumultuous relationship. They've tried it all: matching jumpsuits, synchronized swimming, drum circles and ClubMed. Now that CEQA is approaching 50 it is ready for some serious talk and more sound methods. Come and witness couples' counseling like never was before: CEQA and planning experts.

Moderator

Florentina Craciun, AICP, Michael Baker International

Speakers

Trudi Ryan, AICP, Director, Community Development Department, City of Sunnyvale; Christopher H. Calfee, JD, Senior Counsel, Governor's Office of Planning & Research (OPR); Jason Mikaelian, AICP, Planning Services Manager, City of El Monte; John Bellas, LEED AP, Environmental Planner, Michael Baker International, Environmental Coordinator, City of Pasadena

9:45 am - 11:15 am • 207

Crafting Meaningful Regulations

California Initiatives: Democracy at Work or Working Against Democracy?

CM | 1.5 | LAW

Voters have the power to approve or deny development through initiative and referendum. This election season, a few of the topics include: growth controls, affordable housing, reforming the planning process in Los Angeles, funding for critical transportation infrastructure, and marijuana. Our panel will discuss the pros and cons, the power struggles, and how they shape our cities.

Moderator

Elisa Paster, JD, Partner, Glaser Weil

Speakers

Josh Stephens, Journalist; David Yale, Managing Executive Officer for Planning and Programming, Los Angeles Metro; Bill Fulton, Publisher, California Planning & Development Report, Director, Kinder Kinder Institute for Urban Research, Rice University

9:45 am - 11:15 am • 212

Sustainability

Being Ready for New Transportation Technology - City of Carlsbad Coastal Corridor

CM | 1.5

The City of Carlsbad recently completed an effort to identify specific actions to implement new transportation technologies such as autonomous vehicles, electric cars, shared rides, and smart parking. This session will share this information and guide participants in an interactive workshop to see how they could implement similar strategies.

Moderator

Christopher Gray, AICP, Transportation Director, Western Riverside Council of Governments, Inland Empire Section Director, APA California

Speakers

Peder Norby, Planning Commissioner, San Diego County; Doug Bilse, PE, Traffic Engineer, City of Carlsbad; Jason Pack, Principal, Fehr & Peers

9:45 am - 11:15 am • 209/210

Resiliency

It's Always Sunny in California: Planning for Utility-Scale Solar Facilities

CM | 1.5

This session will share lessons from Butte, San Joaquin, and San Bernardino Counties about planning for solar facilities that primarily generate power for off-site use, including technical needs of the industry, stakeholder collaboration on wide-ranging concerns, siting approaches, and how to craft effective policies and regulations.

Moderator

Joanna Jansen, AICP, LEED AP, Associate Principal, PlaceWorks

Speakers

Tom Hudson, AICP, Director, Land Use Services Department, San Bernardino County; Terry Watt, Owner, Terry Watt Planning Consultants; Dan Breedon, AICP, Principal Planner, Butte County Development Services Department

10:00 am - 7:00 pm • Exhibit Hall C

Exhibits Open

10:00 am - 7:00 pm • Exhibit Hall C

Tech Lounge Open

11:30 am - 1:30 pm • Ballroom

Opening Plenary and Keynote Lunch

Robert Egger, Founder and President, L.A. Kitchen

"The Power of Food. The Power of Community."

CM | 1.5

Robert Egger is the Founder and President of L.A. Kitchen, located a block from the Lincoln Heights station on the Metro Gold Line light rail line. His non-profit recovers fresh fruits and vegetables to fuel a culinary arts job training program for men and women coming out of foster care, and older men and women returning from incarceration. L.A. Kitchen's Founding Partner is the AARP Foundation, which gave their first million-dollar grant to help establish the model. Egger is also the CEO of Strong Food, L.A. Kitchen's social enterprise business, which employs graduates of the L.A. Kitchen training program, and competes for food service contracts to serve healthy meals to seniors in Los Angeles.



Join us at the Opening Keynote lunch to hear Robert Egger share with us his vision of fresh solutions to solvable issues, by ensuring that neither food nor people ever go to waste.

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SESSION BLOCK 5

1:30 pm - 3:00 pm • 101

Crafting Meaningful Regulations

Property Rights, Takings, Exactions, and More: A Legal and Practical Update for Planners

CM | 1.5 | LAW

This annual session covers the law of property rights, takings, and conditions to development approvals (impact fees, dedication requirements, and other "exactions") and other important legal issues and their application to planning practice. It will highlight the relationship between private property rights and community interests emphasizing the implications for planning.

Moderator

Vivian Kahn, FAICP, Associate Principal, Dyett & Bhatia

Speaker

Thomas Jacobson, FAICP, JD, Professor of Environmental Studies & Planning, Sonoma State University

1:30 pm - 3:00 pm • 102

Crafting Meaningful Regulations

Retooling Incentives

CM | 1.5

In the wake of the dissolution of the California Redevelopment Agency, there is a need for creative tools to encourage investment and support public benefits. This session will explore innovative new strategies for incentivizing investment in communities and capturing value to support public benefits in the City of Los Angeles.

Moderator

Bryan Eck, City Planner, Los Angeles Department of City Planning

Speakers

Jessica Wethington McLean, Executive Director, Bringing Back Broadway, City of Los Angeles- Council District 14; Shana Bonstin, Principal City Planner, Los Angeles Department of City Planning; Craig Weber, Principal City Planner, City of Los Angeles, Department of City Planning

1:30 pm - 3:00 pm • 103

Resiliency

Cal-Adapt 2.0: California's Climate Resilience Toolkit for Planners

CM | 1.5

Cal-Adapt, California's authoritative website for geo-referenced climate change data, provides an interactive toolkit for local planners to understand climate risks and impacts at the community scale. Learn about the new Cal-Adapt 2.0 with applications for resilience planning, hazard reduction, CEQA documents, general plan safety elements, resources management planning, and more.

Moderator

Erik de Kok, AICP, Senior Planner, Project Manager, Sustainability Planning Practice Leader, Ascent Environmental, Inc.

Speakers

Susan Willhelm, PhD, Climate Change Research Leader, California Energy Commission - Cal Adapt; Nancy Thomas, Executive Director, Geospatial Innovation Facility, University of California, Berkeley; Curtis Alling, AICP, Principal, Ascent Environmental, Inc.

SESSION BLOCK 5

1:30 pm - 3:00 pm • 104

City Beautiful 2.0

Creating Pasadena City Beautiful 2.0 Through Historic Preservation, Urban Design and Community Engagement

CM | 1.5

This session will feature planners, preservationists, urban designers, and Pasadena's former mayor who were leaders in creating the award-winning plans for three unique districts: Old Pasadena, the Pasadena Playhouse District and the Pasadena Civic Center. Taken together, they transformed Pasadena's downtown into a local, regional and international destination.

Moderator

Larry Morrison, FAICP, AIA, Founding Principal, The Arroyo Group

Speakers

Simran Molhotra, AICP, Principal, The Arroyo Group; Susan N. Mossman, Executive Director, Pasadena Heritage; Claire Bogaard, Founder, Pasadena Heritage; Bill Bogaard, Former Mayor, City of Pasadena

1:30 pm - 3:00 pm • 105

Community Outreach

Connecting the Dots: Strategies and Tips for Making a Finding

CM | 1.5 | LAW

Making a finding can be an elusive task when charged with reviewing stacks of materials for an upcoming public hearing. This session will help you develop strategies to identify the fundamental information and facts in order to relate it to your decision and minimize potential legal challenges.

Moderator

Marc Yeber, Vice President for Public Information, APA California

Speakers

Elisa Paster, JD, Partner, Glaser Weil; David Snow, AICP, Esq., City Attorney, Richards, Watson & Gershon; Danny Castro, Community Development Director, City of Sausalito; Bob Lagomarsino, AICP, Community Planning Manager, Mintier Harnish

1:30 pm - 3:00 pm • 106

Community Outreach

What Went Right?! Setting Up Your General Plan Advisory Committee for Success

CM | 1.5

Does the thought of setting up a citizen's advisory committee for your general plan update make you cringe? Learn how three California cities set up advisory committees that were representative of the community, provided meaningful input, and met the scope, time and budget parameters of the city.

Moderator

Mary P. Wright, AICP, LEED AP ND, Vice President, Civic Solutions, Chapter Awards Coordinator, Southern California, APA California

Speakers

Jennifer Clark, AICP, Director of Development and Resource Management, City of Fresno; Jeff Hook, AICP, Principal Project Manager, Civic Solutions; Danielle Staudte, Senior Planner, City of Mill Valley

1:30 pm - 3:00 pm • 107

City Beautiful 2.0

Want to Take Public Transit to LAX?

CM | 1.5

Metro is planning a new transit station that will connect the Los Angeles International Airport (LAX) to the regional rail system. Once complete, the Airport Metro Connector (AMC) 96th St Transit Station will provide a connection to a future Automated People Mover (APM) to be built and operated by Los Angeles World Airports (LAWA).

Moderator

Meghna Khanna, AICP, Manager, Transit Corridor, Los Angeles County Metropolitan Transportation Authority (Metro)

Speakers

Cory Zelmer, Senior Manager, Transportation Planning, Los Angeles County Metropolitan Transportation Authority (Metro); Allison Sampson, Managing Consultant, Ricondo & Associates; Roger Johnson, Deputy Executive Director, Los Angeles World Airports

1:30 pm - 3:00 pm • 207

Community Outreach

Beyond Robert's Rules? Procedures for the Planning Commission

(Commission and Board Session)

CM | 1.5

Rules? We don't need no stinkin' rules! Join a panel of Commissioners as they banter the good, bad and ugly of the merits of going beyond Robert's Rules of Order to provide a respectful, inclusive public process to support great planning and a thoughtful decision making process.

Moderator

Stephen Michael Haase, AICP, Incoming Commission and Board Representative, APA California, Senior Vice President, Baldwin & Sons, Chair, City of San Diego Planning Commission

Speakers

Ma'Ayn Johnson, AICP, Planning Commissioner, City of Fullerton, Housing & Land Use Planner, Southern California Association of Governments (SCAG); Marcus Bush, Community Planner, Rick Engineering; Andrew Sturmfels, Planning Commissioner, City of West Sacramento

1:30 pm - 3:00 pm • 204

Resiliency

Moving Beyond a Project's Effects on the Environment: Addressing Environmental Impacts on Projects Outside of CEQA

CM | 1.5 | LAW

In 2015, the California Supreme Court stated that impacts of the environment on a project no longer required analysis under CEQA. In this session, planning and legal professionals will describe the Court's ruling and alternative tools that can be used to examine the effects of the environment on projects.

Moderator

Barbara Kautz, FAICP, JD, Partner, Goldfarb & Lipman, LLP

Speakers

Eric Phillips, JD, Associate, Goldfarb & Lipman, LLP; Nicole Dubois, Principal, LSA Associates, Inc; Thomas Rogers, Principal Planner, City of Menlo Park

SESSION BLOCK 5

1:30 pm - 3:00 pm • 208

Resiliency

Sea Level Rise and Living with Water in the City of the Future

CM | 1.5

As we experience the impacts of sea level rise on our coastlines, the challenge is to understand the impacts it has on our environment, finances, and social make up. The questions are to what degree do we intervene, and who decides what the appropriate course of action is?

Moderator

Nathan Cherry, AICP, FAIA, LEED AP BD+C, Vice President, Callison RTKL

Speakers

Laura Tam, Coordinator, SPUR; Peter Wijsman, Director, ARCADIS

1:30 pm - 3:00 pm • 211

Resiliency

Parking Management for a Sharing Economy - Part 1

CM | 1.5

Parking management is a key element of multimodal transportation. The session will improve attendees' parking management knowledge and skills. Following an introduction, attendees share parking management challenges and solutions in small groups. The session concludes with a stump the expert session.

