



# CAPITALIZING ON OUR **DIVERSITY**

APA CALIFORNIA CONFERENCE  
SACRAMENTO CONVENTION CENTER  
SEPTEMBER 23 - 26, 2017

## PROGRAMS AND EVENTS



Members can earn certification credits for many activities at the conference. A notation has been made next to each creditable session/event indicating the number of pending certification credits.

*The programs and events are subject to change.*

*The most current information can be found on the website at [www.apacalifornia-conference.org](http://www.apacalifornia-conference.org), on the mobile app prior to the conference, and in the registration area after the conference begins.*

    @APACAConf #APACA2017

Check our website for more details [www.apacalifornia-conference.org](http://www.apacalifornia-conference.org)

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## CAPITALIZING ON OUR DIVERSITY

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SACRAMENTO CONVENTION CENTER  
SEPTEMBER 23 - 26, 2017

# 2017 CORE CONFERENCE TRACKS

Five core conference tracks relating to this year's conference theme of *"Capitalizing on our Diversity"* have been developed to help guide and facilitate your conference experience, including:

- **Lessons Learned: A Diverse Past.**

How has planning changed in the last 100 years? How can we integrate what we've learned to meet the current and future challenges that face our profession and our communities.

- **We're All in This Together: Implementing Diversity.**

How can planners collaborate with other sectors (health, community based organizations, private organizations, etc.) to create strong, vibrant communities? .

- **Tips of the Trade: Diversifying the Tool Kit.**

What are the new practices, tools, technologies, and funding sources that planners are using or should be using?

- **Engage: Planning for Diverse Places and Perspectives.**

What best practices are planners using to plan for and engage diverse communities – considering both human diversity (multi-generational, economic, social) and physical diversity (land use, geography, multimodal transportation)? How are rural areas and small towns approaching these questions?


- **Embracing and Envisioning Change: A Diverse Future.**

How are resiliency, adaptation, and social and economic changes reshaping planning and how are we embracing uncertainty and preparing for these hard-to-predict changes?

 Mobile Workshops

 Student Sessions/Events

 Special Events

 Leadership Meetings

8:00 am - 8:45 am

**PRE-CONFERENCE SESSION REGISTRATION**

8:00 am - 11:00 am

**EXHIBITOR SET UP**

8:30 am - 9:30 am

**STUDENT REGISTRATION**

9:00 am - 4:00 pm

**PRE-CONFERENCE SESSION #1  
LEADERSHIP AND MANAGEMENT  
WORKSHOP 2017***Additional \$90 fee applies. Includes lunch.***CM | 6.5**

Take your management skills to a new level through intensive and interactive training. Learn from colleagues who have been successful leading their teams in difficult circumstances. They will guide you through a day of inquiry, dialogue, relaxed discussion, practice and storytelling. You will leave this session informed, reenergized and ready to embrace and manage change.

In this all day session, you will learn about:

- Strategies to better manage people, team, politics and yourself
- Active listening skills
- The importance of having a strong vision/identity to make external connections and maintain external relationships
- How to make people feel connected either in a one-on-one setting or as a team
- Ways to manage conflict
- Understand the drivers behind decision making and managing relationships.

Participants will receive a pre-conference survey to assess their interests and needs.

**Speakers**

*Steven A Preston, FAICP, City Manager, San Gabriel; former Community Development Director, San Gabriel and Community Development Director, La Verne. Janet Ruggiero, FAICP, former Community Development Director, City of Citrus Heights; Director, De La Salle Institute. Tim Snellings, REHS, Director, Department of Development Services, Butte County. Laura Stetson, AICP, Principal, MIG Inc., Pasadena; planning consultant and former public sector planner. Linda Tatum, AICP, Planning Bureau Manager, City of Long Beach Development Services, and former private sector planner*

9:00 am - 4:00 pm

**PRE-CONFERENCE SESSION #2  
INTERACTIVE GEODESIGN TOOLS FOR  
PLANNERS: DESIGN, CREATE AND GAIN  
CONSENSUS USING NEXT GENERATION  
TECHNOLOGY***Additional \$90 fee applies. Includes lunch.***CM | 6.5**

No longer just software used for mapping roads and land uses, GIS is now interactive and able to engage, inform, and build consensus. This session will explore emerging interactive GIS technologies and tools that land use planners and urban designers can use today to engage, build consensus, and inform the public. Training will cover:

- Geodesign-based software to create interactive tools and visualization methods that enable real-time assessment of conditions and “on the fly” assessments of alternative designs and plans;
- Online tools to present your findings and gain consensus;
- Land use scenario assessment tools using GeoPlanner for ArcGIS;
- Online presentations using Story Maps to present scenario assessment findings; and
- Online survey tool using Survey123 for ArcGIS to enable public comment and feedback.

Although the focus will be on the Esri platform, an overview of other available geodesign tools will also be included. Workshop will be held at Esri's office, located two blocks (a 5-minute walk) from the convention center. Laptop computers will be provided. Limited to 15 participants.

**Speakers**

*David Early, AICP, LEED AP, Principal, PlaceWorks (moderator); Rob Stauder, Product Manager, GeoPlanner for ArcGIS; Robert Kain, Geospatial Services Business Leader, PlaceWorks*

Mobile Workshops

Student Sessions/Events

Special Events

Leadership Meetings

9:30 am - 11:30 am

**STUDENT ORIENTATION/WALKING TOUR**

*Pre-registered students only*

Kick off Student Day with an interactive walking tour to learn about the history of a decades-long revitalization effort of Sacramento's Historic R Street Corridor.

10:00 am - 2:30 pm

**PRE-CONFERENCE SESSION #3  
CONFLICT MANAGEMENT AND NEGOTIATION -  
GETTING TO YES!**

*Additional \$65 fee applies. Includes lunch.*

**CM | 4.0**

Join a panel of experienced California planning leaders for a practical interactive hands-on session. In this half-day session, you will have the unique opportunity to focus the session on what you need to be a successful leader. Specific topics include methods of conflict management using real world case studies, including your examples and challenges. The session will also utilize the negotiations around a development agreement to bring to life the strategies for successful negotiations. You will learn how to prepare a step-by-step approach: techniques such as separating the personalities from the issues, avoiding surprises, etc. Planning is all about getting results and often bringing conflicting sides together; you will walk away from this session with practical knowledge that you can immediately apply to your daily work to "get to yes."

**Speakers**  
*Jeffrey Lambert, AICP, Community Development Director, City of Ventura; David Booher, FAICP, Adjunct Faculty Member, Department of Public Policy and Administration, California State University, Sacramento; Stanley R. Hoffman, FAICP, President, Stanley R. Hoffman Associates, Inc.; Tony Lashbrook, Town Manager, Town of Truckee; Terry Watt, AICP, President, Terry Watt Planning Consultants*

10:00 am - 4:30 pm

**APA CALIFORNIA BOARD MEETING**

11:00 am - 6:00 pm

**EXHIBITS OPEN**

11:45 am - 1:00 pm

**RICHARD H. WEAVER STUDENT  
SCHOLARSHIP AWARDS LUNCHEON**

*Pre-registered students and invited guests only. Ticketed invitation event.*

Please join us as we present and honor the 2017-18 California Planning Foundation (CPF) scholarship winners. Each year CPF invites planning students to compete for a number of scholarships. Scholarships are offered to students enrolled in undergraduate and graduate planning and affiliated programs in California. Since its inception, CPF has awarded more than \$500,000 in scholarships and awards to support students in California planning programs.

Established by APA California in 1970 as a nonprofit, charitable corporation with the goal of furthering the professional practice of planning in California, CPF provides scholarships and awards to university students in financial need. The scholarship recipients come from many backgrounds and are selected because they are talented and motivated and have demonstrated academic excellence at university planning programs in California. All members of APA California are automatically members of CPF.

**Sponsored by:**  
**Ascent Environmental  
M-Group  
Wildlands  
Wood Rogers**

**Event Sponsor:**  
**ECORP Consulting, Inc.**

12:00 pm - 6:00 pm

**CONFERENCE ATTENDEE REGISTRATION**

**SESSION BLOCK 1**

1:15 pm - 2:45 pm

**Types of the Trade: Diversifying the Tool Kit**

**FIRST TIME PROJECT MANAGERS:  
STRATEGIES FOR SUCCESS (CPF SESSION)**

**CM | 1.5**

Early in your career, you will get to manage a project or process. If you are successful in your first outing as a manager, you will be tapped for more important projects. Learn about the basic knowledge and tools for successfully managing a project. Pitfalls and project management pitfalls will be shared.

**Moderator**  
*Tammy L. Seale, Associate Principal, PlaceWorks*

**Speakers**  
*Robert L. Zimmerer, AICP, Senior Planner, TranSystems; Tanya Sundberg, Senior Associates, PlaceWorks; Jennifer Venema, Sustainability Manager, City of Sacramento*

## SESSION BLOCK 1

1:15 pm - 2:45 pm

**Tips of the Trade: Diversifying the Tool Kit****TOOLS OF THE ACTIVE TRANSPORTATION TRADE****CM | 1.5**

Who are planners really serving with our bicycle and pedestrian planning? How can we quantify and improve facility safety, connectivity, and public health impacts? Four planners present quantitative and qualitative research to answer these questions and more, informing infrastructure development for connectivity, safety, comfort, and health.

**Moderator**

Allie Scrivener, Associate Active Transportation Planner, City of Coronado

**Speakers**

Sean Co, Senior Planner, Toole Design Group (TDG); Brett Hondorp, AICP, Vice President, Alta Planning and Design; Sam Gross, Associate, Nelson\Nygaard Consulting Associates

1:15 pm - 2:45 pm

**Lessons Learned: A Diverse Past****UNLOCKING THE FULL POTENTIAL OF DOWNTOWNS****CM | 1.5**

What are communities doing to unlock the full potential of their core area to create vibrant downtowns? Many communities are paving the way for additional housing to create true 24-hour cities. Come hear about what Santa Monica, Oakland and Sacramento have done to bring housing into their downtowns.

**Moderator**

Harriet Ross, Community Planning Program Manager, Environmental Science Associates (ESA)

**Speakers**

Greg Sandlund, Senior Planner, City of Sacramento; Darin Ranalletti, Acting Planning Director, City of Oakland; Neal Payton, FAIA, LEED-AP, CNU-A, Principal, Torti Gallas & Partners; Peter James, Principal Planner, City of Santa Monica

1:15 pm - 2:45 pm

**We're All in This Together: Implementing Diversity****URBAN PLANNING AND GOVERNING FOR RACIAL EQUITY****CM | 1.5**

Government (and urban planning's) proactive work on racial equity has the potential to leverage significant positive change. Participants will learn about Governing for Racial Equity, offering tools and case studies that can support public and private sectors planners in achieving racial equity in CA communities.

**Moderator**

Beth Alshuler, CPH, Senior Associate, Raimi + Associates

**Speakers**

Nora Liu, Racial Equity Here Project Manager, Government Alliance on Race and Equity; Glenn Harris, President, The Center for Social Inclusion (CSI); Andrea Manzo, Hub Manager, Building Healthy Communities (BHC); Megan Hunter, Community Development Director, City of Salinas

1:15 pm - 2:45 pm

**Embracing and Envisioning Change: A Diverse Future****CHARTING A CAREER IN SUSTAINABILITY: STEPS STUDENTS CAN TAKE BEFORE GRADUATING**

Everyday new sustainability-focused jobs are created by public agencies and private corporations. But what are employers looking for in candidates? Where are these jobs advertised? What should candidates do to prepare for these positions? This workshop will bring together several sustainability experts to share experiences in crafting careers in sustainability.