Moderator

Richard Willson, FAICP, PhD, Professor and Chair, Department of Urban and Regional Planning, California Polytechnic State University Pomona

Speaker

Rick Williams, President, Rick Wilson Consulting

1:30 pm - 3:00 pm • 212

Sustainability

Innovative, Collaborative, and Sustainable: The City of Hayward General Plan Update

CM | 1.5

The City of Hayward General Plan is innovative, collaborative, and sustainable. Staff and consultants worked as an integrated team on every aspect of the planning process. The Plan integrates the Climate Action Plan and Community Risk Reduction Plan. The final Plan is a fully searchable web-based General Plan.

Moderator

Jim Harnish, JD, Principal/Owner, Mintier Harnish

Speakers

Sara Buizer, Planning Manager, City of Hayward; Erik Pearson, Environmental Services Manager, City of Hayward; Dan Amsden, AICP, Senior Project Manager, MIG

1:30 pm - 3:00 pm • 209/210

Sustainability

Staying Up To Speed With High-Speed Rail: Lessons Learned from Current High-Speed Rail Corridor Planning Efforts

CM | 1.5

This panel will provide an overview of both corridor and station planning for the high-speed rail project, with presentations about progress in the Bay Area, Central Valley, and Southern California. Presenters involved in the current planning and development of high-speed rail in these regions will present their experiences.

Moderator

Woodie Tescher, Principal, PlaceWorks, President, California Planning Roundtable

Speakers

Bruce A. Fukuji, AIA, LEED, Director, Urban Design Innovations; Vaughan Davies, Principal, Director of Urban Design, AECOM Building + Places; Tony Mendoza, Senior Planning Manager, WSP | Parsons Brinckerhoff

1:30 pm - 5:30 pm

Meet at 1:15 pm at the Plaza

MOBILE WORKSHOP #5

Documenting Small Footprint Higher Density Housing Types (Missing Middle Housing) in Pasadena

Additional \$40 fee applies.

Walking tour.

CM | 4.0

Participants will explore several of Pasadena's neighborhoods on foot and document the range of housing types referred to as Missing Middle Housing that include types such as duplexes, fourplexes, bungalow courts, and mansion apartments that are house-scale but with multiple units.

Moderator

Daniel Parolek, AIA, Principal, Opticos Design, Inc.

Speakers

Vinayak Bharné, Pasadena Heritage Board; John Miki, LEED AP, Associate, Opticos Design, Inc.; Juliana Delgado, AICP, PhD, Professor, Department of Urban and Regional Planning, California Polytechnic State University Pomona; Jason Mikaelian, AICP, Planning Service Manager, City of El Monte

1:45 pm - 5:15 pm

Meet at 1:30 pm at the Plaza

MOBILE WORKSHOP #6 Pasadena Historic District Tour

Additional \$40 fee applies.
Some walking involved.

CM | 3.0

This mobile workshop will highlight the great diversity in the composition and regulation of districts. Speakers include City of Pasadena Design and Historic Preservation staff. Participants will be encouraged to download and use the City of Pasadena's Historic Pasadena App, which provides information about historic properties throughout the City and self-guided tours of other historic resources.

Moderator

Amanda Landry, AICP, Planner, City of Pasadena

Speakers

Juan De La Cruz, Neighborhood Representative, City of Pasadena Historic Preservation Commission

2:00 pm - 6:00 pm

Meet at 1:45 pm at the Plaza

MOBILE WORKSHOP #7 Brewing the Craft Economy in Los Angeles' Arts District

Additional \$70 fee applies.
Includes beer & spirit tastes, snacks. Some walking involved.

CM | 3.0

This tour of the booming Arts District neighborhood in Los Angeles will focus on adaptive reuse. Stops will include the several craft breweries. How and why has LA's craft brew scene found a space for itself in this specific area? This tour will discuss industrial land use issues, zoning, permitting, and placemaking. Samples at all stops. 21+ only.

Moderator

Clare Kelley, Planning Assistant, Los Angeles Department of City Planning

Speakers

Tal Harari, Planning Assistant, Los Angeles Department of City Planning

3:00 pm - 3:30 pm • Exhibit Hall C

Break

Enjoy refreshments in our Exhibitors' area. Come View the Items for the CPF Silent Auction.

Sponsored by:
Transpo Group
WSP/Parsons Brinckerhoff

3:00 pm - 4:45 pm • 205

Planner Emeritus Network (PEN) Meeting

The Planner Emeritus Network (PEN) is an auxiliary of and resource support group for the APA California Chapter, the California Planning Foundation, and the California Planning Historical Society. PEN represents a body of long-tenured members of APA who are available to provide the Board and other APA California groups substantial knowledge of the profession as it has matured in California, in particular. PEN members also are available to provide their personal insights, experiences and planning history when requested by the Board or other organizations, groups and individuals.

3:00 pm - 5:00 pm • Exhibit Hall C

California Planning Foundation (CPF) Virginia Viado and Ted Holzem Silent Auction Open

Numerous great items will be displayed for bid at the 2016 CPF Silent Auction. Bidding will start at 3:15 pm. So bid often and check back to see if anyone has outbid you! The Silent Auction will close at 6:30 pm and items will be available for pick-up after the Live Auction ends at 7:00 pm. Don't forget to purchase your raffle tickets for a chance to win great raffle prizes during the Live Auction too – just look for our volunteers and signature red barrel!

Sponsored by:
AECOM ★

SESSION BLOCK 6

3:30 pm - 5:00 pm • 101

By the Numbers

Visualizing Sustainability Planning in Southern California

CM | 1.5

The nexus between land use planning, transportation, energy use, and water use is well understood by planners and scientists. New public, web-based tools help planners understand the local implications of this nexus communicate the findings to the public through beautiful big data visualization and robust analysis.

Moderator

Juan Matute, AICP, Associate Director, UCLA Lewis Center for Regional Policy Studies

Speakers

Michael Gainor, Senior Regional Planner, Southern California Association of Governments; Stephanie Pinceti, PhD, Director, California Center for Sustainable Communities at UCLA; Erik Porse, PhD, UCLA Institute of the Environment and Sustainability

SESSION BLOCK 6

3:30 pm - 5:00 pm • 102

Ethics Case of the Year

CM | 1.5 | ETHICS

The Ethics Committee of the American Institute of Certified Planners has developed a "Case of The Year" for use in ethics training. This year's case was crafted from the compiled expertise and experience of Ethics Committee members and represents a real world approach to ethics training.

Moderator

Marissa Aho, AICP, Chief Resilience Officer, City of Los Angeles, AICP Commissioner, Region VI, National APA

Speakers

Elisa Paster, JD, Partner, Glasser Weil; Linda F. Tatum, AICP, Planning Bureau Manager, City of Long Beach; Kurt Christiansen, FAICP, Director of Economic and Community Development, City of Azusa, National Board Director, Region VI, National APA; Valerie Hubbard FAICP, AICP Commission President for APA, Director of Planning Services at Ackerman LLP

3:30 pm - 5:00 pm • 103

Crafting Meaningful Regulations

Stimulating Urban Density and Managing Traffic Congestion Scenarios Post-CEQA Standards for Vehicle Miles Traveled

CM | 1.5

Your city's built out. The community is skeptical of Smart Growth and density. Traffic capacity is tapped. A politically polarized City Council awaits your next move. What do you do? Learn how Santa Barbara overcame these obstacles with a progressive growth management strategy.

Moderator

Lisa Plowman, Planning Manager, RRM Design Group

Speakers

Robert Dayton, Senior Transportation Manager, City of Santa Barbara; Renee Brooke, AICP, City Planner, City of Santa Barbara

3:30 pm - 5:00 pm • 104

City Beautiful 2.0

Moving Towards City Beautiful by Planning for Transportation, Community, and Place

CM | 1.5

In Los Angeles, the 'City Beautiful' movement of the 21st Century is grounded in public transportation, community, and place. The Union Station Master Plan and the Connect US exemplify holistic transportation planning that will result in significant investment in public infrastructure and the transformation of transit facilities as civic spaces.

Moderator

Elizabeth Carvajal, LEED AP BD+C, Transportation Planning Manager, Los Angeles County Metropolitan Transportation Authority (Metro)

Speakers

Patricia Diefenderfer, AICP, Senior Planner, Los Angeles Department of City Planning; Michael Kennedy, AICP, LEED AP, Associate, Fehr & Peers; Lisa Padilla, AIA, LEED AP, Principal, Cityworks Design

3:30 pm - 5:00 pm • 105

Community Outreach

Regional Planning Through Local Community Outreach

CM | 1.5

Outreach for environmental justice planning, particularly at the regional MPO level, often requires engaging disadvantaged communities where traditional outreach methods are not always effective. This panel will explore various methods to engage rural minority communities and community partners, and designing workshops and utilizing technology to increase the diversity of voices.

Moderator

Ma'Ayn Johnson, AICP, Planning Commissioner, City of Fullerton, Housing & Land Use Planner, Southern California Association of Governments (SCAG)

Speakers

Jessica Bremner, Planning Director, Kounkuey Design Initiative; Michele Hasson, Policy Specialist, Inland Empire, Center for Community Action and Environmental Justice; Demi Espinoza, Regional Policy Manager, Safe Routes to School National Partnership

3:30 pm - 5:00 pm • 106

Crafting Meaningful Regulations

What's the Recipe for SB 743 Implementation?

CM | 1.5 | LAW

SB 743 Implementation is closer to reality, and with it, lead agencies will need to decide how to incorporate new metrics such as VMT into their transportation analysis practices. Some agencies already have a head start and this session will explore their challenges and successes.

Moderator

Ronald T. Milam, AICP, Director of Evolving the Status Quo, Fehr & Peers

Speakers

Christopher H. Calfee, JD, Senior Counsel, Governor's Office of Planning & Research (OPR); Fred Dock, AICP, PE, Director of Transportation, City of Pasadena; Rodney Brown, Transportation Planner and Engineer, Fehr & Peers

3:30 pm - 5:00 pm • 107

City Beautiful 2.0

Beyond the Freeway

CM | 1.5

Long seen as Autopia, the Los Angeles area is increasingly looking beyond the freeway. This panel will explore plans for three post freeway projects: Space 134, a freeway cap park in Glendale; the removal of Long Beach's Terminal Island Freeway; and Beyond the Ditch Pasadena's plan for the 210-Freeway.

Moderator

Alan Loomis, AICP, Deputy Director for Urban Design and Mobility, City of Glendale Community Development Department

Speakers

Stefanos Polyzoides, Principal, Moule & Polyzoides Architects and Urbanists; Melani Smith, AICP, Urban Planner, NextPhaseLA

SESSION BLOCK 6

3:30 pm - 5:00 pm • 204

Resiliency

Freeway Removals and Urban Responses: Actions Taken, Lessons Learned, Visions Planned

CM | 1.5

Prioritizing high-quality affordable housing catalyzed regrowth in San Francisco and Oakland's earthquake-damaged areas. This look back on urban freeway removals offers lessons about rebuilding around lost infrastructure and paves the way for conversations about potential proactive upgrades of outmoded City freeways that are proving equally isolating.

Moderator

Paul Moore, PE, Principal, Nelson\Nygaard

Speakers

Kearstin Dischinger, AICP, Policy Planner, San Francisco Planning Department; Alicia Parker, AICP, Planner III, Strategic Planning Division, City of Oakland Bureau of Planning; Amit Price Patel, AICP, AIA, Principal, Urban Designer, David Baker Architects

3:30 pm - 5:00 pm • 207

Resiliency

A Trail of Four Cities; Lessons in Effective Interagency Collaboration

CM | 1.5

Developing complete trail systems, as with other programs, often require multijurisdictional cooperation and communication that can be difficult to achieve. Discover opportunities and strategies for developing relationships and collaboration with other agencies in project development.

Moderator

Jennifer Clark, AICP, Director of Development and Resource Management, City of Fresno

Speakers

David E. Miller, AICP, Director of Public Works and Community Development, City of Folsom, FAICP Coordinator, APA California; Douglas McIsaac, Community Development Director, City of Bakersfield; Dwight Kroll, AICP, Director of Planning and Development Services, City of Clovis

3:30 pm - 5:00 pm • 208

Sustainability

Alphabet Soup: Deciphering Sustainability Rating Systems and Lessons Learned at the Neighborhood Scale

CM | 1.5

What can neighborhood-scale sustainability rating systems learn from the successes and pitfalls of green building certification? This panel engages in a critical dialogue about rating systems, their role in market transformation, and whether they can succeed beyond the building scale.

Moderator

Heidi Creighton, AIA, LEED AP BD+C, O+M, Associate, BuroHappold Engineering

Speakers

Jason Hercules, LEED SP BD+C, Manager LEED Department, US Green Building Council; Matthew Parrent, AICP, Senior Planner and Senior Associate, Gruen Associates; Eliot Allen, LEED AP ND, Principal, Criterion Planners

3:30 pm - 5:00 pm • 211

Resiliency

Parking Management for a Sharing Economy - Part 2

CM | 1.5

Parking management is a key element of multimodal transportation. The session will improve attendees' parking management knowledge and skills. Following an introduction, attendees share parking management challenges and solutions in small groups. The session concludes with a "stump the expert session".

Moderator

Richard Willson, FAICP, PhD, Professor and Chair, Department of Urban and Regional Planning, California Polytechnic State University Pomona

Speaker

Rick Williams, President, Rick Wilson Consulting

3:30 pm - 5:00 pm • 209/210

Sustainability

Sustainability Through Traditional Native American Land Stewardship

CM | 1.5

Focusing on ancestral territory, tribes have formed land conservancies that are playing a larger role in protecting and restoring their homelands. Traditional Ecological Knowledge is blended with modern science to demonstrate effective tribal land stewardship. Learn how tribal conservancies are approaching sustainability, preservation of culture, social justice, and tribal empowerment.

Moderator

Curtis Alling, AICP, Principal, Ascent Environmental, Inc.

Speakers

Ken Holbrook, Executive Director, Maidu Summit Consortium and Conservancy; Valentin Lopez, President, Amah Mutsun Land Conservancy; Adam Lewandowski, Natural Resources Planner, Ascent Environmental, Inc.

3:30 pm - 5:00 pm • 212

Crafting Meaningful Regulations

Approaches to Hybrid Industrial Land Uses Throughout Los Angeles

CM | 1.5

As traditional industrial jobs and activity continue to evolve, cities have recognized the valuable interaction between industrial uses and other uses in a healthy urban economy. Learn how Los Angeles has created new zoning tools to address this hybrid land use typology.

Moderator

Tal Harari, Planning Assistant, Los Angeles Department of City Planning

Speakers

Lameese Chang, City Planner, Los Angeles Department of City Planning; Bryan Eck, City Planner, Los Angeles Department of City Planning; Gaurav Srivastava, Principal, AECOM Design + Planning

5:15 pm - 7:00 pm • Exhibit Hall C

California Planning Foundation (CPF)
Virginia Viado and Ted Holzem Live Auction and Reception

Don't miss this lively annual event! Every year planners show their dedication and support to the California Planning Foundation by donating amazing items to help fund scholarships for planning students. Entertainment, food, drink and fun all in one place to support a great cause! Raffle tickets can be purchased beginning Saturday at 1:00 pm up to the start of the Live Auction event. Have your raffle tickets ready and come prepared to outbid your friends during the Live Auction to show your support for future generations engaging in our profession!

Sponsored by:
AECOM ★

Event Only Sponsors:
City of Ventura
Richard | Watson | Gershon

7:30 pm - 9:30 pm

White Horse Lounge, 41 S. De Lacey Ave., Pasadena

Young Planner and Student Mixer

Come and network with the planning leaders of tomorrow! The Chapter Coordinator and Section leaders of the Young Planners Group are hosting this social mixer. Refreshments will be provided along with access to a cash bar. You will not want to miss this event!

Sponsored by:
Burns & Bouchard, Inc.
University of Redlands

Event Only Sponsor:
Dake Wilson Architects

7:00 am - 9:00 am • Exhibit Hall C

Breakfast

Sponsored by:
Impact Sciences, Inc.
mySidewalk
Rincon Consultants, Inc.
UrbanSim, Inc.

Event Only Sponsors:
Nelson\Nygaard Consulting Associates
Opticos Design, Inc..

7:00 am - 6:30 pm • Ballroom Foyer

Conference Attendee Registration

7:00 am - 8:00 pm • Exhibit Hall C

Exhibits Open

7:00 am - 8:00 pm • Exhibit Hall C

Tech Lounge Open

SESSION BLOCK 7

8:00 am - 9:30 am • 101

By the Numbers

Passing the AICP Exam: Who Wants to be a Certified Planner?

Learn and participate in good fun and competition as planners display their planning knowledge while learning tips on preparing to take the AICP exam. Participants answer real past exam questions, followed by Q&A about the exam itself, study topics, and learn test-taking tips.

Moderator

Kimberly Brosseau, AICP, Incoming Vice President for Professional Development, APA California; Senior Planner, County of Santa Clara Parks and Recreation Department, AICP Exam Coordinator, APA California

Speakers

Asha Bleier, AICP, LEED, Project Manager, Dudek; Stan Donn, AICP, Senior Planner, City of Chula Vista, Development Services Department ; Darin Neufeld, AICP, Planning Manager, County of San Diego Planning and Development Services; Lorena Cordova, AICP, Associate Planner, City of El Cajon

8:00 am - 9:30 am • 102

Crafting Meaningful Regulations

Your New Form-Based Code Didn't Come with an Owner's Guide?

CM | 1.5

So your new Form-Based Code didn't come with an owners guide. Come to this session to hear a candid conversation between national FBC practitioners and public sector planners in the process of having a FBC prepared for their communities. Learn how FBC training has become effective and fun.

Moderator

Tony Perez, Director of Form-Based Coding, Opticos Design, Inc.

Speakers

Ursula Luna-Reynosa, AICP, Community Development Director, City of Dana Point; Brian Harrington, AICP LEED AP, Lisa Wise Consulting; Dina Tasini, Planning Manager, City of Vallejo

8:00 am - 9:30 am • 103

Resiliency

Creating Resilient Places: State Resources and Incentives Available to Local Government for Responding to Climate Change

CM | 1.5 | LAW

Local communities are major players in building resiliency throughout California. The State is creating development and implementation programs that are intended to reduce GHG emissions, and anticipate and plan for the impacts of climate change. Hear about the latest available climate information, guidance, resources and tools available to local governments.

Moderator

Michael McCormick, AICP, Senior Planner, Governor's Office of Planning and Research

Speakers

Louise Bedsworth, PhD, Deputy Director, Governor's Office of Planning and Research; J. R. DeLaRosa, Special Assistant for Climate Change, California Natural Resources Agency; Randall Winston, Executive Director, Strategic Growth Council; Kate White, Deputy Secretary for Environmental Policy and Housing, California State Transportation Agency

8:00 am - 9:30 am • 104

Resiliency

TOD 2.0: Maximizing Community Benefits Through Joint Development

CM | 1.5

In this session, panelists will discuss ways in which LA Metro and other public agencies have pursued joint development partnerships that maximize community benefits, focusing on how private sector objectives can be aligned with community goals and desires to achieve higher quality transit-oriented development projects.

Moderator

Amitabh Barthakur, AICP, Partner, HR&A Advisors, Inc.

Speakers

Jenna Hornstock, AIA, Deputy Executive Officer, Los Angeles County Metropolitan Transportation Authority (Metro); Thomas Safran, Chairman, Thomas Safran & Associates; Stan Wall, Partner, HR&A Advisors, Washington Metropolitan Area Transit Authority; Mindy Wilcox, AICP, Planning Manager, City of Inglewood

8:00 am - 9:30 am • 105

Resiliency

Housing the Needy: Defining the Need and the Needy

CM | 1.5

Providing specialized housing and is challenging. Regulations, lack of funding, the need for specialized design all contribute to the crisis that we face today. If our cities are to be resilient and accommodate all our citizens we need to have a holistic discussion on the issues and the potential solutions.

Moderator

Rita Raj Sharma, AICP, LEED AP, Associate/Senior Planner, Dahlin Group

Speakers

Molly Nocon, CEO, Noah Homes; Jimmy Silverwood, Project Manager, Affirmed Housing Group; Amy Anderson, Executive Director, PATH

SESSION BLOCK 7

8:00 am - 9:30 am • 106

Community Outreach

Restoring the Public Confidence of Planners Through Effective Leadership (CPR Session)

CM | 1.5

This California Planning Roundtable sponsored leadership session will discuss the skills planners need to address public opposition. Our panelists will engage with the audience in a vigorous dialogue about the leadership and technical skills planners can use to overcome the public's escalating skepticism regarding smart and sustainable growth.

Moderator

Janet Ruggiero, FAICP, Former Community Development Director, City of Citrus Heights, Director, De La Salle Institute, California Planning Roundtable Emeritus Member

Speakers

Woodie Tescher, Principal, PlaceWorks, President, California Planning Roundtable; Dena Belzer, Founder and President, Strategic Economics; Linda Tatum, AICP, Planning Bureau Manager, City of Long Beach; Frank Gruber, Attorney at Law, Shephard Mullin

8:00 am - 9:30 am • 107

Crafting Meaningful Regulations

Tailoring Ridesource Innovations to Connect the First and Last Mile in Your City

CM | 1.5

What are the impacts of the growing ridesource market on the provision of public transportation services? This salon provides an interactive opportunity for participants to further understand planning's role in unlocking the potential of this innovation to solve first-mile/last-mile gaps.

Moderator

Michael Nilsson, AICP, CTP, Senior Associate, Active Transportation, PlaceWorks

Speakers

Vivian Kahn, FAICP, Associate Principal, Dyett & Bhatia; Terra Curtis, Transportation Planner, Nelson/Nygaard; Nathan Baird, Mobility and Healthy Living Programs Officer, City of Long Beach; Marcel Porras, Chief Sustainability Officer, City of Los Angeles Department of Transportation

8:00 am - 9:30 am • 204

Resiliency

The Ground Up: Placemaking Strategies for a Resilient Los Angeles River

CM | 1.5

The NELA Riverfront District promotes a ground-up, community driven planning process that builds upon the unique assets and character within five distinctive riverfront neighborhoods to put forward an implementable plan to build resiliency into the infrastructure and people of these riverfront communities along the banks of the Los Angeles River.

Moderator

Benjamin Feldmann, ASLA, LEED AP, Principal, Mia Lehrer + Associates

Speakers

Christine Saponara, City Planner, City of Los Angeles, Department of City Planning; John Yonai, Tierra West Advisors; Juan Devis, Vice President for Arts and Culture, KCET Link

8:00 am - 9:30 am • 207

Crafting Meaningful Regulations

Legally Defensible: Sharpening a Planning Commission's Findings and Conditions of Approval (Commission and Board Session)

CM | 1.5 | LAW

Making proper findings and applying appropriate conditions of approval is key to a clear, legally defensible decision when Planning Commissions approve or use findings to approve or deny a project.

Moderator

Rob Eastwood, AICP, Planning Manager, County of Santa Clara

Speakers

Debbie Cauble, JD, Planning Commissioner, Retired; Gustav Larsson, Councilmember, City of Sunnyvale

8:00 am - 9:30 am • 208

Sustainability

Moving California Forward: Hard Numbers and Policy Recommendations

CM | 1.5

New cutting edge analysis shows that California cannot meet its aggressive climate targets without sustainable land use. Engage in a conversation about how state, regional, and local land use policy and investment decisions are needed to address our environmental, health, fiscal, and equity challenges.