**Moderator**

Brynn McKiernan, Project Manager/Associate Planner, Rhoads Planning Group

**Speakers**

Aaron Pfannenstiel, AICP, Senior Associate, PlaceWorks; Paul Wack, Professor, Cal Poly San Luis Obispo; Matthew Burris, AICP, LEED AP, Associate Principal, Raimi + Associates

**SESSION BLOCK 1**

1:15 pm - 2:45 pm

**We're All in This Together: Implementing Diversity**

**NOT SO FAST FOOD: USING GIS, DATA, AND MOBILE APPS TO IMPROVE FOOD CHOICES**

**CM | 1.5**

Sacramento's planners have been deluged with applications for conditional use permits for drive-thru restaurants. These uses degrade air quality and may contribute to health problems. Drive-thru restaurants are counter to best practices of current TOD planning. We will share new perspectives and tools for healthier outcomes, including mobile applications.

**Moderator**

*Kate Gillespie, AICP, Planning Director, City of Sacramento*

**Speakers**

*Brian Holloway, President, Holloway Land Company; Aditya Sharma, Application Developer and Programmer; Katie Valenzuela Garcia, Consultant, Sacramento Food Policy Council*

1:15 pm - 2:45 pm

**Tips of the Trade: Diversifying the Tool Kit**

**A ROADMAP FOR GHG AND CLIMATE ANALYSIS: INCORPORATING CALIFORNIA'S NEW SCOPING PLAN AND SB 32 REQUIREMENTS IN LOCAL PLANNING**

**CM | 1.5**

In spring 2017, the Air Resources Board finalized the 2030 Target Scoping Plan for California as required by SB 32. This panel will outline the Scoping Plan's role for local land use planning in reducing statewide emissions and provide tools for local agencies to incorporate measures into planning documents.

**Moderator**

*Matt Maddox, AICP, Senior Program Manager, Rincon Consultants, Inc.*

**Speakers**

*Charity Schiller, JD, Partner, Best Best & Krieger LLP; Chelsey Payne, AICP, Senior Project Manager, Mintier Harnish; Erik Feldman, Principal, Rincon Consultants, Inc.; Heather King, AICP, Air Pollution Specialist, California Air Resources Board*

1:15 pm - 2:45 pm

**Engage: Planning for Diverse Places and Perspectives**

**FROM GUERRILLA TACTICS TO SOPHISTICATED, GRASSROOTS TOOLS: THE LATEST INNOVATIONS FROM THE TACTICAL URBANISM FRONTLINES**

**CM | 1.5**

Tactical urbanism has evolved into a sophisticated, systematized tool to engage diverse communities through temporary demonstrations. Participants will hear the latest on empowering individuals to be the force of neighborhood change; community-initiated technical assistance programs; creating testing grounds for producing better projects; and city-CBO collaborations to reach diverse communities.

**Moderator**

*Carrie Modi, Senior Planner, Fehr & Peers*

**Speakers**

*Jessie Holzer, Mobility Deputy, Office of Los Angeles Councilmember Mike Bonin; Carter Rubin, Great Streets Program Manager, Office of Los Angeles Mayor Eric Garcetti; Josh Meyer, Director, Community Planning Programs, Local Government Commission*

1:15 pm - 2:45 pm

**Tips of the Trade: Diversifying the Tool Kit**

**DESIGN FOR DENSITY**

**CM | 1.5**

Development density is an instrumental factor in shaping more diverse, inclusive, livable, transit-supportive and sustainable communities. However, not all density is created equal. This panel discussion focuses on specific design tools and strategies to achieve dense development that advances community goals and aspirations.

**Moderator**

*Allison Albericci, AICP, AIA, NCARB, LEED AP BD+CSkidmore, Associate, Owings & Merrill LLP*

**Speakers**

*Adrienne Steichen, AIA, NCARB, LEED AP BD+C, HOMES, Associate Principal, Pyatok Architecture + Urban Design; Amit Patel, AICP, AIA, LEED AP, Principal, SITELAB urban studio; Nathan Nagai, AIA, LEED AP ND+C, Project Architect, Associate, Heller Manus Architects*

1:30 pm - 5:00 pm

Meet at 1:15 pm in the J Street Lobby

**MOBILE WORKSHOP #1****CITY OF TREES: SACRAMENTO'S PARK NEIGHBORHOODS***Additional \$75 fee applies. Includes bike and helmet.***CM | 3.0**

See Sacramento and its green infrastructure via bicycle as we ride through the city's green spaces. We'll cover the history of Sacramento's park neighborhoods and approaches to infill development. Bicycle and helmet provided.

**Moderator**

Michael Isles, AICP, Teichert Land Company/Stonebridge Properties, Chapter Awards Coordinator Northern California, APA California

**SESSION BLOCK 2**

3:00 pm - 4:30 pm

**Tips of the Trade: Diversifying the Tool Kit****PASSING THE AICP EXAM: WHO WANTS TO BE A CERTIFIED PLANNER**

Who wants to be a certified planner? If your final answer is yes then this is your million dollar chance to learn how to take the AICP exam! Learn and participate in good fun and competition as planners display their planning knowledge while learning tips on preparing to take the AICP exam. Participants answer real past exam questions, followed by Q&A about the exam itself, study topics, and learn test-taking tips. We will also cover information regarding the recent exam update, and how this affects your exam preparation.

**Moderator**

Asha Bleier, AICP, LEED AP BD+C, Senior Project Manager, Dudek, AICP Exam Coordinator, APA California

**Speakers**

Rob Terry, AICP, Senior Regional Planner, Fresno Council of Governments, Central Section Director, APA California; Lorena Cordova, AICP, Associate Planner, City of El Cajon; Stan Donn, AICP, Senior Planner, Project Manager, City of Chula Vista; Darin Neufeld, Environmental Planner, Project Manager, County of San Diego, Planning and Development Services

3:00 pm - 4:30 pm

**Tips of the Trade: Diversifying the Tool Kit****ART AS A COMMUNITY ENGAGEMENT TOOL****CM | 1.5**

Conducting effective, inclusive, and meaningful community engagement is often challenging. Art, the expression of human imagination and creative skill, is an important tool for sparking dialogue and common ground. In this session we will explore art as a connector of people, place, and ideas, using transferable and cost-effective case studies.

**Moderator**

Joan Isaacson, Vice President - Public Involvement & Facilitation, Kearns & West

**Speakers**

LaCresia Hawkins, Program Manager, Public Health Advocates; Keith Rattay, Assistant City Manager/City Landscape Architect, City of Mission Viejo; Danielle Boudreau, Coastal Management Specialist, Tijuana River National Estuarine Research Reserve; Joan Isaacson, Vice President - Public Involvement & Facilitation, Kearns & West

3:00 pm - 4:30 pm

**Engage: Planning for Diverse Places and Perspectives****SACRAMENTO RIVERFRONT REVITALIZATION: A TALE OF TWO CITIES****CM | 1.5**

The Sacramento River divides the Downtowns of the Cities of Sacramento and West Sacramento. The Urban Land Institute (ULI) hosted a two-day program/workshop centered on the Riverfront, examining analogs from around the country that have proven successful in implementing revitalization. The findings are applicable to California riverfronts.

**Moderator**

Allen Folks, RLA, ASLA, Director of Planning and Design, Ascent Environmental, Inc.

**Speakers**

Bernadette Austin-Bower, Associate Director, University of California Davis Center for Regional Change; Richard Rich, Riverfront Project Manager, City of Sacramento; Charline Hamilton, AICP, Planning Director, City of West Sacramento; Jeff Townsend, FASLA, Principal, Jacobs - Advanced Planning Group

SESSION BLOCK 2

3:00 pm - 4:30 pm

**Tips of the Trade: Diversifying the Tool Kit**

**10 CRUCIAL THINGS PLANNING SCHOOL DIDN'T TEACH YOU**

Come hear a diverse panel of planning professionals from around the state speak about the most important lessons they've learned outside of the classroom! Panelists range in experience and specialty, but they all agree that sometimes the most important lessons can only be learned on the job.

**Moderator**  
Jennifer Lynch, AICP, LEED-AP, Attorney, Best Best & Krieger LLP

**Speakers**  
Kevin Torell, AICP, Area Permit Manager, Vulcan Materials Company; Aaron Pfannenstiel, AICP, Senior Associate, PlaceWorks; Alyssa Helper, Environmental Planner, LSA Associates, Inc.; Morgan Weintraub, Associate Planner, Michael Baker International

3:00 pm - 4:30 pm

**We're All in This Together: Implementing Diversity**

**THE PLANNER AS ADVOCATE: LEARNING TO LISTEN AND PARTNER WITH DISADVANTAGED COMMUNITIES**

**CM | 1.5**

Panelists will guide you through real-life examples where disadvantaged communities were a key part of a project, presenting both context and issues. The audience will brainstorm solutions that address the issues and involve the community. At the end, you'll hear an update on what actually happened with these projects.

**Moderator**  
Elizabeth Boyd, AICP, Project Manager/Outreach Specialist, Ascent Environmental

**Speakers**  
Katie Valenzuela Garcia, Principal, Valenzuela Garcia Consulting; Kirin Kumar, Interim Executive Director, WalkSacramento; Mary Adelzadeh, Maidu Summit Consortium

3:00 pm - 4:30 pm

**Embracing and Envisioning Change: A Diverse Future**

**PLANNING FOR A MULTIRACIAL FUTURE: LESSONS FROM CIVIC ENGAGEMENT AND COALITION-BUILDING IN SOUTH LOS ANGELES**

**CM | 1.5**

This session will provide a presentation overview of the demographic and social transformations of South Los Angeles, examples of how quantitative data has facilitated community engagement, and lessons and recommendations for fostering inclusive and community-driven planning in diverse neighborhoods.

**Moderator**  
Alejandro Sanchez-Lopez, Data Analyst, University of Southern California Program for Environmental and Regional Equity

**Speaker**  
Pamela Stephens, Data Analyst II, University of Southern California Program for Environmental and Regional Equity

3:00 pm - 4:30 pm

**Planning for Diverse Places and Perspectives**

**UNDERSTANDING CONFLICTS BETWEEN CITY MANAGERS AND PLANNERS THROUGH AN ETHICAL LENS**

**CM | 1.5 | ETHICS**

Explore the differences between the AICP Code of Ethics and the International City/County Manager Association (ICMA) Code of Ethics. What happens when these Codes lead each profession to different conclusions about what the "right" approach is? This interactive, sometimes humorous session will examine ethical conflicts regarding outreach and advocacy.

**Moderator**  
Marc Roberts, City Manager, City of Livermore

**Speakers**  
Deanna Santana, City Manager, City of Sunnyvale; Al Zelinka, FAICP, Assistant City Manager, City of Riverside



## SESSION BLOCK 2

3:00 pm - 4:30 pm

**Tips of the Trade: Diversifying the Tool Kit****THE FUTURE OF MOBILITY 2.0: WHAT'S IN STORE FOR OUR CITIES****CM | 1.5**

Over the next 20 years, our transportation systems will undergo disruptive and transformative changes. Some of these changes will be great for sustainability and personal mobility. Some changes may inadvertently increase driving. In this session, transportation planners and urban planners will discuss the future of transportation and the hidden impacts.