Moderator

Joe DiStefano, AICP, Founder, Principal, Calthorpe Analytics

Speakers

Susanne Hague, AICP, Senior Advisor for Community Development and Planning, California Strategic Growth Council; Chris Busch, PhD, Policy and Research Director, Energy Innovation

8:00 am - 9:30 am • 211

City Beautiful 2.0

Bridging Los Angeles: City Beautiful Now & Then

CM | 1.5

LA's river bridges are legacies of the City Beautiful Movement. Their recent retrofiting illustrate the leading roles of environmental compliance and community engagement in "City Beautiful 2.0". Project team members and excerpts from a documentary prepared as mitigation will explore lessons learned in crafting the future of these infrastructure investments.

Moderator

Jenna Kachour, Associate Preservation Planner, GPA Consulting

Speakers

Andrea Galvin, President and Principal Architectural Historian, GPA Consulting; Deborah Weintraub, AIA, LEED AP, Chief Deputy City Engineer, City of Los Angeles Bureau of Engineering; Joanna Amador, Vice President, Urban Strategy Group, LLC

SESSION BLOCK 7

8:00 am - 9:30 am • 212

City Beautiful 2.0

Game Time! The Opportunities and Challenges in Planning for Major Sports and Entertainment Facilities

CM | 1.5

Major sports and entertainment facilities create unique opportunities and become highly visible parts of the civic fabric, but have characteristics that present unique challenges for planners. The panel will discuss lessons from recent experiences with facilities under construction in Sacramento (NBA Kings) and completed in Santa Clara (NFL 49ers).

Moderator

Brian Boxer, AICP, Senior Vice President, Environmental Science Associates

Speakers

Desmond Parrington, Entertainment and Sports Center Project Manager, City of Sacramento; Kevin Riley, Director of Planning and Inspection, City of Santa Clara; John Gard, PE, Principal, Fehr & Peers

8:00 am - 9:30 am • 209/210

Sustainability

Ride the First Wave of Sustainable Innovation Districts!

CM | 1.5

Innovation Districts have been seen as a model for integrating economic development, place making, and sustainability. But how are they conceived, planned and implemented? And do they work? This session explores the concept of Innovation Districts including two recent case studies: a major new private development and a rehabilitated development.

Moderator

Dan Amsden, AICP, Senior Project Manager, MIG

Speakers

Erik de Kok, AICP, Senior Planner, Project Manager, Sustainability Planning Practice Leader, Ascent Environmental, Inc.; Katherine Hess, AICP, Community Development Administrator, City of Davis; Susan Kim, AICP, LEED AP ND, Principal Planner, City of Anaheim

8:00 am - 9:30 am • Ballroom D, E

By the Numbers

Measure What You Treasure: How Data Shines a Light on Priorities

CM | 1.5

This presentation brings together a panel of speakers involved with data-driven efforts to improve safety and livability across the City of Los Angeles. Our panelists will share challenges, opportunities, and implementation strategies. Topics will range from work on two high-profile mayoral initiatives (the Great Streets Initiative and Vision Zero), to on-the-ground community-driven initiatives. This session will demonstrate how communities can use data and technology for advocacy to influence planning processes in their neighborhoods. We will highlight stories where local organizations and residents have used data mapping tools to redesign the assets of their communities.

Moderator

Nat Gale, Senior Project Coordinator, Los Angeles Department of Transportation

Speakers

Carter Rubin, Program Manager, Office of Los Angeles Mayor Eric Garcetti; Megan McClaire, Director of Healthy City/Advancement Project; Kimberly Porter, Senior Analyst, Los Angeles County Department of Public Health; Chelsea Richer, Transportation Planner, Fehr & Peers; Cullen McCormick, Transportation Planner, Fehr & Peers

8:15 am - 1:15 pm

Meet at 8:00 am at the Plaza

MOBILE WORKSHOP #10
Land Use and Transit: Station Area Planning on the Expanded Metro Expo Line

Additional \$70 fee applies.
Includes lunch.

CM | 4.0

The In 2012, the Los Angeles Metropolitan Transportation Authority (Metro) began operating the Exposition Light Rail Line (Expo) with service between downtown Los Angeles and Culver City. In May 2016 five additional light rail stations were opened, providing rail transit access between downtown Los Angeles and Santa Monica. Ridership on the expanded Expo Line has been huge, well beyond expectations.

Participants in this Mobile Workshop will tour areas around three Expo Light Rail stations: the Culver City station (Washington/Venice/Robertson), the Bundy Station (Olympic/Bundy) and the Bergamot Station (Olympic/26th Street).

The tour will begin in Culver City, followed by stops at the Bundy and Bergamot Stations in Los Angeles and Santa Monica. In Culver City, participants will tour the historic Helms Bakery complex (retail, restaurant & office) and explore how two developers and a City Planner have responded to the arrival of light rail. At the Bundy and Bergamot stops, learn about planning efforts around the station areas, including opportunity sites and challenges/opportunities with respect to pedestrian connections and linkages. Representatives from anchor businesses will meet with the group and talk about their vision and plans to leverage the public investment in light rail.

Moderators
Craig Lawson, President, Craig Lawson & Co., LLC, Land Use Consultants; David Olivo, City Planner, Los Angeles Department of City Planning

Speakers
Wally Marks, Owner, WNM Realty (Helms Bakery District); Tom Wulf, Senior Vice President, Lowe Enterprises Real Estate Group; Sol Blumenfeld, Community Development Director, City of Culver City; Dan Martin, President, Martin Cadillac/Philena Properties (Martin Expo Town Center); Francie Stefan, Mobility Division Manager, City of Santa Monica, Planning and Community Development Department

Sponsored by:
STV

8:30 am - 11:30 am

Meet at 8:15 am at the Plaza

MOBILE WORKSHOP #12
94 Years of Planning Pasadena's Iconic Civic Center

Additional \$30 fee applies.
Walking tour.

CM | 3.0

This mobile workshop will inform participants about the history of the development of Pasadena's iconic Beaux Arts Civic Center plan and its major buildings as well as buildings constructed during the Urban Renewal period, and modifications to these buildings during the more recent New Urbanism movement, which attempted to restore major components of the historic plan that were previously altered. Currently proposed development projects in the Civic Center will also be reviewed.

Moderator
Kevin Johnson, Senior Planner, City of Pasadena Office of Design and Historic Preservation

9:30 am - 3:30 pm

Meet at 9:15 am at the Plaza

MOBILE WORKSHOP #13
The Crenshaw Corridor: Leveraging Public Investments to Implement Local Visions for Transit-Oriented Communities

Additional \$80 \$40 fee applies. **Price reduced!**
Includes lunch.

CM | 4.5

CANCELLED

In January 2014, Metro broke ground on the Crenshaw/ LAX Transit Line. The area around stations are experiencing an unprecedented surge in new development, complimented by community-driven local planning efforts. On the tour speakers will cover how coordinated public investment in transportation, planning, and economic development will offer new mobility options. In light of all these changes, the tour will also address gentrification concerns, and how to respect and leverage the community and cultural assets that make the area special today. Investment in public spaces as part of the mayor's People Streets program will also be discussed.

Moderator
Sherri Franklin, Principal, Urban Design Center

Speakers
Judith Taylor, Principal, HR&A Advisors, Inc.; Sam Hughes, Assistant General Manager, Economic Development, City of Los Angeles Economic and Workforce Development Department; Nicole Velasquez, Transportation Planning Manager, Metro Countywide Planning and Development; Valerie Watson, Urban Designer and Transportation Planner, Los Angeles Department of Transportation (LADOT)

Transportation courtesy of:
Metro

9:45 am - 11:15 am • 205

Community Outreach**Planning Commissioner and Board Roundtable**

Open to Commission and Board Members attending the conference.

A morning session, where planning commissioners and public board members can gather and talk about their commission and board issues and how APA can help and inform regarding those issues. Also invited to give a presentation is the Planning Commission Chair, City of Pasadena, focusing on issues facing its commission and community.

Moderator

Scott Lefaver, AICP, Past Chair and current member, County of Santa Clara Planning Commission; Commission and Board Representative, APA California

Speakers

Pasadena Planning Commission Chair

Sponsored by:

Cabouchon Properties, LLC

SESSION BLOCK 8

9:45 am - 11:15 am • 101

City Beautiful 2.0**High Speed Rail Station Plans: Not Your Mother's TOD****CM | 1.5**

Transit-oriented development around high-speed rail stations, while in principle similar to TOD around other fixed transit, differs in important ways. The economic catchment area is far larger than traditional TOD and the scale and intensity of development around the station area has the potential to be much greater.

Moderator

Amitabh Barthakur, AICP, Partner, HR&A Advisors, Inc.

Speakers

Gunnar Hand, Senior Urban Designer, Skidmore, Owings, and Merrill; Ronald Genick, Chief Architect, Parsons Transportation Group; Dieke Peters, PhD, Assistant Professor of Environmental Planning, Soka University; Melissa DuMond, AICP, Director of Planning and Integration, California High Speed Rail Authority

9:45 am - 11:15 am • 102

Crafting Meaningful Regulations**One Line, Two Cities: Approaches to Planning Around Expo Phase 2****CM | 1.5**

The recently-completed second phase of the Exposition Light Rail Line passes through both West Los Angeles and Santa Monica. Each of these two jurisdictions have embarked on unique planning efforts targeted to the areas around their respective stations. This session will explore the similarities and differences in their approaches.

Moderator

Lameese Chang, Planning Associate, Los Angeles Department of City Planning

Speakers

Patricia Diefenderfer, AICP, Senior Planner, Los Angeles Department of City Planning; Elizabeth Bar-El, AICP, Senior Planner, City of Santa Monica; Travis Page, Senior Planner, City of Santa Monica

9:45 am - 11:15 am • 103

Community Outreach**Effective Community Outreach for Diverse Communities: Tools, Resources & Best Practices from the Field****CM | 1.5**

The multicultural population in Los Angeles County is larger than ever and always evolving. By being sensitive to the distinct cultural attributes and diversity that exists within multicultural communities, planners can develop more inclusive planning and development practices.

Moderator

Erica Gutierrez, Senior Regional Planner, County of Los Angeles Department of Regional Planning

Speakers

Ginny Brideau, Community Relations Manager, Los Angeles County Metropolitan Transportation Authority; Alejandro Garcia, Supervising Regional Planner, County of Los Angeles Department of Regional Planning; Veronica Siranosian, AICP, LEED GA, Transportation and Land Use Planning Manager, AECOM; Manuel Huerta, Community Outreach Coordinator, The Los Angeles Conservancy

9:45 am - 11:15 am • 104

Sustainability**The Future of the Los Angeles River - Impacts of Alternative 20****CM | 1.5**

Key players in developing, supporting and implementing elements of Alternative 20 of the ARBOR Study will share what the plan means and how it may impact the City of Los Angeles.

Moderator

Amalia M. Merino, Planning Assistant, LARiverWorks, Office of Mayor Eric Garcetti

Speakers

Kat Superfisky, Project Lead, Grown in LA; Eileen Takata, Watershed Program Manager, U.S. Army Corps of Engineers; Jill Sourial, Director of Los Angeles Region, The Nature Conservancy, California Chapter; Marissa Christiansen, Senior Policy Director, Friends of the LA River

9:45 am - 11:15 am • 105

Crafting Meaningful Regulations**The City of Gardens Revisited****CM | 1.5**

For more than two decades, the City of Gardens ordinance has guided the production of dozens of housing projects in Pasadena. Architects, planners and Pasadena Commissioners will discuss the learned experience of this pioneering form-based code, and help us investigate its architectural intentions, consequences and implementation.

Moderator

Alan Loomis, AICP, Deputy Director for Urban Design and Mobility, City of Glendale Community Development Department

Speakers

Amanda Landry, AICP, Planner, City of Pasadena; Jesse Lattig, Preservation Director, Pasadena Heritage; Ali Barar, AIA, Managing Principal, Gonzales Goodale Architects

SESSION BLOCK 8

9:45 am - 11:15 am • 106

By the Numbers

APA California 2016 Legislative Update

CM | 1.5 | LAW

This session will provide members with an update of planning-related legislation, regulations, and case law that APA California sponsored and lobbied in 2015, including detailed information on legislation signed into law, implementation recommendations, regulations adopted during the year, and any case law or budget changes that impact planners and planning.

Moderator

John Terrell, AICP, Vice President, Policy and Legislation, APA California

Speakers

Sande George, Partner, Stefan/George Associates, Executive Director, Director of Administration & Lobbyist, APA California; Lauren De Valencia, Executive Assistant, Stefan/George Associates, Lobbyist, APA California

9:45 am - 11:15 am • 107

Crafting Meaningful Regulations

2016 Annual CEQA Update - Laws, Courts, and Guidelines

CM | 1.5 | LAW

This session will update CEQA practitioners and other planners about the latest CEQA interpretations from the courts in 2015-2016, including the Supreme Court's holdings on greenhouse gas analysis and impact of the environment on the project, new legislation for 2016, and the status of the proposed CEQA Guidelines amendments.

Moderator

Antero Rivasplata, AICP, Technical Director, ICF

Speakers

Ron Bass, AICP, JD, Expert Consultant, ICF; Margaret Sohagi, JD, Owner, Sohagi Law Group

9:45 am - 11:15 am • 207

Crafting Meaningful Regulations

Net Zero Trips: Fact or Fiction?

CM | 1.5

As the economy continues to grow, communities are welcoming new jobs but grappling with the negative side effects of traffic jams and citizen frustration. Are net zero trip requirements a realistic tool for addressing congestion without killing jobs?

Moderator

Andrew Hill, Senior Associate, PlaceWorks

Speakers

Jacquilyne Brooks de Camarillo, Transportation Management Coordinator, City of Santa Monica; TDM Coordinator, Contra Costa Centre; Chris Romero, TDM Coordinator, Contra Costa Centre

9:45 am - 11:15 am • 208

City Beautiful 2.0

The Future of Mobility: What Does it Mean for Our Communities?

CM | 1.5

In less than twenty years, our transportation systems will undergo disruptive and transformative changes. Some of these changes will be great for sustainability and personal mobility. Some may inadvertently increase driving. In this session, transportation planners and urban planners will discuss the future of transportation and the hidden impacts.

Moderator

Matthew Burris, AICP, LEED AP, Associate Principal, Raimi & Associates

Speakers

William Riggs, AICP, LEED AP, PhD, Assistant Professor, California Polytechnic State University; Christopher Gray, AICP, Transportation Director, Western Riverside Council of Governments, Inland Empire Section Director, APA California; Emily Costor, Director of Transportation Policy, Lyft

9:45 am - 11:15 am • 209/210

Sustainability

Quick Hits: Demographics, Housing, CEQA and More

CM | 1.5

Our diverse group of panelists will zip you through a variety of topics in short bursts. This session will include six panelists discussing environmental review, aging and demographics, transportation, marijuana and more.

Moderator

Anna M. Vidal, City Planner, City of Los Angeles, Membership Inclusion Director for Southern California, APA California

Speakers

Jennifer Lynch, AICP, LEED AP, Attorney, Best Best & Krieger; Elizabeth Carvajal, LEED AP BD+C, Transportation Planning Manager, Los Angeles County Metropolitan Transportation Authority (Metro); Walker Wells, AICP, LEED AP, Vice President of Programs, Global Green USA; Will Cooper, Manager, ICF

9:45 am - 11:15 am • 211

By the Numbers

Are Small and Medium Multi-family Housing Properties the Housing Affordability?

CM | 1.5

This panel will use new research to highlight the importance of the 2-49 unit residential building segment in the affordable housing debate across California. The session will present characteristics of these buildings and will discuss planners' involvement in maintaining a mix of housing options within our neighborhoods.

Moderator

Raphael Bostic, PhD, Professor of Governance and the Public Enterprise, University of Southern California

Speakers

Anthony Orlando, University of Southern California; Ann Sewill, Vice President, Housing and Economic Opportunity, California Community Foundation; Joan Ling, Lecturer, University of California, Los Angeles; Mott Smith, Co-Founder and Principal, Civic Enterprise

SESSION BLOCK 8

9:45 am - 11:15 am • 212

Sustainability**Planning Sustainable Communities, Moving Towards Implementation****CM | 1.5**

Reporting results of a Strategic Growth Council 2010 Sustainable Communities Planning grants evaluation, this panel examines plan implementation, problems faced, lessons learned, and successful strategies findings. Discussion includes prospects for aligning sustainable community objectives into planning, touching on the realities of human behavior, economics, policy/political shifts, and a changing climate.

Moderator

Arlene Hopkins, Owner, Arlene Hopkins and Associates

Speakers

Elizabeth Grassi, Senior Planner, Strategic Growth Council;
Stephen Maack, PhD, Owner and Lead Consultant; REAP Change Consultants

9:45 am - 11:15 am • 204

Sustainability**When NOx and the Neighborhood Must Coexist****CM | 1.5**

This session will provide an overview of planning to improve mobility and health outcomes in disadvantaged communities. The West Long Beach Livability Implementation Plan will be used as a case study to understand how a series of interventions can yield improvements greater than the sum of their parts.

Moderator

Ira Brown, Planner, City of Long Beach

Speakers

Sumire Gant, Outreach Project Manager, Westbound Communications; Shannon Davis, Urban Designer, Here-Design;
Melani Smith, AICP, Urban Planner, NextPhaseLA

9:45 am - 3:15 pm

Meet at 9:30 am at the Plaza

**MOBILE WORKSHOP #14
Master Planning the NBCUniversal
Themepark and Campus**

Additional \$85 fee applies.

Includes lunch.

CM | 4.5

Participants will learn about the long-range master plan for the 400 acre NBCUniversal property, which includes studio production stages, film offices, television broadcasting, retail, and the Universal Studios Hollywood theme park. These presentations will cover CEQA and public outreach process, how projects are coordinated between jurisdictions under the master plan, the noise and traffic mitigations, and the future buildout of the property under the master plan parameters. Participants will get a behind-the-scenes tour of the property and get to experience the theme park's latest attractions, including the Wizarding World of Harry Potter.

Moderator

Joy Forbes, AICP, Vice President, Planning and Development, NBCUniversal

Speakers

Rob Glaser, Supervising Regional Planner, Los Angeles County Department of Regional Planning; Josh Huntington, AICP, Principal Planner, Los Angeles County Department of Regional Planning; Luciralia Ibarra, Senior City Planner, Los Angeles Department of City Planning

11:30 am - 1:30 pm • Throughout Pasadena

Lunch on Your Own

Discounts will be given by local businesses when you show your badge! Courtesy of the Pasadena Playhouse Business Improvement District (BID)

11:30 am - 1:30 pm • 205

California Planning Roundtable Meeting

The California Planning Roundtable (CPR), founded in 1981, is an organization of experienced planning professionals who are members of the American Planning Association (APA). Membership is balanced between the public and private sectors, and between Northern and Southern California. Their mission is advancing the practice of planning through innovation and leadership. Each year, the Roundtable chooses one or more timely and significant California planning issues for study, and publishes the results of the inquiries in papers or articles that are widely distributed to California planners, the California legislature, and local public officials. The Roundtable also organizes and conducts panels and other presentations for the APA California Chapter annual conferences and funds three student scholarships annually through the California Planning Foundation.

12:00 noon - 1:00 pm • 204

Thinking About Entering the Process to Become a Fellow of the AICP?

FAICP applications are processed on a 2-year cycle. New Fellows were inducted in Phoenix in 2016; applications for the next cycle are due in 2017. Come hear from Kurt Christiansen, 2016 FAICP inductee, about the ins and outs of the application and evaluation process; get your questions answered; learn about the materials available from the California Chapter and APA National and how the Chapter can advise and guide you through the application process. Kurt is the Region VI Representative on the APA National Board and a former APA California Chapter President. Additional California Chapter FAICPs are expected to join the discussion

12:00 pm - 5:00 pm

Meet at 11:45 am at the Plaza

MOBILE WORKSHOP #15 Los Angeles River Revitalization Bicycle Tour

Additional \$85 fee applies.

Includes bike, lunch.

CM | 4.0

In 1960 the US Army Corp of Engineers completed the channelization of the Los Angeles River. Today, the City of Los Angeles and several non-profit organizations are working to transform the concrete channel, back into an urban oasis comprised of thriving ecosystems and public open space. Workshop participants will be taken on a bicycle tour of the Los Angeles River. The tour will highlight three of the most recent projects completed along the River's path; Marsh Park, the Los Angeles State Historic Park, and the Frog Spot. Guest speakers will meet participants at each of the three stops to talk about the challenges and success faced during the restoration of the Los Angeles River.

Moderator

Kathleen King, Planning Assistant, Los Angeles Department of City Planning

Speakers

Melani Smith, AICP, Urban Planner, NextPhaseLA; Elizabeth Timme, Co-Executive Director, La Más; Michael Parker, Artist; Michelle Mowery, Senior Bicycle Coordinator, Los Angeles Department of Transportation; Marcelino Ascensio & Amalia Merino, Mayor's Office LARiverWorks; Laura A. Saltzman, PLA, ASLA, Associate Landscape Architect, Mountains, Recreation & Conservation Authority

12:15 pm - 1:30 pm • Exhibit Hall C

Is Your Glass Half-Empty or Filled with Flint, MI Water? Exploring the Lenses that Inform Our Planning Work

What is the lens through which you view the world? Does it facilitate or impede an appreciation for the needs, hopes and desires of the communities for which you plan? This lunch-time chat will explore the diverse perspectives we hold in order to challenge our planner community to be more conscientious about advancing equity in planning. Bring your lunch and attend this session for a thoughtful presentation, and to join the discussion.

Moderator/Speaker

Ivory Rose Chambeshi, MPA/MPL, Founder/Principal, Urban Rising Group, APA Los Angeles Young/Emerging Planners Committee Member

Speakers

Nina Idemudia, MPL, Co-Director, APA Los Angeles, Young Planners Group, APA California Young Planners Coordinator; Jane Clough, PhD, Senior Regional Planner/Tribal Liaison, San Diego Association of Governments; National APA Diversity Task Force

Sponsored by:
Urban Rising Group

1:00 pm - 4:30 pm

Meet at 12:45 pm at the Plaza

MOBILE WORKSHOP #18 Downtown Glendale: Planning Animated

Additional \$40 fee applies.

Walking tour.

CM | 2.5

This walking tour will explore Downtown Glendale, winner of a 2015 California APA Implementation Award, as well as previous policy awards. The tour will visit the renovated Glendale Galleria shopping mall, the newly opened Museum of Neon Art, recently renovated Masonic Temple, the final projects of the Glendale Redevelopment Agency, and the mixed use building boom unfolding in Glendale.

Moderator

Alan Loomis, AICP, Deputy Director for Urban Design & Mobility, City of Glendale, Community Development Department

1:30 pm - 4:00 pm

Meet at 1:15 pm at the Plaza

MOBILE WORKSHOP #19

Old Pasadena: Turning Small Change into Big Dollars - Redirecting Local Parking Revenue

Additional \$30 fee applies. Walking tour.

CM | 2.0

Join distinguished Professor Donald Shoup and Steve Mulheim, President and CEO of the Old Pasadena Management District on a walking tour of Old Pasadena. The tour will revolve around the City's 1993 policy of redirecting local parking meter revenue to pay for public amenities.

Moderator

David DeRosa, Senior Transportation and Urban Planner, AECOM

Speakers

Donald Shoup, PhD, Distinguished Research Professor, UCLA; Steve Mulheim, President and CEO, Old Pasadena Management District

1:30 pm - 5:00 pm

Meet at 1:15 pm at the Plaza

MOBILE WORKSHOP #20

Reinventing City Life: Seeds of Change at Los Angeles Eco-Village

Additional \$40 fee applies.