**Moderator**

Matthew Burris, AICP, LEED AP, Associate Principal, Raimi + Associates

**Speakers**

Jason Pack, PE, Principal, Fehr & Peers; Debs Schrimmer, Transportation Partnerships Analyst, Lyft; Mike Boswell, AICP, PhD, Department Head & Professor, California Polytechnic State University, San Luis Obispo; Christopher Gray, AICP, Director of Transportation, Western Riverside Council of Governments (WRCOG)

3:00 pm - 4:30 pm

**Engage: Planning for Diverse Places and Perspectives****CAL STATE UNIVERSITIES; PLANNING STUDENTS AND FACULTY GET TOGETHER WITH DIVERSE COMMUNITIES**

Forget about college life in an ivory tower. Today's planning students and faculty are out in diverse communities working on real world projects. This session takes you inside three well respected California State University planning programs and tells how they engage, learn from, and work together with diverse communities.

**Moderator**

Julia Lave Johnston, Program Manager, Institute for Local Government, University Liaison, APA California

**Speakers**

Thomas Jacobson, FAICP, JD, Professor, Director of the Center for Sustainable, Sonoma State University; Alex Hinds, Co-Founder, Center for Sustainable Communities, Sonoma State University; Hilary Nixon, Professor, Chair, Department of Urban & Regional Planning, San José State University; Richard Kos, AICP, Faculty Member, San José State University; Maria Langbauer, Assistant Planner, City of Hayward; Kelly Main, PhD, Associate Professor, City and Regional Planning at California Polytechnic State University, San Luis Obispo

4:45 pm - 6:30 pm

**DIVERSITY SUMMIT****SUPPORTING VULNERABLE COMMUNITIES: LESSONS LEARNED FROM A HISTORY OF URBAN RENEWAL AND DISPLACEMENT****CM | 1.5 | ETHICS**

The 2017 Diversity Summit will focus on how planners can better support vulnerable communities from displacement due to political, economic or social forces. This will include a review of Sacramento's urban renewal history and how it has resulted in changing neighborhoods and culture throughout the city during the past six decades. The focus will be on recent successes and continued challenges from urban renewal and how the City was able to become *Time* Magazine's most "inclusive large city" in the early 2000s. Ultimately, the goal is to have a robust discussion on lessons learned and what issues and challenges planners need to consider during their daily work.

**Moderator**

Dan Amsden, AICP, Director of Sacramento Operations, MIG Inc.

**Speakers**

Chris Lango, Filmmaker; Yolanda Moses, PhD, Professor of Anthropology, Associate Vice Chancellor for Diversity, Equity and Excellence, and Executive Director for Conflict Resolution, University of California, Riverside; Katie Valenzuela Garcia, Principal, Valenzuela Garcia Consulting

6:30 pm - 10:00 pm

**NIGHT ON THE TOWN**

Sacramento's urban core is thriving with a new arena, development in historic districts, and a revitalizing waterfront. On the evening of Saturday, September 23rd, local planners will host gatherings at our favorite restaurants and bars, or at local events like the Farm-to-Fork Festival or a local soccer match.

7:30 pm - 9:00 pm

**STUDENT/YOUNG PLANNERS GROUP (YPG) MIXER**

Join other students and young planners at the mixer Saturday night to network, hang out, and have fun!

7:30 pm - 9:00 pm

**PLANNERS OF COLOR SOCIAL MIXER**

7:00 am - 8:00 am

**CONTINENTAL BREAKFAST**

**Sponsored by:**  
**Green DOT Transportation Solutions**  
**Rincon Consultants, Inc.**

7:00 am - 6:00 pm

**CONFERENCE ATTENDEE REGISTRATION**

7:00 am - 6:00 pm

**EXHIBITS OPEN**

8:00 am - 9:30 am

**PLANNING COMMISSION AND BOARD BREAKFAST ROUNDTABLE**

*Open to Planning Commissioners and Board members only*

A morning session, where planning commissioners and public board members can gather and talk about their commission and board issues and how APA can help and inform regarding those issues.

**Moderator**  
 Stephen Michael Haase, AICP, Planning Commissioner, City of San Diego, Commission and Board Representative, APA California

8:00 am - 11:30 am

*Meet at 7:45 am in the J Street Lobby*

**MOBILE WORKSHOP #2**  
**OAK PARK: SACRAMENTO'S OLDEST SUBURB UNDERGOING DRAMATIC REVITALIZATION**

*Additional \$45 fee applies.*

**CM I 3.0**

This bus and walking tour explores Oak Park's Historic Commercial District with its eclectic mix of locally owned coffee houses, restaurants, barbershops and emerging retail. Learn how the Sacramento Housing and Redevelopment Agency's urban design plan set the vision for neighborhood revitalization, and hear about the growing concerns of gentrification and displacement in this racially/ethnically diverse and mixed income neighborhood.

**Moderator**  
 Celia Yniguez, Sacramento Housing and Redevelopment Agency

8:00 am - 11:30 am

*Meet at 7:45 am in the J Street Lobby*

**MOBILE WORKSHOP #3**  
**THE SACRAMENTO RIVERFRONT: BRIDGING HISTORY AND OPPORTUNITY**

*Additional \$35 fee applies. Includes bike and helmet.*

**CM I 3.0**

This transit and walking tour focuses on both sides of the Sacramento River, featuring challenges of supporting and enhancing historic Old Sacramento, pedestrian and bicycle connectivity, cultural institutions such as the Crocker Art Museum, and redevelopment of the West Sacramento Bridge District.

**Moderator**  
 Allison Joe, Deputy Director, California Strategic Growth Council

**SESSION BLOCK 3**

8:15 am - 9:45 am

**We're All in This Together: Implementing Diversity**

**CANNABIZ: COMMUNITY PLANNING AND ENVIRONMENTAL REVIEW FOR THE EMERGING LEGAL CANNABIS MARKET**

**CM I 1.5**

With passage of both Medical Cannabis Regulation and Safety Act, and Adult Use of Marijuana Act, California's local jurisdictions face developing regulations and environmental review for the cannabis market. Regulations that incorporate State requirements, community values, and sound environmental practices, will make smoother transitions for planners and cannabis business owners.

**Moderator**  
 Elizabeth Burks, AICP, Senior Planner, LACO Associates

**Speakers**  
 Meghan Ryan, Senior Planner, LACO Associates;  
 Michael Stevenson, Principal, Horizon Water and Environment, LLC; Steven Lazar, Acting Supervising Planner, Cannabis Services, Humboldt County Planning Department

SESSION BLOCK 3

8:15 am - 9:45 am

**We're All in This Together: Implementing Diversity**

**RURAL COMMUNITY RESILIENCE PLANNING PROCESS**

**CM | 1.5**

To date, resilience planning has focused on urban cities, metropolitan communities, rather than rural communities. Resilience planning in rural communities requires a process that addresses not only the unique needs of rural communities but significant gaps in capacity. The workshop will take participants through the process, including implementation.

**Moderator**

*Thomas Brandeberry, President & CEO, Rural Community Development Corporation of California (RCDCC)*

8:15 am - 9:45 am

**Engage: Planning for Diverse Places and Perspectives**

**HOUSING AFFORDABILITY AND NEIGHBORHOOD STABILIZATION POLICIES: THE RESURGENCE OF RENT CONTROL IN CALIFORNIA CITIES**

**CM | 1.5 | LAW**

The lack of affordable housing has been characterized as a "crisis" throughout California. Demand for urban living and significant private investments raise concerns about gentrification and displacement. This panel discusses neighborhood stabilization policies that can lessen displacement pressures, focusing on recent rent controls enacted by local governments and voters.

**Moderator**

*Karen Tiedemann, JD, Partner, Goldfarb & Lipman LLP*

**Speakers**

*Justin Bigelow, JD, Attorney, Goldfarb & Lipman LLP; Eric Phillips, JD, Attorney, Goldfarb & Lipman LLP; Carolina Reid, PhD, Assistant Professor, UC Berkeley, Department of City & Regional Planning*

8:15 am - 9:45 am

**Engage: Planning for Diverse Places and Perspectives**

**THE POWER OF STORYTELLING IN COMMUNITY PLANNING**

**CM | 1.5**

Learn how a storytelling approach has been used in planning to create meaningful opportunities for effective engagement and outreach, and how planners can benefit from thinking of themselves as storytellers to discover thoughtful and inviting ways communicate their findings to officials and the public.

**Moderator**

*James Castaneda, AICP, Planner III, San Mateo County Planning Department*

**Speaker**

*James T. Rojas, CEO, Director, Place It!; Fay Darmawi, Partner, Affordable Housing Finance and Consulting; Fay Darmawi, Partner, Affordable Housing Finance and Consulting*

8:15 am - 9:45 am

**Engage: Planning for Diverse Places and Perspectives**

**LOCAL AND REGIONAL PLANNING THROUGH A HERITAGE LENS: DEVELOPING A SACRAMENTO SAN JOAQUIN DELTA NATIONAL HERITAGE AREA**

**CM | 1.5**

Congress is considering making the Delta California's first National Heritage Area (NHA); regional landscapes that combine heritage conservation, recreation, and economic development. This session will discuss NHAs and Delta heritage projects, including historical research and curriculum development, historic preservation, tourism and recreation development, and action planning in Delta communities.

**Moderator**

*Blake Roberts, AICP, PhD, Senior Environmental Planner, Delta Protection Commission*

**Speakers**

*Robert Benedetti, PhD, Research Associate, California State University, Sacramento; Linda Stonier, Regional Coordinator, National Park Service; Michael Campbell, Board Member, Delta Regional Foundation*

SESSION BLOCK 3

8:15 am - 9:45 am

**We're All in This Together: Implementing Diversity**

**PLANNING FOR DIVERSITY WITH PUBLIC HEALTH ALLIANCES: COLLABORATION TOOLS FOR SUCCESSFUL PLANNING AND HEALTH PARTNERSHIPS**

**CM | 1.5**

This session highlights findings from a series of regional convenings of planners and public health leaders, with case stories from Northern, Central and Southern California. The stories showcase effective collaboration tools, and innovative strategies including Plan4Health and Planners4Health to engage diverse stakeholders to create healthy and equitable communities.

**Moderator**

Mary Anne Morgan, Director, California Chronic Disease Prevention Leadership Project

**Speakers**

Miguel Vazquez, AICP, Healthy Communities Urban Regional Planner, Riverside University Health System - Public Health; Judy Robinson, Sustainability Manager/Principal Planner, Sacramento County; Amy Pendergast, Public Health Program & Policy Analyst, Shasta County Health & Human Services Agency - Public Health; Krista Hanni, PhD, Planning, Evaluation, and Policy Manager, Monterey County Health Department

8:15 am - 9:45 am

**We're All in This Together: Implementing Diversity**

**ALL ABOARD: LESSONS FROM TRANSIT AGENCIES ON HOW PLANNERS CAN HELP JOINT DEVELOPMENT PROGRAMS CREATE DIVERSE COMMUNITIES**

**CM | 1.5**

California cities are facing deep housing affordability crises. Transit agencies have been adopting joint development policies to promote economically diverse communities. Hear transit agencies discuss challenges, successes, lessons learned, and ways to collaborate with planners to deliver projects that meet common goals around affordable housing and gentrification.

**Moderator**

Sherry Okun-Rudnak, LEED AP, Principal, BAE Urban Economics

**Speakers**

Abigail Thorne-Lyman, TOD Program Manager, Bay Area Rapid Transit; Ron Golem, Deputy Director of Real Estate, Santa Clara Valley Transportation Authority

8:15 am - 9:45 am

**We're All in This Together: Implementing Diversity**

**USING COLLECTIVE IMPACT STRATEGIES TO BUILD SUSTAINABLE AND EQUITABLE COMMUNITIES**

**CM | 1.5**

As the new federal administration takes shape and cities assess their community development toolbox, a unique opportunity exists to more directly link networks of organizations that focus on people with municipal and private efforts that focus on place. Learn more about how this is unfolding in four diverse communities.