CM | 2.5

The Los Angeles Eco-Village is a dense two block neighborhood in Koreatown. Co-founder Lois Arkin and others of the LAEV community will share their approach to sustainable community development socially, economically and ecologically. See what they've done, what they plan and what they envision.

Moderator

David Somers, City Planner, Los Angeles Department of City Planning

Speakers

Lois Arkin, Founder & Executive Director, CRSP Institute for Urban Ecovillages; Ian McIlvaine, AIA, LEED AP, Principal, Tierra Sol y Mar, Inc.; Dwayne Wyatt, City Planning Associate, Los Angeles Department of City Planning; Priya Mehendale, City Planner, Los Angeles Department of City Planning

SESSION BLOCK 9

1:45 pm - 3:00 pm • 101

Community Outreach

Planning in Disadvantaged Communities Through Public Interest Design

CM | 1.5

Participants will hear how the regional transportation plan and Sacramento Region Blueprint are being implemented through successful public engagement models from the Center for Public Interest Design. Participants will also learn how to implement low cost, high impact projects.

Moderator

Monica Hernandez, Senior Analyst, Public Information Officer, Sacramento Area Council of Governments (SACOG)

Speakers

Mike McKeever, Chief Executive Officer, Sacramento Area Council of Governments; Sergio Palleroni, Director, Center for Public Interest Design; B.D., Wortham-Galvin, Faculty Advisor, Center for Public Interest Design

1:45 pm - 3:00 pm • 102

Sustainability

Neighborhoods in Transition - A Closer Look at Gentrification and the Environmental Review Process

CM | 1.5 | LAW

With growth being focused back into our urban cores and millennials and empty-nesters now expressing a preference for urban living options, many California neighborhoods are experiencing dramatic socioeconomic changes as long-time residents are displaced by newcomers. Is there a place for examining the potential for gentrification in CEQA documents?

Moderator

Ryan Bensley, AICP, Senior Environmental Planner, LSA Associates

Speakers

Anastasia Loukaitou-Sideris, PhD, Associate Dean of Academic Affairs and Urban Planning, UCLA School of Public Affairs; James Pugh, Partner, Sheppard Mullin Richter & Hampton LLP; Patricia Diefenderfer, AICP, Senior Planner, Los Angeles Department of City Planning

SESSION BLOCK 9

1:45 pm - 3:00 pm • 103

Sustainability

It Takes a Transit-Oriented Village: Partnerships and Patience

CM | 1.5

The State's Affordable Housing & Sustainable Communities (AHSC) Program, continues to provide a critical resource for cities to implement their sustainable planning efforts. Learn how partnerships between transportation and transit agencies, private developers, and local governments support integrated implementation of our communities.

Moderator

Allison Joe, AICP, Deputy Director, California Strategic Growth Council

Speakers

Meea Kang, AIA, CEO, Domus Development; Jacob Lieb, Sustainability Project Manager, Los Angeles Metropolitan Transportation Commission; Claudia Monterrosa, City of Los Angeles Housing and Community Investment Department

1:45 pm - 3:00 pm • 104

Crafting Meaningful Regulations

What Are Healthy Cities and How Can We Plan for Them?

CM | 1.5

Cities provide social, economic, and physical advantages as well as better healthcare access than do rural areas. City planning and public health agencies began with "clean and green" goals, but now we should consider expanding beyond the basics and include a "health" element in California General Plan guidelines.

Moderator

Donald W. Bradley, AICP, PhD, Professor of City Planning and Clinical Psychology, Northwestern Polytechnic University

Speakers

Elizabeth Baca, MD, Senior Health Advisor to Governor Brown, Office of Planning Research; Thomas Jacobson, FAICP, JD, Professor of Environmental Studies & Planning, Sonoma State University; Mark Hoffman, Associate Principal, PlaceWorks; Sarah de Guia, JD, Attorney and Executive Director of the California Pan-Ethnic Health Network; Doug Shoemaker, President, Mercy Housing California

1:45 pm - 3:00 pm • 105

Crafting Meaningful Regulations

Sign Language: Crafting Effective, Understandable and Legally Defensible Regulations

CM | 1.5 | LAW

This session covers both the law of sign regulation and best practices for crafting effective and understandable ordinances. In addition to addressing critical statutory and constitutional issues, it will offer practical advice for establishing sign regulations that reflect current trends and technology and are well-organized and user-friendly.

Moderator

Vivian Kahn, FAICP, Associate Principal, Dyett & Bhatia

Speaker

Randal R. Morrison, JD, Partner, Director of Litigation, Sabine & Morrison

1:45 pm - 3:00 pm • 106

Resiliency

The Balancing Act: Genuine Public Engagement Across The Digital Divide

CM | 1.5

Planners consult with the public during various phases of development projects and preparation of long range planning documents. Many planners have recently added electronic tools to in-person public outreach with limited success. We will explore the art of achieving genuine engagement with diverse communities by balancing digital and in-person communication.

Moderator

Jennifer Trotter, Public Involvement Specialist, Burns & McDonnell

Speakers

Sophia Kollias, Senior Planner, Burns & McDonnell; Jacob Ortiz, AP2, Stakeholder Management Department Manager, Burns & McDonnell

1:45 pm - 3:00 pm • 107

Resiliency

City Incorporations in California: Case Studies and Prospects for New Cities

CM | 1.5

Recent changes to state law impacted the prospects for city incorporations. Three experts describe the city incorporation process and provide details of two unsuccessful proposals (Olympic Valley in Placer County and East Los Angeles in Los Angeles County) and one successful proposal (City of Jurupa Valley in Riverside County).

Moderator

Paul Novak, AICP, Executive Officer, Local Agency Formation Commission for the County of Los Angeles

Speakers

Gary Thompson, City Manager, City of Jurupa Valley; Kris Berry, AICP, Executive Officer, Placer Local Agency Formation Commission

1:45 pm - 3:00 pm • 204

Sustainability

Think Outside the Parking Lot: High Speed Rail's Sustainable Access Plan

CM | 1.5

This session will discuss how the California High Speed Rail Authority is planning for active transportation and accommodation of future changes in mobility. The panelists will discuss the currently anticipated modes of access and how they may change with new technologies, plus the resulting implications to station area planning.

Moderator

Nick Pergakes, AICP, Senior Associate, PlaceWorks

Speakers

Tim Erney, AICP, PTP, CTP, Principal, Kittelson & Associates, Inc.; Karl Fielding, Lead Planner, WSP Parsons Brinckerhoff; Emily Castor, Director of Transportation Policy, Lyft

SESSION BLOCK 9

1:45 pm - 3:00 pm • 207

Crafting Meaningful Regulations**Evolution of the Online Zoning Code: WebCode****CM | 1.5**

Find out how Los Angeles is rethinking its zoning code and restructuring it to better implement current and future policy objectives. The new WebCode will revolutionize how stakeholders access the zoning code through the creation of a modern, searchable, mobile-optimized experience.

Moderator

Tom Rothmann, Principal City Planner, Los Angeles Department of City Planning

Speakers

Erick Lopez, City Planner, Los Angeles Department of City Planning; Chris Steins, Chief Executive Officer, Urban Insight; Lee Elinsweller, Principal, Code Studio, Inc.

1:45 pm - 3:00 pm • 208

Sustainability**LA Waterfront: The City's Next Great Place?****CM | 1.5**

The Port of Los Angeles, the City of Los Angeles, private developers, and a range of civic and other groups are engaged in an active, but challenging, process of revitalizing the LA Waterfront. Hear from some of the experts driving and guiding these efforts.

Moderator

Teifon Rice-Evans, Managing Principal, Economic and Planning Systems, Inc.

Speakers

David Roberts, Director, Economic Development and Planning, City of Los Angeles Council District 15; Conni Pallini-Tipton, AICP, Senior City Planner, Policy Planning Division, City of Los Angeles; Michael Galvin, Director of Waterfront and Commercial Real Estate, Port of Los Angeles; Andrew Kaplan, Vice President, Economic and Planning Systems, Inc.

1:45 pm - 3:00 pm • 211

By the Numbers**Major Employer Approaches to Bike Networks: Google & Stanford Quantify the Impacts of Regional Bike Networks in New Ways****CM | 1.5**

How can we understand if bike networks are truly meeting the needs of the community? Google, Inc and Stanford University have over the last three years developed and utilized the new GIS-based Bike Network Stress Test analysis tool to better quantify the impact of bike network investment.

Moderator

Christopher Kidd, Senior Transportation Planner, ARUP

Speakers

Jeral Poskey, Transportation Planner, Google, Inc.; Lesley Lowe, AICP, CTP, Senior Environmental Planner, Stanford University, Land Use and Environmental Planning; Hough Louch, Principal, Alta Planning + Design

1:45 pm - 3:00 pm • 212

City Beautiful 2.0**Wayfinding - The Value of Knowing How to Get There****CM | 1.5**

Developing a wayfinding program is about marketing, consensus building and identity, planning, design, and maintenance. Presenters will provide "how to get started" strategies, developing a database using GIS, project methodologies and implementation processes. Case studies will be presented addressing the challenges of design, engagement, management and maintenance.

Moderator

Martin Flores, ASLA, PLA, Director of Urban Design, Rick Engineering Company

Speakers

John Bosio, SAGD, Principal, MERJE; Daniel Kay, PE, Principal Engineer, Civic San Diego

1:45 pm - 3:00 pm • 209/210

Sustainability**The Nuts, Bolts and Windows of Sustainable Historic Buildings****CM | 1.5**

Reusing historic buildings is more sustainable than new construction, but applying the wrong standards can increase costs, encourage gentrification and frustrate community members. This session will look at how the right requirements can encourage economically feasible, politically equitable and environmentally sustainable preservation of historic resources.

Moderator

Deborah Rosenthal, FAICP, JD, Partner, Attorney, FitzGerald Yap Kreditor, LLP

Speakers

Diane Kane, PhD, Trustee, California Preservation Foundation; Julianna Delgado, AICP, PhD, Professor, Department of Urban and Regional Planning, California State Polytechnic University Pomona

SESSION BLOCK 10

3:15 pm - 4:45 pm • 101

By the Numbers**Blazing the Trail - Pasadena's Path to Adopting Vehicle Miles Traveled Transportation Metrics****CM | 1.5**

SB 743, passed in 2013, require cities to evaluate traffic impacts using vehicle miles traveled (VMT), replacing traditional level-of-service thresholds. Pasadena is the first city in the State to adopt VMT metrics. This panel will provide an overview of Pasadena's path to adopting new metrics, implementation and CEQA.

Moderator

Mark Yamarone, Director of Citywide Planning, Los Angeles County Metropolitan Transportation Authority (Metro)

Speakers

Mike Bagheri, Transportation Manager, City of Pasadena; John Bellas, LEED AP, Environmental Planner, Michael Baker International, Environmental Coordinator, City of Pasadena

SESSION BLOCK 10

3:15 pm - 4:45 pm • 102

Community Outreach

Swimming With Sharks

CM | 1.5

This session will teach planners how to swim through the community outreach ocean without getting eaten alive. Session participants will learn how to deal with opposition and adversaries effectively in order to achieve their goals.

Moderator

Ken Ryan, Principal, KTGy Group, Inc.

Speakers

Jerry Amante, Senior Vice President and General Counsel, FSB Core Strategies; Phil Schwartz, President and Founder, The PRS Group; Sara Ellis, Director, Public Affairs, Roni Hicks & Associates

3:15 pm - 4:45 pm • 103

City Beautiful 2.0

Crenshaw on the Move: Reimagining Community Spaces

CM | 1.5

The only at-grade station along the Crenshaw/LAX LRT is located in South LA's Hyde Park neighborhood. Learn what it takes to leverage monumental investment to transform an auto-oriented street into a sustainable, safe, and socially vibrant space for a historically underserved community.

Moderator

Lynell Washington, Planning Director, Los Angeles City Council District 8

Speaker

Kristen Gordon, Planning Deputy, Los Angeles City Council District 8

3:15 pm - 4:45 pm • 104

City Beautiful 2.0

The Small in Big Cities: A New City Beautiful Movement

CM | 1.5

City design has shifted from the monumental to the human scale. Small public realm interventions like parklets, sidewalk cafes, pop-ups, and prototyping collectively have a large effect on the city. Learn about the challenges and successes of managing and facilitating these forms of urban design.

Moderator

Matthew VanOosten, AICP, Planning Associate, Alta Planning + Design

Speakers

Elizabeth Gallardo, Planning Assistant, Los Angeles Department of City Planning; Ilaria Salvadori, Manager, Pavement to Parks Program, San Francisco Planning Department; Leila Hakimzadeh, AICP, LEED AP ND, Project Manager/Planner III, Planning Department, City of San Jose; Nathan Baird, Mobility & Healthy Living Programs Officer, City of Long Beach

3:15 pm - 4:45 pm • 105

Community Outreach

Proven Framework & Techniques for Meaningful Public Engagement

CM | 1.5

Learn from experienced practitioners the frameworks and techniques for meaningful engagement. Participants will learn about targeted outreach, successful partnerships, outreach metrics, and see real world examples of successes and challenges. Workshop participants should come ready to get input and feedback on their current processes.

Moderator

Monica Hernandez, Senior Analyst, Public Information Officer, Sacramento Area Council of Governments (SACOG)

Speakers

Ashley Trim, MPP, Assistant Director, Davenport Institute, Pepperdine University; Joe Concannon, Date Services Manager, Sacramento Area Council of Governments

3:15 pm - 4:45 pm • 106

Crafting Meaningful Regulations

The Affordable Housing Quandary: We Need It, But How, and Where?

CM | 1.5 | LAW

California has always struggled with how to fund and build affordable housing. Recent case law (CBIA v. San Jose) and the loss of Redevelopment Agencies have created even more challenges. Join us as we explore solutions from the perspectives of government, market rate and non-profit builders and housing advocates.

Moderator

Eva Turenchalk, AICP, LEED AP, Principal, Turenchalk Planning Services

Speakers

Cesar Covarrubias, JD, Executive Director, The Kennedy Commission; Donna Kelly, Vice President of Community Development, Lennar Homes of California; Jeffrey Lambert, AICP, Community Development Director, City of Ventura; Welton Smith, President of Housing Development, Jamboree Housing

3:15 pm - 4:45 pm • 107

City Beautiful 2.0

Moving from TODs to TOCs: Creating Transit Oriented Communities, Addressing Equity & Increasing Ridership

CM | 1.5

How can Metro use its available tools and partnerships with local municipalities and stakeholders to expand the impact of its historic investment in public transit to meet broader community development goals, and ultimately create transit oriented communities, communities that promote transit ridership and overall healthier and more sustainable living?

Moderator

Ann Sewill, Vice President, Housing and Economic Opportunity, California Community Foundation

Speakers

Jenna Hornstock, AIA, Deputy Executive Officer, Los Angeles County Metropolitan Transportation Authority (Metro); Manuel Pastor PhD, Director, USC Program for Environmental and Regional Equity, University of Southern California; Lara Regus, LEED AP, Senior Vice President, Development, Adobe Communities; Isela Gracian, President, East Los Angeles Community Corporation

SESSION BLOCK 10

3:15 pm - 4:45 pm • 204

City Beautiful 2.0

Generating Vibrant Downtowns People Love: Plan Downtown Oakland

CM | 1.5

Memorable cities have vibrant downtowns that benefit the entire city. This interactive session highlights Plan Downtown Oakland and examines its focus at an incremental level on urban design by way of neighborhood character, community building, variety and returning public spaces back to the people while also proposing grand interventions.

Moderator

Arte Harchekar, AICP, CNU-A, Associate, Opticos Design, Inc.

Speakers

Robert Ogilvie, PhD, Oakland Director, SPUR; Edward Manasse, Strategic Planning Manager, Strategic Planning Division, City of Oakland; Alicia Parker, AICP, Planner III, Strategic Planning Division, City of Oakland Bureau of Planning

3:15 pm - 4:45 pm • 207

Resiliency

Preventing Violence by Design: The Role of Planning and Transportation in Community Safety

CM | 1.5

Violence is a preventable public health issue, and land use strategies can enhance community safety. Speakers will illuminate the connections between land use decisions, crime and violence prevention, and provide concrete roles for planners in creating safer, healthier communities.

Moderator

Jamecca Marshall, Program Manager, Prevention Institute

Speakers

Beth Altshuler, Senior Associate, Raimi + Associates; Julie Leung, Program Coordinator, Prevention Institute

3:15 pm - 4:45 pm • 208

By the Numbers

Injecting Sustainable Best Practices Into Equitable Development

CM | 1.5

Global Green has developed a tool based on LEED for Neighborhood Development (LEED-ND) that they use as a framework to conduct assessments to determine how sustainable a neighborhood is and what measures need to be implemented to make the neighborhood more sustainable.

Moderator

Walker Wells, AICP, LEED AP, Vice President of Programs, Global Green USA

Speakers

Krista Frank, Green Urbanism Program Assistant, Global Green USA; Jessica Wackenhut Lomeli, Community Development Coordinator, Youth Policy Institute; Noquomas Wilson, Community Outreach Coordinator, West Angeles Community Development Corporation

3:15 pm - 4:45 pm • 211

Crafting Meaningful Regulations

Developing Local Density Bonuses: Lessons from the State, Neighbor Cities, and the Heart of San Francisco

CM | 1.5

Planner Kearstin Dischinger and architect Daniel Simons unpack the AHBP, San Francisco's effort to bolster California's Density Bonus Law to meet City housing goals. Former City Planning Manager Mark Rhoades speaks to Berkeley's well-defined Density Bonus process, and San Diego Planner Lara Gates shares Southern California perspectives.

Moderator

Mark Rhoades, AICP, President and CEO, Rhoades Planning Group

Speakers

Kearstin Dischinger, AICP, Policy Planner, San Francisco Planning Department; Daniel Simons, AIA, Principal, David Baker Architects; Lara Gates, Community Plan Update Project Manager, City of San Diego Planning Department

3:15 pm - 4:45 pm • 209/210

Community Outreach

Quick Hits: Technology, Community Outreach and More

CM | 1.5

Our diverse group of panelists will zip you through a variety of topics in short bursts. This session will include six panelists discussing mobile workshops, using technology for community outreach, breaking barriers to technology, problem solving for development plan review, and GIS and bikesharing.

Moderator

Shana Bonstin, Principal City Planner, Los Angeles Department of City Planning

Speakers

Suzanne Schwab, AICP, Associate, PlaceWorks; Barbara Eljenholm, AICP, LEED AP BD+C, President and CEO, Byline7; Megan Knowles, LEED AP BD+C, Project Designer, PlaceWorks; Cecilia Kim, Senior Designer, PlaceWorks; Eric Tucker, Student, San Jose State University, Student Representative, APA California

3:15 pm - 4:45 pm • 212

Resiliency

Post-Redevelopment Financing of Urban Infill and Revitalization (CPR Session)

CM | 1.5

The dissolution of Redevelopment Agencies in California has eliminated a major property tax increment tool for financing public infrastructure, land acquisition and affordable housing. What opportunities and challenges are presented by new legislation (SB 628 and AB 2), are these measures sufficient, and what additional financing tools are needed?

Moderator

Stanley Hoffman, FAICP, President, Stanley R. Hoffman Associates, Inc., PEN President, APA California

Speakers

William Anderson, FAICP, Principal/Vice-President, AECOM; Fred Silva, Senior Policy Advisor, California Forward; Suzanne Hague AICP, Senior Advisor for Community Development and Planning, California Strategic Growth Council

5:00 pm - 6:00 pm • Ballroom D, E

APA California Chapter Awards Gala

This year's Awards ceremony will highlight the best planning policies, project and people throughout the State. You will want to get a front row seat to enjoy the show, celebrate with friends and learn more about great achievements in the profession. The purpose of the APA California Awards Program is to encourage quality in planning and increase the public's awareness of the planning profession by recognizing outstanding achievement in the planning field. For each award, the highlights of its planning process and products will be presented. The people behind each project will also be acknowledged. In addition, professional planners and laypersons, including volunteers and elected officials, will be honored for demonstrations of dedication, service and planning achievement. The work they accomplished and the strategies they found effective will be noted. Attendees will be able to take away knowledge and resource links from jurisdictions and individuals who have found solutions to problems they themselves face.

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Event Only Sponsors:

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6:00 pm - 8:00 pm • Exhibit Hall C

Badge required/ticketed event.

Consultants' Reception

Take time to visit with our sponsors and exhibitors and learn about new innovations in planning. It will also be the last opportunity during the conference to visit the exhibitors' booths. While enjoying this fabulous happy hour, be sure to thank our sponsors for their support of the conference this year. We couldn't do it without them!

7:30 pm - 10:00 pm

Planners for Diversity & UCLA Luskin School of Public Affairs Alumni Joint Reception

Arts & Crafts Sponsor

Come relax and network with local planners after the APA California Conference with the APA California Diversity & Sustainability Committee.

El Cholo Cafe at 260 E. Colorado Boulevard, Pasadena, CA 91101

8:00 pm - 10:00 pm • Exhibit Hall C

Exhibit Tear Down

7:00 am - 12:00 pm • Ballroom Foyer

Conference Registration

7:45 am - 11:45 am

Meet at 7:30 am at the Plaza

MOBILE WORKSHOP #21

South Park: Turning Parking Lots Into Paradise

Additional \$45 fee applies.

Includes coffee and snack. Some walking involved.

CM | 3.0

Downtown LA's South Park is less than a square mile in size and has added over 2,000 new housing units since the year 2000, with over 4,000 units under construction in the neighborhood. Though this was not always the case, a decade and a half ago South Park was dominated by parking lots, warehouses, and single room occupancy hotels. Driven by the opening of a dynamic sports, new transit access, and investments in the streetscape, South Park has seen a dramatic transformation with no signs of slowing down. Tour the neighborhood on foot.

Moderator

Thomas Jansen, HR&A Advisors

Speakers

Shana Bonstin, Principal City Planner, Los Angeles Department of City Planning; Jennifer Luong, General Counsel, Greenland US Holding, Inc.; Douglas Hanson, AIA, ASID, President, HansonLA Architecture

7:45 am - 11:45 am

Meet at 7:30 am at the Plaza

MOBILE WORKSHOP #22

The Art, Architecture, and History of the Arroyo Seco

Additional \$55 fee applies.

Includes snack.

CM | 3.0

This workshop will focus on the Arroyo Seco culture and appreciation of its natural surroundings which influenced the Arts and Crafts Movement in LA. Planners will gain insight into Highland Park's heritage by visiting El Alisal, the historic Southwestern Museum campus, and The Judson Studios.

Moderator

Jami Williams, Principal, RRM Design Group

Speakers

Frank F. Parello, Principal, Preservation Planning and Development; Stacy Lieberman, Executive Vice President and Deputy Director, Autry Museum of the American West; David Judson, President, Judson Studios

SESSION BLOCK 11

8:00 am - 9:30 am • 101

City Beautiful 2.0

Creating Engaging and Sustainable Alleys in an Urban Environment

CM | 1.5

How are alleys in Downtown Los Angeles being re-imagined into inviting public spaces? Hear about case studies in Downtown's South Park, and how landscaping experts approach community-based greening and waste water treatment in industrial areas.

Moderator

Tal Harrai, Planning Assistant, Los Angeles Department of City Planning

Speakers

Jessica Lall, Executive Director, South Park Business Improvement District; Gabrielle Newmark, Co-Founder, Program Director, Industrial District Green

8:00 am - 9:30 am • 102

Community Outreach

Express Route or Train Wreck: Strategies to Keep Your Projects from Derailing

CM | 1.5

Successful outreach programs and project outcomes can only be achieved if we have credibility with the community and decision-makers. This credibility can be difficult to build and is easily destroyed. Anticipating and avoiding incidents that can derail your plans and projects is crucial to success.