**Moderator**

Alison Becker, AICP, Director, Los Angeles Promise Zone, City of Los Angeles Mayor's Office of Economic Opportunity

**Speakers**

Katherine Crow, Promise Zone Director, City of San Diego | Economic Development Department; Hedy Nam, Director, SLATE-Z, Los Angeles Trade Tech College; Tyrone Roderick Williams, Director of Development, Sacramento Housing and Redevelopment Agency; Erich Yost, Management Analyst (Community Initiatives), US Department of Housing and Urban Development (HUD)

8:15 am - 9:45 am

**We're All in This Together: Implementing Diversity**

**MEASURE A: AN A+ FOR PARKS**

**CM | 1.5**

Los Angeles County voters passed Measure A, (the Parks and Open Space Parcel Tax) by a 75 percent margin in November 2016. This session will explain work being done in anticipation of the measure implementation, including parcel assessments, fund allocations, development of grant programs, and outreach.

**Moderator**

Emilie Wolfson, Planner, PlaceWorks

**Speakers**

Isabelle Minn, ASLA, LEED AP, Principal, PlaceWorks; Jane Beesley, District Administrator, Los Angeles County Regional Park and Open Space District; Alina Bodke, Deputy Director, County of Los Angeles Department of Parks and Recreation

8:30 am - 11:00 am

**STUDENT SACRAMENTO RIVERFRONT CHARRETTE WALKING TOUR/GROUP DISCUSSION**

Registration required.

Engage in an all-day charrette about the Riverfront revitalization efforts in Sacramento and West Sacramento.

**SESSION BLOCK 4**

10:00 am - 11:30 am

**Tips of the Trade: Diversifying the Tool Kit**

**APA CALIFORNIA 2017 LEGISLATIVE UPDATE**

**CM | 1.5 | LAW**

This session will provide members with an update of planning-related legislation, case law and regulations that APA California lobbied in 2017, including detailed information on legislation signed into law, implementation recommendations, regulations adopted during the year, and any budget changes that impact planners and planning.

**Moderator**

John Terrell, AICP, Vice President, Policy and Legislation, APA California

**Speakers**

Sande George, Partner, Stefan/George Associates, Executive Director, Director of Administration & Lobbyist, APA California; Lauren De Valencia, Executive Assistant, Stefan/George Associates, Lobbyist, APA California

10:00 am - 11:30 am

**Lessons Learned: A Diverse Past**

**YOU SAID WHAT? YOU HEAR THE DARNDDEST THINGS AT PUBLIC HEARINGS**

(Planning Commission and Board Session)

**CM | 1.5**

Listen in as planning officials share stories from their colleagues, staff, and the public. Laugh along with the "crazy talk" as well as a deep dive into the serious issues of economic inequality, social justice, and racism that infect the planning process. Share your tools from the communication tool box.

**Moderator**

Stephen Michael Haase, AICP, Planning Commissioner, City of San Diego, Commission and Board Representative, APA California

**Speakers**

Ma'Ayn Johnson, Housing Program Manager, Southern California Association of Governments (SCAG); Trudi Ryan, AICP, Community Development Department Director, City of Sunnyvale; Gustav Larsson, City Councilmember, City of Sunnyvale

10:00 am - 11:30 am

**Tips of the Trade: Diversifying the Tool Kit**

**SOLUTIONS FOR 10 MILLION FEET: PEDESTRIAN IMPROVEMENT PRIORITIZATION AT A MEGA SCALE**

**CM | 1.5**

This panel session highlights the process and tools developed to prioritize and develop pedestrian improvements in San Bernardino and Orange Counties. The panelists will discuss how a data-driven and transparent process engaged stakeholders and delivered a locally replicable process for making pedestrian improvement recommendations in diverse settings.

**Moderator**

Jason Pack, PE, Principal, Fehr & Peers

**Speakers**

Josh Lee, Chief of Planning, San Bernardino County Transportation Agency (formerly SANBAG); Ginger Koblasz, GIS Analyst, San Bernardino County Transportation Agency (formerly SANBAG); Paul Martin, Active Transportation Coordinator, Orange County Transportation Authority (OCTA); Miguel Nunez, AICP, Associate, Fehr & Peers

10:00 am - 11:30 am

**Engage: Planning for Diverse Places and Perspectives**

**WOMEN IN PLANNING: WHY WE MATTER**

**CM | 1.5**

When it comes to city spaces, women are the canaries of the coalmine. In other words, where there are no women, something is wrong. This women-led session explores the importance of gender in decision-making and the design of our cities.

**Moderator**

Meghna Khanna, AICP, Manager, Transit Corridor, Los Angeles County Metropolitan Transportation Authority (Metro)

**Speakers**

Monica Villalobos, PhD, Senior Project Manager, AECOM; Georgia Sheridan, AICP, Manager, Systemwide Planning, Los Angeles County Metropolitan Transportation Authority (Metro); Veronica Siranosian, AICP, LEED GA, Project Manager, AECOM

SESSION BLOCK 4

10:00 am - 11:30 am

**Planning for Diverse Places and Perspectives**

**FROM URBAN TO RURAL: DIVERSE APPROACHES TO CANNABIS LAND USE REGULATIONS**

**CM | 1.5**

This panel will share experiences of setting new cannabis-related land use regulations in urban and rural environments in California, and teach us about lessons learned from the front lines of the transition to recreational use in Colorado. We'll also hear about innovative approaches to siting dispensaries using GIS.

**Moderator**

*Tanya Sundberg, Senior Associate, PlaceWorks*

**Speakers**

*Steve Ferris, Principal and Founder, Real Estate Garage; Peter Maurer, Planning Director, Calaveras County; Rob Mazur, GIS Manager, PlaceWorks; Lina Velasco, Project Manager, City of Richmond*

10:00 am - 11:30 am

**Engage: Planning for Diverse Places and Perspectives**

**TAKING IT TO THE STREETS: PARTICIPATORY PLANNING STRATEGIES FOR TRANSPORTATION PROJECTS**

**CM | 1.5**

Removing traditional barriers to community involvement, participatory planning strategies that integrally involve stakeholders in transportation planning projects give historically underrepresented individuals the tools necessary to re-envision their community in terms of pedestrian, cyclist, and transit-user safety. This session will explore tactics for engaging diverse communities and making transportation planning fun.

**Moderator**

*Emily Gabel Luddy, FASLA, Councilmember, City of Burbank*

**Speakers**

*Veronica Hahni, Esq., Executive Director, Los Angeles Neighborhood Initiative; Barbara Romero, Deputy Major, City of Los Angeles*

10:00 am - 11:30 am

**Tips of the Trade: Diversifying the Tool Kit**

**NEW SUBURBANISM: CHANGING THE WAY WE REINVEST IN CALIFORNIA'S SUBURBAN COMMUNITIES**

**CM | 1.5**

Rancho Cucamonga is faced with a question: how should it reinvest to broaden housing options, embrace a changing, transit-oriented future, and appeal to an increasingly diverse Millennial population? This session will explore the planning challenges, partnerships, tools, innovative financing, and creative design approaches involved in implementing a new suburban paradigm.

**Moderator**

*Adam Maleitzke, AICP, Senior Planner, Gruen Associates*

**Speakers**

*Candyce Burnett, Planning Director, City of Rancho Cucamonga; Jason Greenspan, Manager of Sustainability, Southern California Association of Governments (SCAG); Carrie Schindler, Director of Transit and Rail Programs, San Bernardino County Transportation Authority; Michael Dieden, President, Creative Housing Associates*

10:00 am - 11:30 am

**We're All in This Together: Implementing Diversity**

**DISASTER RESILIENCY PLANNING FOR RURAL COMMUNITIES**

**CM | 1.5**

Discuss with other small towns and rural communities the challenges you've faced in post-disaster recovery and resiliency. What kinds of resources, lessons learned, and successes can you share? Are you looking for assistance jumpstarting these plans for your community or solving a specific problem you have? Share experiences here!

**Moderator**

*Edith Hannigan, Analyst, California Board of Forestry and Fire Protection*

**Speakers**

*Ronald Stock, City Administrator, City of Week; Thomas Brandeberry, President & CEO, Rural Community Development Corporation of California (RCDC)*

SESSION BLOCK 4

10:00 am - 11:30 am

**We're All in This Together: Implementing Diversity**

**FORGING PARTNERSHIPS FOR SUCCESSFUL CONSERVATION PLANNING**

**CM | 1.5**

In collaboration with multiple stakeholders, the OCTA secured an innovative programmatic mitigation program through developing a Natural Community Conservation Plan/Habitat Conservation Plan (NCCP/HCP). Examine how early engagement with environmental stakeholders, wildlife agencies, elected officials, and the public has benefited OCTA's conservation planning efforts.

**Moderator**

*Lesley Hill, Project Manager, Orange County Transportation Authority (OCTA)*

**Speakers**

*Jonathan Snyder, Division Chief, United States Fish and Wildlife Service (USFWS); Melanie Schlotterbeck, Environmental Coalition; David Mayer, Senior Environmental Scientist, California Department of Fish and Wildlife (DFW)*

11:30 am - 1:00 pm

**OPENING PLENARY AND KEYNOTE LUNCHEON**

**Darrell Steinberg**  
**Mayor of City of Sacramento and Former President of the State Senate**  
*(Invited)*

**CM | 1.0**

**Sponsored by:**  
**Environmental Science Associates** ★  
**EMC Planning Group**  
**Helix Environmental Planning** ★  
**KTGY Architecture + Planning**

SESSION BLOCK 5

1:15 pm - 2:45 pm

**Planning for Diverse Places and Perspectives**

**STRATEGIES TO INFLUENCE PUBLIC POLICY**

*(Planning Commission and Board Session)*

**CM | 1.5**

In the role as a quasi-judicial body, Boards and Commissions may not get many opportunities to influence public policy. What opportunities can be created for appointed officials to influence planning staff and elected officials? Listen as public officials share strategies and brainstorm opportunities for advocating decision-making and planning.

**Moderator**

*Brooke Peterson, AICP, Associate Principal, PlaceWorks*

**Speakers**

*Christopher Williamson, AICP, Planner, Rincon Consultants, Central Coast Section Director, APA California; Debra Cauble, Principal, Debra L. Cauble Consulting, Planning Commissioner, County of Santa Clara; Cornelious Burke, Public Policy Manager, Bay Area Council*

1:15 pm - 2:45 pm

**Tips of the Trade: Diversifying the Tool Kit**

**PROVEN TOOLS AND TECHNIQUES FOR EFFECTIVE ENGAGEMENT**

**CM | 1.5**

This session will include presentations on free and low cost tools for planners to use in developing their public participation plans. It will include the why of effective engagement, the how, and examples of successes...and of failures and the lessons learned.

**Moderator**

*Monica Hernandez, Communications Manager, Sacramento Area Council of Governments (SACOG)*

**Speakers**

*Ashley Trim, Executive Director, Davenport Institute; Jin Eui Hong, Analyst, Sacramento Area Council of Governments (SACOG)*

**SESSION BLOCK 5**

1:15 pm - 2:45 pm

**Embracing and Envisioning Change: A Diverse Future**

**LEADERSHIP IN A TIME OF RAPID CHANGE**

(California Planning Roundtable Session)

**CM | 1.5**

The context of California planning is changing; driven by demographics, technology, inequity, climate and economics. Too often, the plans we create to address these issues are complicated and trail behind the issues. How can planners take a leadership role in making California planning more adaptive?

**Moderator**

Janet Ruggiero, FAICP, Ruggiero, FAICP, Former Community Development Director, City of Citrus Heights, Director, De La Salle Institute

**Speakers**

Robert Lempert, PhD, Principal Researcher, Director, RAND Corporation, Frederick S. Pardee Center for Longer Range Global Policy and the Future Human Condition; Kacey Lizon, Planning Manager, Sacramento Area Council of Governments (SACOG), Conference Program Coordinator, APA California; William Anderson, FAICP, Principal/Vice-President, AECOM; Christopher Cabaldon, Mayor, City of West Sacramento; Ronald T. Milam, AICP, PTP, Director of Evolving the Status Quo, Fehr & Peers

1:15 pm - 2:45 pm

**Engage: Planning for Diverse Places and Perspectives**

**RETROFITTING FOR EQUITY: RE-ENVISIONING AND REPLANNING OUR COMMUNITIES - PART A**

**CM | 1.5**

Most communities in California lack tools to provide equal access of opportunity to economically disadvantaged, minority, and special needs populations. This workshop in two parts offers specific tools on "retrofitting" communities for equitable access to housing, jobs, schools, services, parks, and other amenities to create active, healthy, and resilient communities.

**Moderator**

Jeff Goldman, AICP, Principal, AECOM

**Speakers**

Katie Valenzuela Garcia, Principal, Valenzuela Garcia Consulting; Kirin Kumar, Interim Executive Director, WALKSacramento; Nancy Bragado, Principal Planner, AECOM; Julia Lave Johnston, Program Manger, Institute for Local Government, University Liaison, APA California

1:15 pm - 2:45 pm

**Tips of the Trade: Diversifying the Tool Kit**

**LINKING GEOGRAPHY: ADAPTING TO CLIMATE CHANGE THROUGH WATERSHED HEALTH**

**CM | 1.5**

XWe all live in a watershed, however, historic planning and political boundaries do not encourage this linkage. Through building understanding of and support for healthy upland landscapes, we can better prepare for climate change, address equity issues, and increase regional socioeconomic values.

**Moderator**

Elizabeth Betancourt, Policy Analyst, Sierra Nevada Conservancy

**Speakers**

Kathleen Ave, Climate Research and Development Program Manager, Sacramento Municipal Utility District (SMUD); Judy Robinson, Principal Planner and Sustainability Manager, Sacramento County; David Shabazian, Rural-Urban Connections Strategy Program Manager, Sacramento Area Council of Governments (SACOG)

1:15 pm - 2:45 pm

**Lessons Learned: A Diverse Past**

**EVOLUTION OF THE SACRAMENTO RAILYARDS**

**CM | 1.5**

The 240-acre Sacramento Railyards, the western terminus of the Transcontinental Railroad, will double the size of downtown Sacramento. The panel will describe the history of the Railyards, and how, over nearly 30 years, planning for the Railyards has evolved in response to site conditions, market changes, and City policy direction.

**Moderator**

Christina Erwin, Senior Managing Associate, Environmental Science Associates (ESA)

**Speakers**

Brian Boxer, AICP, Senior Vice President and Northern California Regional Director, Environmental Science Associates (ESA); Richard Rich, Riverfront Project Manager, City of Sacramento; Alan Hersh, Senior Vice President, Downtown Railyard Venture, LLC;



**SESSION BLOCK 5**

1:15 pm - 2:45 pm

**We're All in This Together: Implementing Diversity**

**SB 2: SO YOU THINK YOU COMPLY - AN ASSESSMENT OF THE GOOD, THE BAD, AND THE UGLY STRATEGIES FOR COMPLIANCE**

**CM | 1.5**

This session will provide an overview of SB 2 requirements and an assessment of how communities have complied, inadvertently violated, or skirted compliance with SB 2. An expert in homelessness issues will discuss shelter clients, development standards, and site selection criteria.

**Moderator**

*Veronica Tam, AICP, Principal, Veronica Tam and Associates, Inc.*

**Speakers**

*Paul McDougall, Housing Policy Manager, State Department of Housing and Community Development (HCD); Connie Chung, AICP, Supervising Regional Planner, County of Los Angeles, Department of Regional Planning; John Maceri, Executive Director, The People Concern*

1:15 pm - 2:45 pm

**Engage: Planning for Diverse Places and Perspectives**

**SUCCESSFUL IMPLEMENTATION ON CALIFORNIA'S WORKING WATERFRONT**

**CM | 1.5**

California's working waterfronts are places of great vibrancy that generate a diversity of jobs, contribute to local and regional economies, and are living links to our cultural heritage, yet they are underappreciated. This session explores approaches which have led to successful implementation measures aimed at economic, social, and environmental resilience.

**Moderator**

*Henry Pontarelli, Vice President, Lisa Wise Consulting, Inc.*

**Speakers**

*Andrea Lueker, Harbor Manager, Port San Luis; Eric Endersby, Harbor Director, City of Morrow Bay; Brad Porter, Marine Engineer, Moffatt & Nichol; Ken Bates, Vice President, Humboldt Fishermen's Marketing Association*

1:15 pm - 2:45 pm

**Embracing and Envisioning Change: A Diverse Future**

**THE PLANNER'S PARADOX: EXPLORING ETHICAL ADVOCACY**

*(Section Directors Session)*

**CM | 1.5 | ETHICS**

In today's climate, planners may feel called upon to advocate within their communities, but challenged as to how to engage without compromising their work. This session will explore how planners can contribute to community conversations while fulfilling their professional and ethical obligations, and how APA can support meaningful advocacy.

**Moderator**

*Ashley Atkinson, AICP, Los Angeles Section Director, APA California*

**Speakers**

*Darcy Kremin, AICP, Bay Area Environmental Practice Leader, Michael Baker, International; Tony Lashbrook, Town Manager, Town of Truckee; Shannon Chaffin, JD, Partner, Aleshire & Wynder LLP; Jessica Medina, Research & Communications Associate, Strategic Concepts in Organizing & Policy Education (SCOPE)*

1:15 pm - 3:15 pm  
**STUDENT CHARRETTE GROUPS MEETING**  
*Registration required.*

1:15 pm - 5:15 pm  
*Meet at 1:00 pm in the J Street Lobby*  
**MOBILE WORKSHOP #4**  
**THE MISSING MIDDLE HOUSING WALKING TOUR: DOCUMENTING MEDIUM DENSITY, HOUSE-SCALE BUILDING TYPES**  
*Additional \$35 fee applies.*  
**CM | 4.0**  
 Get out and about to explore on foot Sacramento's range of housing choices in a walkable context, including house-scale, multi-unit types such as duplexes and small multiplexes. Via photos and sketches, participants will document these Missing Middle Housing examples with the goal of understanding how to support housing diversity in planning efforts.  
**Moderator**  
*Arti Harchekar, AICP, CNU-A Associate, Opticos Design*

1:15 pm - 5:15 pm

Meet at 1:00 pm in the J Street Lobby

**MOBILE WORKSHOP #5  
PLACER COUNTY WINERY & BREWERY  
TOUR: SEEKING LAND USE COMPATIBILITY  
IN EMERGING RURAL ECONOMIC  
DEVELOPMENT TRENDS**

Additional \$75 fee applies. Wine tasting and appetizers included.

**CM | 3.0**

Tour and taste Placer County's emerging winery and brewery industry, learning how they promote and regulate the industry, including the development of a draft Winery/Brewery Ordinance.

**Moderator**

Suzanne Wilkins, AICP, CDM Smith

1:15 pm - 5:15 pm

Meet at 1:00 pm in the J Street Lobby

**MOBILE WORKSHOP #6  
PEDALING THE AMERICAN RIVER  
PARKWAY: DISCOVERING THE PLANNING  
TOOLS OF THIS REGIONAL ASSET**

Additional \$75 fee applies. Includes bike and helmet.

**CM | 3.0**

Bike along the American River Parkway, stopping at key locations to learn from the agencies tasked with the planning and operation of the parkway. The workshop will focus on planning principles relevant to participant's jurisdictions including developing guiding and regulatory documents, establishing key partnerships, and implementing best practices for operating and enhancing a parkway. Bicycle and helmet provided.

**Moderator**

Matt Hertel, AICP, AECOM

1:15 pm - 5:15 pm

Meet at 1:00 pm in the J Street Lobby

**MOBILE WORKSHOP #7  
EXPLORING CALIFORNIA'S HIDDEN  
REGION: THE SACRAMENTO-SAN JOAQUIN  
DELTA**

Additional \$75 fee applies. Includes wine tasting.

**CM | 4.0**

Learn about the Delta's multicultural rural landscape, past reclamation and current restoration projects, water system challenges, and economic development efforts. Possible locations include historic Chinese, Japanese, and commercial districts, and the Delta Cross Channel in Walnut Grove, Locke—the only American town built by the Chinese for the Chinese—as well as the proposed Twin Tunnel intake facilities near Hood, and Clarksburg wine country. Tour includes wine tasting.

**Moderator**

Blake Roberts, AICP, PhD, Senior Environmental Planner, Delta Protection Commission

1:15 pm - 5:15 pm

Meet at 1:00 pm in the J Street Lobby

**MOBILE WORKSHOP #8  
FROM REDEVELOPMENT TO PROMISE  
ZONE: SACRAMENTO HOUSING AND  
REDEVELOPMENT AGENCY'S CONTINUING  
PATH TO REVITALIZE ITS DIVERSE  
NEIGHBORHOODS**

Additional \$45 fee applies.

**CM | 4.0**

View Sacramento's challenged neighborhoods through a revitalization lens. Learn about forces that led to the decline of some of Sacramento's diverse communities. Witness redevelopment in neighborhoods and commercial corridors. Hear how SHRA repositioned itself to continue revitalization efforts utilizing the Federal Promise Zone.

**Moderator**

Celia Yniguez, Sacramento Housing and Redevelopment Agency

1:15 pm - 5:15 pm

Meet at 1:00 pm in the J Street Lobby

**MOBILE WORKSHOP #9  
PUBLIC ART AND PLACEMAKING:  
SACRAMENTO'S CULTURAL DISTRICTS  
AND PUBLIC PLACES**

Additional \$35 fee applies.

**CM | 3.0**

Explore Sacramento's rich public spaces, public art, and cultural investments—formal and informal—on a three hour walking tour of Downtown & Midtown Sacramento. Includes a docent-led tour of Sacramento's most controversial places, artwork, and districts, as well as opportunities to explore the logistics of implementing public spaces in the midtown and downtown areas. Locations covered include: the R Street Corridor (Ice Blocks, WAL Project), Southside Park, and K Street/Golden One Center.

**Moderator**

Alison Joe, Deputy Director, California Strategic Growth Council

**SESSION BLOCK 6**

3:00 pm - 4:30 pm

**Lessons Learned: A Diverse Past**

**WHAT ARE THEY THINKING: HOW TO  
COMMUNICATE EFFECTIVELY TO YOUR BOARDS  
AND COMMISSIONS**

(Planning Commission and Board Session)

**CM | 1.5**

Communication is the exchange of ideas, information and opinions between two or more people and is a dialogue, not a monologue. In order to achieve understanding, join the conversation to share strategies for articulating a perspective, anticipating issues in the public process, and persuading and advocating for a recommendation.

**Moderator**

Stephen Michael Haase, AICP, Planning Commissioner, City of San Diego, Commission and Board Representative, APA California

**Speakers**

Jeff Murphy, Planning Director, City of San Diego; Christopher Williamson, AICP, Planner, Rincon Consultants, Central Coast Section Director, APA California; Rob Eastwood, AICP, Planning Manager, County of Santa Clara

3:00 pm - 4:30 pm

**Engage: Planning for Diverse Places and Perspectives**

**LEAN, GREEN, PARK PLANNING MACHINE:  
STRATEGIES FOR MORE EQUITABLE PARKS AND  
OPEN SPACES**

**CM | 1.5**

How can cities equitably plan for parks and park systems that serve the needs of all residents? This session will explore ways in which park planning professionals, representing a diversity of expertise, have aligned community needs and desires with innovative funding and design strategies to achieve more impactful open spaces.