Moderator

Sheri Vander Dussen, AICP, Practice Builder, Kimley-Horn and Associates

Speakers

Kimberly Brandt, AICP, Community Development Director, City of Newport Beach; Joseph Haney, JD, Partner, Haney LaBriola LLP, Orange County Preservation

8:00 am - 9:30 am • 103

Crafting Meaningful Regulations

Form-Based Code Misconceptions: Making FBCs Meaningful and Effective

CM | 1.5

There's much that planners and communities have learned about FBC's. But there is also much that is still misunderstood or confusing about this 30-year old zoning technique. Through conversation, two national FBC practitioners discuss these issues with two public sector planners with over 10 years of FBC Implementation.

Moderator

Tony Perez, Director of Form-Based Coding, Opticos Design, Inc.

Speakers

Lisa Wise, AICP, President, Lisa Wise Consulting; Karen Haluza, AICP, Community Development Director, City of Fullerton; Michael Diaz, AICP, City Planner, City of Montclair

SESSION BLOCK 11

8:00 am - 9:30 am • 104

Resiliency**Innovating for Housing Affordability****CM | 1.5**

Innovative strategies for meeting the affordability gap between low income subsidy and the housing market in high cost areas.

Moderator

Linda Wheaton, AICP, Assistant Director, Intergovernmental Affairs, State Department of Housing and Community Development

Speakers

Hemalata Dandekar, PhD Professor/Former Head, Department of City and Regional Planning, California Polytechnic State University; Charles Loveman, Executive Director, Heritage Housing Partners; Troy Tiddens, Engineering Manager, Guerdon Enterprises, LLC

8:00 am - 9:30 am • 105

Crafting Meaningful Regulations**Historic Preservation Planning in Three Orange County Cities****CM | 1.5**

Three Orange County cities with three approaches to historic preservation planning: Anaheim, Santa Ana, and Orange are neighbors and old cities in a young county. Despite having similar historic resources, they have developed a variety of preservation management tools and approaches that support their differing politics, recent histories, and demographics.

Moderator

Jennifer Trotoux, Architectural Historian and Preservation Planner, Architectural Resources Group

Speakers

Christine Nguyen, LEED AP, Associate Planner, City of Anaheim; Marissa Moshier, Associate Planner, City of Orange; Hally Soboleske, Associate Planner, City of Santa Ana

8:00 am - 9:30 am • 106

Crafting Meaningful Regulations**Out of CEQA - Into Planning: Filling the Policy Gaps Left by CEQA's Evolution****CM | 1.5**

As CEQA's scope evolves, the planning process has more gaps to fill. This session reviews new planning strategies for addressing environmental hazards after CBIA vs BAAQMD, which reduced CEQA's role. It also addresses new planning strategies for the LOS analysis currently being phased out of CEQA by SB 743.

Moderator

Claudia Garcia, Project Manager, PlaceWorks

Speakers

Nicole Vermillion, Associate Principal-Director of Air Quality, Noise, PlaceWorks; Fred Dock, AICP, PE, Director of Transportation, City of Pasadena; Ben Noble, Owner/Principal, Ben Noble Planning; Al Herson, FAICP, JD, Environmental Attorney, The Sohagi Law Group

8:00 am - 9:30 am • 107

Crafting Meaningful Regulations**Density Bonus Dos, Do Nots, and Don't Knows****CM | 1.5 | LAW**

Applying the State's Density Bonus Law can be confusing, and recent amendments have made it even more intimidating to implement. In this session, planners, developers, and lawyers will discuss the fine points of evaluating density bonus applications, including best practices regarding requests for incentives, concessions, and waivers.

Moderator

Eric Phillips, JD, Associate, Goldfarb & Lipman LLP

Speakers

Barbara Kautz, FAICP, JD, Partner, Goldfarb & Lipman LLP; Jeff Murphy, Director, Planning Department, City of San Diego; Cindy Proctor, Development Director, Beacon Development Group

8:00 am - 9:30 am • 204

Sustainability**Cities - Driving the Transition to a Sustainable Future****CM | 1.5**

While international agreements on climate change may get the media attention, cities are the laboratories where sustainability solutions are being created, tested, and achieving results. Hear how respected city officials representing two very different communities are making the promise of sustainability a practical reality for their communities.

Moderator

Steve Sanders, Program Director, Institute for Local Government

Speakers

Michael Flad, City Manager, City of South Gate; Gil Friend, Chief Sustainability Officer, City of Palo Alto

8:00 am - 9:30 am • 208

Community Outreach**Including Vulnerable Citizens in a General Plan Update: A Case Study in Social Equity****CM | 1.5**

Inclusive citizen engagement is essential to achieving environmental and social justice, and more equitable outcomes across communities. This presentation shares approaches and methods that were used in a local general plan update to provide a vulnerable population active inclusion throughout the public participation process.

Moderator

Shellie Zias-Roe, AICP, Environmental Planning Professional and Researcher, University of Redlands

Speakers

Troy Clark, General Plan Administrator, City of Redlands; Julieta Perez, Emerging Professional, University of Redlands

SESSION BLOCK 11

8:00 am - 9:30 am • 211

Resiliency

Don't Snooze on Your Booze: How to Make Your Alcohol Entitlement Process Work for You

CM | 1.5

Learn how to make alcohol-related entitlements work for YOU! Using the City of Los Angeles' Beverage and Entertainment Streamlined (BEST) Program and the Monitoring, Verification and Inspection Program (MViP) as the backdrop, we will explore how municipalities across the the State can take a new approach to processing, approving, and regulating.

Moderator

Nina Idemudia, Planning Assistant, City of Los Angeles, Young Planners Coordinator, APA California

Speaker

Rocky Wiles, Planning Department, City of Los Angeles

8:00 am - 9:30 am • 207

Sustainability

Creating Sustainable Communities: Zoning for Water Neutral Development

CM | 1.5

Are you a planner in a water-or-wastewater constrained community in California? This session will present a model template planning and zoning ordinance for achieving water neutral development, including legal ordinance options as well as a detailed potable water offset methodology. The ordinance has been piloted in California.

Moderator

Mary Ann Dickinson, President and CEO, Alliance for Water Efficiency

Speaker

Bill Christiansen, Program Manager, Alliance for Water Efficiency

8:00 am - 9:30 am • 212

Crafting Meaningful Regulations

A Planner's Role in Strengthening the Creative Economy

CM | 1.5

While the fine arts are one of the most visible aspects of a creative economy, their impact is not limited to arts districts and artist studios. They have direct ties with other aspects of a city, such as placemaking, entrepreneurship, and business innovation.

Moderator

Megan Knowles, LEED AP BD+C, Project Designer, PlaceWorks

Speakers

Mark Rhoades, AICP, President/CEO, Rhoades Planning Group; Aaron Paley, President/Co-Founder, Community Arts Resources (CARS)

8:00 am - 9:30 am • 209/210

Sustainability

Driving the Future: Regional Planning for Alternative Fuels

CM | 1.5

Transportation is the largest single source of GHG emissions in California. Jurisdictions must do their part to meet the state's aggressive reduction goals by planning for electric and alternative fuel vehicles. Regional planners and technical staff will describe how to integrate alternative fuels into sustainability policies, regional plans, and CAPs.

Moderator

Kevin Wood, Project Manager, Center for Sustainable Energy

Speakers

Marco Anderson, Senior Regional Planner, SCAG; Keith Malone, Government Affairs Manager, California Fuel Cell Partnership; Anna Lowe, Regional Energy/Climate Planner, SANDAG

8:00 am - 11:00 am

Meet at 7:45 am at the Plaza

MOBILE WORKSHOP #23

The Nuts and Bolts of the Foothill Gold Line Extension

Additional \$35 fee applies.

CM | 3.0

Tour the recently opened Metro Gold Line Foothill Extension. Along a scenic light rail ride through the cities of Pasadena, Sierra Madre, Arcadia, Duarte, Irwindale, and Azusa, participants will hear about what goes into extending a line – from planning efforts to startup. Participants will then travel to tour the new maintenance yard guided by fleet and operations managers.

Moderator

Tamar Fuhrer, AICP, Transportation Planning Manager, Metro

Speakers

Bruce Shelburne, Senior Executive Officer, Rail Strategic Planning, Metro; Roman Alarcon, Director, Gold Line Transportation Operations, Metro; Russell Homan, Director, Gold Line Rail Fleet Services, Metro

8:00 am - 11:45 am

Meet at 7:45 am at the Plaza

MOBILE WORKSHOP #24
Burbank Production Studios Tour

Additional \$65 fee applies.

CM | 3.0

Tour the Warner Brothers and Nickelodion Studios and learn about the unique planning issues associated with film and television production studios.

Moderator
 Brian Foote, AICP, Senior Planner, City of Burbank

Speakers
 Michael Walbrecht, Vice President, Public Affairs, Warner Brothers Entertainment, Inc.; Rasa Bauza, AIA, LEED AP, Executive Director, Project Management, WB CRE, Warner Brothers Entertainment Inc.; Jack Kinman, Senior Manager, Facilities, Nickelodeon Animation Studios; Vicki Fenton, Vice President, Core Services, Nickelodeon Animation Studios

8:00 am - 12:00 noon • Exhibit Hall C

Exhibit Tear Down

9:45 am - 11:15 am • Ballroom


Closing Plenary Brunch

CM | 1.5

Dr. Lucile Jones, Seismologist

“Resilience By Design: Planning to Survive”

World-renowned seismologist Dr. Lucy Jones has led efforts in California and in Los Angeles to help leaders plan to avoid the impact of earthquake hazards. The combination of her scientific expertise and communication abilities recently led to a partnership with the City of Los Angeles to create solutions to four of the most significant seismic vulnerabilities in the City. She spent a year at City Hall, meeting with City stakeholders, technical experts and elected officials. The result was the most comprehensive plan ever undertaken to reduce seismic vulnerabilities. The five legislative proposals in the plan were all passed unanimously by the City Council in 2015. **In her Closing Keynote Speech for the conference Dr. Jones will present information on her recent effort with the City of Los Angeles and the creation of their Resilience By Design initiative, which addressed building retrofits, water reliability, and communication systems. She will share her insight and process to help communities and leaders work towards a more resilient future.**



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11:30 am - 1:00 pm • Ballroom

Crafting Meaningful Regulations

Survivor: Ethics Island!

CM | 1.5 | ETHICS

Do you have what it takes to Survive on Ethics Island? Can you Outwit, Outplay and Outlast your fellow certified planners? In this session we will test your ethics against the other tribes, until only one tribe remains. Ask yourself: do you have what it takes?

Moderator
 Darcy Kremin, AICP, Bay Area Environmental Practice Leader, Michael Baker International

Speakers
 Kevin Keller, AICP, Deputy Director, City of Los Angeles; Brooke Peterson, AICP, San Diego Regional Director, PlaceWorks; Kim Prillhart, AICP, Planning Director, County of Ventura; Jennifer Lilley, AICP, Planning Director, City of Brea

1:00 pm - 2:00 pm • 205

California County Planning Directors

1:00 pm - 6:00 pm

Meet at 12:45 pm at the Plaza

MOBILE WORKSHOP #27
San Gabriel Valley Chinese Food and Culture Tour

Additional \$75 fee applies.
 Includes multiple tastes.

CM | 3.0

This workshop will focus on the transformative nature of Chinese immigration to Southern California. In contrast to the concentrated historic Chinatowns in cities such as San Francisco, the San Gabriel Valley is a sprawling suburban-style setting where contemporary Chinese have brought their regional cultures and current trends and styles to the table. Combine that with L.A.’s penchant for fusion and you’ve got a booming and unique region. Sample many delicious treats, and learn about unique planning issues, such as the controversy surrounding the Siracha factory in Irwindale.

Moderator
 Tim Halbur, BD Strategist and Eccentric Urbanist, Gensler