**Moderator**

Connie Chung, Director, HR&A Advisors, Inc.

**Speakers**

Eduardo Santana, Executive Director, Pershing Square Renew; Melody Winter Head, Regional Manager, Community Development, Federal Reserve Bank of San Francisco; Amber Hawkes, AICP, Co-Director, Here Design; Scott Jordan, ASLA, Principal, Civitas, Inc.

3:00 pm - 4:30 pm

**Tips of the Trade: Diversifying the Tool Kit**

**PROPERTY RIGHTS, TAKINGS, EXACTIONS, AND  
MORE: A LEGAL AND PRACTICAL UPDATE FOR  
PLANNERS**

**CM | 1.5 | LAW**

This annual session covers the law of property rights, "takings" and conditions to development approvals (impact fees, dedication requirements, and other "exactions") and other important legal issues and their application to planning practice. It will highlight the relationship between private property rights and community interests emphasizing the implications for planning.

**Moderator**

Vivian Kahn, FAICP, Principal, Kahn/Mortimer Associates, Associate Principal, Dyett & Bhatia

**Speakers**

Thomas Jacobson, FAICP, Professor, Director of the Center for Sustainable Communities; Bryan W. Wenter, AICP, Shareholder and Member Land Use Practice Group, Miller Starr Regalia

## SESSION BLOCK 6

3:00 pm - 4:30 pm

**Engage: Planning for Diverse Places and Perspectives****RETROFITTING FOR EQUITY: RE-ENVISIONING AND REPLANNING OUR COMMUNITIES - PART B****CM | 1.5**

Most communities in California lack tools to provide equal access of opportunity to economically disadvantaged, minority, and special needs populations. This workshop in two parts offers specific tools on "retrofitting" communities for equitable access to housing, jobs, schools, services, parks, and other amenities to create active, healthy, and resilient communities.

**Moderator**

Jeff Goldman, AICP, Principal, AECOM

**Speakers**

Katie Valenzuela Garcia, Principal, Valenzuela Garcia Consulting; Kirin Kumar, Interim Executive Director, WALKSacramento; Nancy Bragado, Principal, Former Deputy Planning Director, AECOM; Julia Lave Johnston, Sustainability Program Manager, University Liaison, Institute for Local Government, APA California

3:00 pm - 4:30 pm

**Engage: Planning for Diverse Places and Perspectives****PLANTING SEEDS FOR RAIL TRANSIT IN THE CROSS VALLEY CORRIDOR****CM | 1.5**

Explore the challenges and opportunities of regional corridor planning for the diverse and dispersed populations in the San Joaquin Valley. Learn how planners have developed a vision for the Cross Valley Corridor in the face of future population growth, the local economies, and a proposed high speed rail station.

**Moderator**

Darlene Gonzalez, Transportation Planner, Mott MacDonald

**Speakers**

Eric Banghart, AICP, Senior Project Manager, Mott MacDonald; Ben Kimball, AICP, Deputy Executive Director, Tulare County Association of Governments (TCAG); Josh McDonnell, AICP, Assistant Director and Planner, City of Visalia

3:00 pm - 4:30 pm

**We're All in This Together: Implementing Diversity****SPARKING HEALTH PARTNERSHIPS, FUNDING, AND ACTIVISM IN THE TOUGHEST OF PLACES****CM | 1.5**

Help can come from anywhere. Learn how to leverage the creative funding and power partnerships like the one between the City of Suisun City, County Public Health, the Salvation Army, and a grassroots group that sparked a health revolution in a town that needed significant change.

**Moderator**

Suzanne Bragdon, City Manager, City of Suisun City

**Speakers**

Della Acosta, Planner, Michael Baker International; Wendy Loomas, Health Services Manager, Solano County Public Health; Kris Lofthus, Parks and Community Services Director, City of Suisun City; Michael Brito, Director of Operations, Live Longer Suisun City and Salvation Army Kroc Center

3:00 pm - 4:30 pm

**Tips of the Trade: Diversifying the Tool Kit****CREATING A SAFE AND INCLUSIVE CITY FOR THE LGBTQ COMMUNITY****CM | 1.5**

Through storytelling, art-making, and role-playing, participants will explore how race, gender, social class, and sexual orientation impact the aspects of placemaking. This workshop will create a safe space to come together, share, bond, and generate ideas for planning safe and inclusive cities for all.

**Moderator**

Norman Ornelas, Jr.

**Speakers**

James T. Rojas, CEO, Director, Place It!; Courtney Knapp, Assistant Professor, Cal Poly Pomona

3:00 pm - 4:30 pm

**Engage: Planning for Diverse Places and Perspectives****ROLLING UP OUR SLEEVES WITH COMMUNITY RESIDENTS****CM | 1.5**

The San Bernardino County Community Plan Continuum is an innovative approach to planning for and engaging with 27 suburban valley and rural mountain/desert communities in the largest county in the United States. Learn how the Continuum empowered diverse unincorporated communities to chart their own future and develop community-based solutions.

**Moderator**

Karen E. Watkins, Planning Manager, San Bernardino County Land Use Services

**Speakers**

Shane Burkhardt, AICP, Community Planning and Urban Design Manager, Michael Baker International; Trudy Raymundo, Director of Public Health, San Bernardino County Department of Public Health; Gregory Rice, President, Crestline Communities Development Alliance

SESSION BLOCK 6

3:00 pm - 4:30 pm

Lessons Learned: A Diverse Past

CREATING A CULTURE OF INCLUSION AND DIVERSITY IN THE WORKPLACE

CM | 1.5

Over the past 20 years the demographics of our communities, our state and our nation have changed significantly. We have embraced that challenge and have made significant process in being more inclusive and representative. But what changes are we making in the work environment, in our planning organizations and as professionals?

Moderator

Nina Idemudia, Planning Assistant, City of Los Angeles, Young Planners Coordinator, APA California

Speakers

Vince Bertoni, AICP, Director of Planning, City of Los Angeles; Crescentia Brown, Director, Environmental Science Associates (ESA); David Salazar, AICP Associate Vice President, California State University, Long Beach; Alice Chen, AICP, Vice President, Emergent Transportation Concepts; Allen Tai, AICP Planning Service Manager, City of Alameda; Tanisha Taylor, Director of Sustainability Planning and Policy, California Association of Councils of Governments (CALCOG)

3:00 pm - 4:30 pm

PLANNER EMERITUS NETWORK (PEN) MEETING

3:30 pm - 4:30 pm

STUDENT CHARRETTE PRESENTATIONS

Registration required.

4:45 pm - 5:45 pm

APA CALIFORNIA'S 2017 AWARDS CEREMONY

This year's Awards ceremony will highlight the best planning policies, project and people throughout the State. You will want to get a front row seat to enjoy the show, celebrate with friends and learn more about great achievements in the profession. The purpose of the APA California Awards Program is to encourage quality in planning and increase the public's awareness of the planning profession by recognizing outstanding achievement in the planning field. For each award, the highlights of its planning process and products will be presented. The people behind each project will also be acknowledged. In addition, professional planners and laypersons, including volunteers and elected officials, will be honored for demonstrations of dedication, service and planning achievement. The work they accomplished and the strategies they found effective will be noted. Attendees will be able to take away knowledge and resource links from jurisdictions and individuals who have found solutions to problems they themselves face.

Sponsored by:

Willdan ★

6:30 pm - 9:30 pm

OPENING RECEPTION AND STUDENT POSTER CONTEST

Sponsored by:

CSG Consultants, Inc.

PlaceWorks ★

Event Sponsor:

Urban Planning Partners, Inc.

7:00 am - 8:00 am

**CONTINENTAL BREAKFAST**

**Sponsored by:**  
**Green DOT Transportation Solutions**  
**Rincon Consultants, Inc.**

7:00 am - 5:00 pm

**CONFERENCE ATTENDEE REGISTRATION**

7:00 am - 5:00 pm

**EXHIBITS OPEN**

**SESSION BLOCK 7**

8:00 am- 9:30 am

**We're All in This Together: Implementing Diversity**

**SB 1000: BRINGING ENVIRONMENTAL JUSTICE INTO THE GENERAL PLAN**

**CM | 1.5**

SB 1000 requires general plans in California to address environmental justice (EJ), either as a stand-alone element or integrated into other applicable elements. This session will cover EJ basics, SB 1000's specific requirements, case studies in "early adopter" cities that have EJ elements, and implementation guidance from the state.

**Moderator**

*Erik de Kok, AICP, Senior Project Manager, Ascent Environmental, Inc.*

**Speakers**

*Carolina Martinez, Senior Planner and Policy Advocate, Environmental Health Coalition (EHC); Katie Valenzuela Garcia, Principal, Valenzuela Garcia Consulting; Elizabeth Baca, MD, Senior Health Advisor, Governor's Office of Planning and Research (OPR); Bernadette Austin-Bower, Associate Director, University of California Davis Center for Regional Change*

8:00 am- 9:30 am

**Embracing and Envisioning Change: A Diverse Future**

**HOW THE "BRICKS VS. CLICKS" BATTLE IS AFFECTING LOCAL REVENUE STREAMS**

**CM | 1.5**

This panel explores how on-line shopping translates into sales tax revenue at the local level and what it all means for our land use planning efforts and the bottom line for local jurisdictions. Speakers discuss the rise of e-commerce and its impact on city and county finances.

**Moderator**

*Isabel Domeyko, Managing Member, New Economics & Advisory*

**Speaker**

*Garrick Brown, Vice-President, Retail Research for the Americas, Cushman & Wakefield*

8:00 am- 9:30 am

**Engage: Planning for Diverse Places and Perspectives**

**UPPING OUR GAME: USING APPLIED RESEARCH TO ENSURE DIVERSE COMMUNITY ENGAGEMENT AND INCREASE TRUST**

**CM | 1.5**

This workshop will outline ways to incorporate research methodologies to increase rigor in data collection and analysis. Participants will build skills to systematically collect and analyze data and develop findings that are inclusive and actionable.

**Moderator**

*Beth Altshuler, CPH, Senior Associate, Raimi + Associates*

**Speakers**

*Kym Dorman, Chief Operating Officer/Senior Researcher, Raimi + Associates; Pam Willow, Management Analyst, Alameda County Public Health Department*

8:00 am- 9:30 am

**Tips of the Trade: Diversifying the Tool Kit**

**MISSING MIDDLE HOUSING: IS YOUR PLANNING AND CODING PREPARING YOUR CITY FOR THE 21ST-CENTURY DEMAND?**

**CM | 1.5**

This session will explain, illustrate, and compare examples of high-quality, medium-density housing types such as duplexes, fourplexes, and bungalow courts called Missing Middle Housing. It will then demonstrate how you can remove barriers and provide incentives in your planning and zoning to create diverse, affordable housing options.

**Moderator**

*Daniel Parolek, AIA, Founding Principal, Opticos Design*

**Speakers**

*Greg Sandlund, Senior Planner, City of Sacramento; Daniel Weisfield, Engagement Manager, McKinsey & Company*

8:00 am- 9:30 am

**Engage: Planning for Diverse Places and Perspectives**

**THE THREE E'S OF AGRICULTURE: HOW PLANNING CAN SUPPORT SUSTAINABLE GROWTH IN THE FOOD SYSTEM**

**CM | 1.5**

Agriculture is one of the predominant land uses in the state, though is often less understood in planning. This panel delves into the three E's of sustainability, "environment, economics, and equity," to explore best practices and strategies for how planners can support an interconnected and sustainable food system.

**Moderator**

*Garett Ballard-Rosa, Planner, Sacramento Area Council of Governments (SACOG)*

**Speakers**

*Tim Johnson, President & CEO, California Rice Commission; Duncan MacEwan, PhD, Managing Partner, ERA Economics; Trish Kelly, Managing Director, Valley Vision*



Mobile Workshops



Student Sessions/Events



Special Events



Leadership Meetings

**SESSION BLOCK 7**

8:00 am- 9:30 am

**Embracing and Envisioning Change: A Diverse Future**

**STATION AT THE HEART OF THE CITY: ADVANCING THE SACRAMENTO INTERMODAL FACILITY BY REVIVING A HISTORIC LANDMARK**

**CM | 1.5**

A presentation and behind-the-scenes look at the reinvention of Sacramento Valley Station from an ill-suited depot to a growing and flexible multi-modal hub. Participants will learn how the project was planned, designed, and implemented to better serve a broad array of the public while accommodating the future of rail travel.

**Moderator**

Melisa Gaudreau, AIA, Director, Page & Turnbull

**Speakers**

Ruth Todd, AICP, FAIA, LEED AP, Principal, Page & Turnbull; Gregory Taylor, AIA, LEED AP, Sacramento Valley Station Project Manager, City of Sacramento; Tim Williams, AIA, LEED AP, Partner, ZGF Architects

8:00 am- 9:30 am

**We're All in This Together: Implementing Diversity**

**CLIMATE JUSTICE FOR ALL: CONNECTING CLIMATE PROTECTION, COMMUNITY RESILIENCE, LOCAL ECONOMY, AND HEALTH EQUITY**

**CM | 1.5**

Richmond's ambitious Climate Action Plan commits the City to deep reductions in GHG emissions and to actions that will increase the City's resilience to climate change. Panelists will describe how the Richmond CAP strengthens the connections between climate protection, community resilience, public health, local economy, and social equity.

**Moderator**

Jeff Caton, PE, LEED AP, Director, Sustainable Communities, Environmental Science Associates (ESA)

**Speakers**

Lina Velaso, Senior Planner, City of Richmond; Eric Yurkovich, Senior Planner, Raimi + Associates; Cheryl Vaughn, Executive Director, Solar Richmond

8:00 am- 9:30 am

**Engage: Planning for Diverse Places and Perspectives**

**PURPOSEFUL STRATEGIC THINKING: SURVIVING AND THRIVING IN A CHARGED POLITICAL CLIMATE - PART A**

(California Planning Roundtable Session)

**CM | 1.5**

In a lively fast-pace setting, this two-part interactive workshop explores strategies for effective community planning in a challenging political setting. Participants will apply techniques to anticipate and respond to community opposition. Best practices and success stories will be offered. Part A discusses strategies for facilitating a balanced and inclusive decision-making process using an innovative policy plan as a case study.

**Moderator**

Liz Falletta, Associate Professor, University of Southern California Price School of Public Policy

**Speakers**

Hanson Hom, AICP, Former Assistant City Manager, City of Sunnyvale, Vice President for Conferences, APA California; Kacey Lizon, Planning Manager, Sacramento Area Council of Governments (SACOG), Conference Program Coordinator, APA California; Brooke Peterson, AICP, Associate Principal, PlaceWorks; Marc Roberts, City Manager, City of Livermore; Janet Ruggiero, FAICP, Former Community Development Director, De La Salle Institute

8:00 am- 9:30 am

**We're All in This Together: Implementing Diversity**

**USING A HEALTH IN ALL POLICIES APPROACH TO PLANNING**

**CM | 1.5**

This presentation will support planners and decision-makers to integrate health and equity into their work, and demonstrate how Health in All Policies provides a cross-sector collaborative approach to strengthen planning processes, including those related to climate change adaptation and mitigation.

**Moderator**

Kelsey Lyles, Health in All Policies Program Coordinator, Public Health Institute (PHI) and Strategic Growth Council (SGC)

**Speakers**

Lianne Dillon, Health in All Policies, Policy Associate, Public Health Institute (PHI) and Strategic Growth Council (SGC); Meredith Lee, Health Program Specialist II, California Department of Public Health (DPH)

8:00 am - 11:30 am

Meet at 7:45 am in the J Street Lobby

**MOBILE WORKSHOP #10**  
**THE GOLDEN 1 CENTER OF SACRAMENTO:  
 AT THE CONVERGENCE OF SUSTAINABILITY  
 AND DOWNTOWN REINVESTMENT**

Additional \$35 fee applies.

**CM | 3.0**

This walking tour explores the effort behind Sacramento’s new LEED Platinum arena, the Golden 1 Center, and how the project spurred downtown revitalization and fostered a renewed focus on multimodal transportation.

**Moderator**

*Desmond Parrington, City of Sacramento*

8:00 am - 1:00 pm

Meet at 7:45 am in the J Street Lobby

**MOBILE WORKSHOP #13**  
**DISCOVER STOCKTON: USING TRANSIT,  
 COMPLETE STREETS AND INFILL  
 DEVELOPMENT TO REVITALIZE A HISTORIC  
 DOWNTOWN**

Additional \$75 fee applies. Tour includes lunch.

**CM | 4.0**

Tour downtown Stockton and learn about the revitalization of existing historic structures, new mixed-uses buildings, and complete streets along with innovative transit options, including successful bus rapid transit and northern California’s first 100 percent battery-electric bus service.

**Moderator**

*Emily Abrahams, Caltrans*

8:00 am - 12:00 pm

Meet at 7:45 am in the J Street Lobby

**MOBILE WORKSHOP #11**  
**MCCLELLAN AIR FORCE BASE: CLEAN UP  
 AND ADAPTIVE REUSE FOR MULTIPLE  
 PURPOSES**

Additional \$65 fee applies.

**CM | 4.0**

Learn how a public-private partnership cleaned up a Superfund site and redeveloped a shuttered Air Force Base. Includes admission to the Aerospace Museum of California.

**Moderator**

*Tina Suarez-Murias, AICP, California Air Resources Board*

8:00 am - 1:00 pm

Meet at 7:45 am in the J Street Lobby

**MOBILE WORKSHOP #14**  
**EMERGING URBAN CORRIDORS IN  
 DOWNTOWN SACRAMENTO**

Additional \$25 fee applies.

**CM | 4.0**

Walk three main corridors in Sacramento’s central city, exploring new developments, and reuse opportunity sites, noting challenges ahead and lessons learned. Participants may purchase lunch at one of the eclectic eateries along 16th Street before returning to the convention center.

**Moderator**

*Michael Hannebut, City of Sacramento*

8:00 am - 12:00 pm

Meet at 7:45 am in the J Street Lobby

**MOBILE WORKSHOP #12**  
**CALIFORNIA’S ATLANTIS: CARVING A JEWEL  
 FROM THE INLAND SEA**

Additional \$60 fee applies.

**CM | 4.0**

California—exceptional drought one year, flooding the next. Located at the confluence of two major rivers, how does Sacramento stay dry? Come find out while visiting Folsom Dam, the American River Parkway, and the Natomas Basin.

**Moderator**

*John Powderly, AICP, US Army Corps of Engineers*



SESSION BLOCK 8

9:45 am - 11:15 am

**Engage: Planning for Diverse Places and Perspectives**

**AN AWARD WINNING P3 MODEL: LOCAL SOFT-INFRASTRUCTURE FINANCING IN THE POST-REDEVELOPMENT ERA**

(PEN Session)

**CM | 1.5**

This Planner Emeritus Network (PEN) panel will explore the complex planning process involved in one of the first, largest, and most innovative post-redevelopment public-private partnerships in the nation, which resulted in an award-winning new mixed-use civic center project in downtown Long Beach.

**Moderator**

Linda F. Tatum, AICP, Planning Manager, City of Long Beach

**Speakers**

Stanley R. Hoffman, FAICP, President, Stanley R. Hoffman Associates, Inc.; Stephen I. Reinstein, Vice President of Integrated Delivery and Development, AECOM; Jeffrey Fullerton, Director, Edgemoor Infrastructure and Real Estate

9:45 am - 11:15 am

**Tips of the Trade: Diversifying the Tool Kit**

**2017 CEQA UPDATE**

**CM | 1.5 | LAW**

Each year brings changes to CEQA in the form of new statutes and new case law. It's a challenge to keep up. Join us for a comprehensive look at the 2016 legislation and the latest interpretations of CEQA from the courts and the CEQA Guidelines.

**Moderator**

Antero Rivasplata, AICP, Technical Director, ICF

**Speakers**

Ron Bass, AICP, JD, ICF; Margaret Sohagi, JD, Partner, Sohagi Law Group, PLC

9:45 am - 11:15 am

**Lessons Learned: A Diverse Past**

**SACRAMENTO'S DIVERSITY PAST AND FUTURE**

**CM | 1.5**

Sacramento has had a very ethnically diverse past based on our explosive entrepreneurial founding and economic past. Racial, economic and ethnic difference have in the past created divisions of opportunity, and past city planning policies helped support that. Have we left that divisive past to create a better-balanced city?

**Moderator**

Bruce Monighan, AIA NCARB, Urban Design Manager, Sacramento City Planning

**Speakers**

William Burg, State Historian II, State Office of Historic Preservation; Nikky Mohanna, Principal, Mohanna Development

9:45 am - 11:15 am

**We're All in This Together: Implementing Diversity**

**BUILDING HEALTHY COMMUNITIES THROUGH CROSS-SECTOR PARTNERSHIPS**

**CM | 1.5**

We know the built environment affects health, but what does that mean for successful collaboration between planners and public health practitioners? The County of Fresno, County of San Luis Obispo and Cal Poly City and Regional Planning Department present lessons learned from using cross-sector partnerships to build healthy communities.

**Moderator**

Chuck Stevenson, AICP, (Retired) Division Manager, Long Range Planning, (Formerly w/ San Luis Obispo County Department of Planning & Building)

**Speakers**

Kathleen Karle, MCHES, Division Manager, Health Promotions, San Luis Obispo County Health Agency; Kelly Main, PhD, Associate Professor, City and Regional Planning at California Polytechnic State University, San Luis Obispo; Keith Bergthold, Executive Director, Fresno Metro Ministry; Joe Prado, Division Manager, Community Health, Fresno County Public Health Department

9:45 am - 11:15 am

**Embracing and Envisioning Change: A Diverse Future**

**CREATING A SUSTAINABLE AGRICULTURAL INDUSTRY IN AN ERA OF FREQUENT CHANGE**

**CM | 1.5**

California's agricultural industry has long supplied local, regional and worldwide food markets. This industry is increasingly threatened by economic, social and environmental change. This session will discuss effective planning practices for creating sustainable and vibrant agricultural industry in the midst of these changes and highlight examples of success.

**Moderator**

Tom Purciel, Associate Planner, County of El Dorado

**Speakers**

Karen Giovannini, Agriculture Ombudsman, University of California Cooperative Extension; Renee Hargrove, Executive Director, El Dorado County Farm Bureau; Tim Neilsen, Livestock Industry Representative, El Dorado County Agricultural Commission

**SESSION BLOCK 8**

9:45 am- 11:15 am

**Engage: Planning for Diverse Places and Perspectives**

**COLLABORATIVE PLANNING THROUGH CAPACITY BUILDING**

**CM | 1.5**

Effective community engagement establishes a process that gives participants a venue for their voices to be heard. However, a neighborhood plan in a central city requires a different process than a rural streetscape. Four engagement experts discuss how to create an environment for capacity building and a foundation of trust.

**Moderator**

Poonam Narkar, AICP, LEED AP, Senior Planner/Urban Designer, Wallace Roberts Todd, LLC (WRT)

**Speakers**

Paul Zykofsky, AICP, Associate AIA, Associate Director, Local Government Commission; Surlene Grant, Principal, ENVIROCOM Communications Strategies, LLC; Tania Carlone, Senior Mediator/Facilitator, Center for Collaborative Policy, Cal State University; John Gibbs, PLA, ASLA, LEED AP, Principal, Landscape Architect/Urban Designer, Wallace Roberts Todd, LLC (WRT)

9:45 am- 11:15 am

**Engage: Planning for Diverse Places and Perspectives**

**THE JOURNEY AND THE DESTINATION: TO SUCCESSFULLY CAPITALIZE ON MULTIMODAL CONNECTIVITY**

**CM | 1.5**

Explore the aspects of successful multimodal stations and understand the role this infrastructure can play in American cities. The session will examine the topic through the lenses of Mobility and Placemaking as experienced by the diverse user groups and local community that are essential to accessible, vibrant, welcoming stations.

**Moderator**

Luca Giaramidaro, AICP, PhD, Arch, LEED Green Associate, Urban Designer, Perkins + Will

**Speakers**

Melissa DuMond, AICP, Director of Planning and Integration, California High-Speed Rail Authority; Kyle Gradinger, Assistant Division Chief, Network Integration, Caltrans; Gregory Taylor, AIA, LEED AP, Sacramento Valley Station Project Manager, City of Sacramento

9:45 am- 11:15 am

**Engage: Planning for Diverse Places and Perspectives**

**PURPOSEFUL STRATEGIC THINKING: SURVIVING AND THRIVING IN A CHARGED POLITICAL CLIMATE - PART B**

(California Planning Roundtable Session)

**CM | 1.5**

In a lively fast-pace setting, this two-part interactive workshop explores strategies for effective community planning in a challenging political setting. Participants will apply techniques to anticipate and respond to community opposition. Best practices and success stories will be offered. Part A discusses strategies for facilitating a balanced and inclusive decision-making process using an innovative policy plan as a case study. Part B focuses on effective implementation strategies using a complex development project as a case study.

**Moderator**

Liz Falletta, Associate Professor, University of Southern California Price School of Public Policy

**Speakers**

Hanson Hom, AICP, Former Assistant City Manager, City of Sunnyvale, Vice President for Conferences, APA California; Kacey Lizon, Planning Manager, Sacramento Area Council of Governments (SACOG), Conference Program Coordinator, APA California; Brooke Peterson, AICP, Associate Principal, PlaceWorks; Marc Roberts, City Manager, City of Livermore; Janet Ruggiero, FAICP, Former Community Development Director, City of Citrus Heights, Director, De La Salle Institute

9:45 am- 11:15 am

**Engage: Planning for Diverse Places and Perspectives**

**THE URBAN-RURAL DIVIDE IS NOT SO DIVIDED AFTER ALL**

**CM | 1.5**

This session examines how cities can leverage surrounding agricultural assets to promote an identity and strategy that attracts businesses while better connecting urban citizens with their rural neighbors. Learn how the City of West Sacramento has become a food and agriculture hub through both economic development and civic amenities initiatives.

**Moderator**

David Shabazian, Rural-Urban Connections Strategy Program Manager, Sacramento Area Council of Governments (SACOG)

**Speakers**

Thaddeus Barsotti, Co-Owner/CEO & Chief Farmer, Farm Fresh To You & Capay Organic; Mary Kimball, Executive Director, Center for Land-Based Learning; Martin Tuttle, City Manager, City of West Sacramento

9:45 am - 11:15 am

**SOAPBOX PRESENTATIONS**

9:45 am - 4:45 pm

**OPR Special Session**

**JOINT WORKSHOP OF THE GOVERNOR'S OFFICE OF PLANNING AND RESEARCH AND STRATEGIC GROWTH BEST PRACTICES FOR STATE AND LOCAL IMPLEMENTATION**

**CM | 6.0**

Over the past seven years, the Governor's Office of Planning and Research (OPR) and the Strategic Growth Council (SGC) have been promoting and implementing ambitious state policies and programs, and developing useful tools and guidelines for state and local jurisdictions. Now, as the Brown Administration rounds out its final term in office, OPR and SGC's focus is on assisting jurisdictions in implementing those policies, programs, and tools. OPR and SGC, in cooperation with APA California, are holding a workshop designed to provide guidance and promote best practices for state and local implementation. With session topics ranging from the updated CEQA and General Plan guidelines, to the launch of the state's Integrated Climate Adaptation and Resiliency Program (ICARP) and other state climate initiatives, to guidance on applying for and implementing SGC's California Climate Investment programs, OPR and SGC have specifically designed the sessions of this workshop to anticipate the needs and interests of the APA California attendees.

11:30 am - 12:15 pm

**CALIFORNIA PLANNING ROUNDTABLE (CPR) MEETING**

11:30 am - 1:00 pm

**LUNCH ON YOUR OWN**

11:30 am - 1:00 pm

*Ambrosia Café on K Street*

**STUDENT LUNCH WITH YOUNG PLANNING PROFESSIONALS**

1:00 pm - 5:00 pm

*Meet at 12:45 pm in the J Street Lobby*

**MOBILE WORKSHOP #15**

**THE SACRAMENTO RAILYARD PROJECT: A HISTORIC SITE MAKING NEW HISTORY**

*Additional \$35 fee applies.*

**CM | 4.0**

Discover Sacramento's historic gem: a 244-acre former railyards brownfield that's being redeveloped as a mixed-use community of housing, entertainment venues, offices, a medical campus, and shopping and recreation areas. You will get a tour within historic railyard buildings and discuss their potential reuse.

**Moderator**  
*Kate Gillespie, AICP, Planning Director, City of Sacramento*

1:00 pm - 5:00 pm

*Meet at 12:45 pm in the J Street Lobby*

**MOBILE WORKSHOP #16**

**HISTORIC FOLSOM: THE GOLD COUNTRY GEM**

*Additional \$50 fee applies.*

**CM | 4.0**

Learn how Folsom spent \$30 million to revitalize a historic downtown with a light rail station, mixed use development, streetscape and facade improvements.

**Moderator**  
*David Miller, AICP, Community Development Director, City of Folsom, FAICP Co-Coordinator, APA California*

1:00 pm - 5:00 pm

*Meet at 12:45 pm in the J Street Lobby*

**MOBILE WORKSHOP #17**

**WELCOME HOME: CREATING SAFE, AFFORDABLE PLACES TO LIVE IN THE CENTRAL VALLEY**

*Additional \$35 fee applies.*

**CM | 4.0**

This walking tour highlights best practices in planning and building subsidized affordable homes for a range of needs: from people experiencing homelessness to low income workers. Enjoy a walk through tree-lined neighborhoods, visiting six infill developments. Learn about challenges and potential to build safe, accessible affordable homes.

**Moderators**  
*Celia Yniguez, Sacramento Housing & Redevelopment Agency*

**Speaker**  
*Cathy E. Creswell, Principal, Creswell Consulting*

1:00 pm - 5:00 pm  
 Meet at 12:45 pm in the J Street Lobby

**MOBILE WORKSHOP #18**  
**LODI: EXPLORING THE WINE REGION OF THE YEAR AND THE CITY'S REVITALIZATION DOWNTOWN**

*Additional \$75 fee applies. Includes wine tasting.*

**CM | 3.0**

Taste for yourself and learn how Lodi has transformed itself into Wine Region of the Year, named by Wine Enthusiast Magazine in 2015. In 2005, Lodi became a leader in sustainability by adopting "Lodi Rules" encouraging sustainable farming practices. Meanwhile, Lodi managed to revitalize its downtown without the use of redevelopment agency funding.

**Moderator**  
 Mark Martin, City of Stockton

1:00 pm - 5:00 pm  
 Meet at 12:45 pm in the J Street Lobby

**MOBILE WORKSHOP #19**  
**WOODLAND: THE HIDDEN GEM OF THE VALLEY**

*Additional \$45 fee applies.*

**CM | 4.0**

Tour Downtown Woodland and see how historic preservation and economic development have together revitalized the community. Learn how sustainable energy practices have resulted in major community energy savings. Visit the first zero-net energy affordable housing project in the nation.

**Moderator**  
 Ken Hiatt, City of Woodland

**SESSION BLOCK 9**

1:15 pm- 2:45 pm

**Tips of the Trade: Diversifying the Tool Kit**

**LAND USE AND WATER: NEW TOOLS FOR COLLABORATING WITH WATER MANAGERS**  
 (Chapter President's Session)

**CM | 1.5**

To help implement the 2014 Sustainable Groundwater Management Act (SGMA), this session will equip planners with an understanding of how water managers work, the key tools they use, land use practices for managing groundwater, and how planners can forge collaborative relationships with their counterparts in the world of water management.

**Moderator**  
 Pete Parkinson, AICP, President, APA California

**Speakers**  
 Jay Jasperse, PE, Chief Engineer, Sonoma County Water Agency; Sandi Potter, PG, CEG, Comp Planning and Environmental Review Manager, County of Sonoma; Iris Priestaf, PhD, President, Todd Groundwater; Tara Moran, PhD, Program Lead, Stanford - Water in the West

1:15 pm- 2:45 pm

**We're All in This Together: Implementing Diversity**

**WOMEN IN PLANNING: MAKING THE WORKPLACE WORK FOR YOU**

**CM | 1.5**

For women, the conversation around achieving success is often focused on having it all/making it to the top. While important, this women-led session instead focuses on the notion that success is not a one-size-fits-all approach and discusses ways to make the workplace work for you.

**Moderator**  
 Heidi Gen Kuong, AICP, Sustainability Planner, Ascent Environmental

**Speakers**  
 Julia Lave Johnston, Program Manager, Institute for Local Government, University Liaison, APA California; Honey Walters, Principal, Ascent Environmental; Harriet Lai Ross, Community Planning Program Manager, Environmental Science Associates (ESA); Jessica Law, Delta Plan Interagency Implementation Committee, Delta Stewardship Council; Jennifer Lilley, AICP, City Planner, City of Brea

1:15 pm- 2:45 pm

**Embracing and Envisioning Change: A Diverse Future**

**LAND USE, ECONOMIC, AND CULTURAL STRATEGIES FOR TRANSFORMATIVE CHANGE**

**CM | 1.5**

This session will explore how California communities are planning for transformative change. More diverse development patterns, changing economic demand, and complex community identity demand new strategies: placemaking, innovative job-creating land use approaches, and cultural strategies for community cohesion within a diverse population.

**Moderator**  
 Larissa Brown, AICP, PhD, Principal, Stantec's Urban Places Group

**Speakers**  
 Suzanne Hague, AICP, Senior Advisor, Community Development & Planning, California Strategic Growth Council (SGC); Sujata Srivastava, Principal, Strategic Economics; Catherine Lin, AICP, Senior Planner, City of Pomona

**SESSION BLOCK 9**

1:15 pm- 2:45 pm

**We're All in This Together: Implementing Diversity**

**OF SOUND MIND: PLANNING FOR MENTAL HEALTH AND WELLBEING**

**CM | 1.5**

We know good planning can improve our physical health, but what about our mental health? Experience how the environment affects overall wellbeing and poses challenges for mental health, and find solutions through an interactive process led by a team from the planning, medical, psychiatric, and service care fields.

**Moderator**

*Della Acosta, Planner, Michael Baker International*

**Speakers**

*Angie Hood-Medland, MD, Chief Resident, University of California Davis Medical Center; Shannon Suo, MD, clinical Psychiatrist, Sacramento County Mental Health Treatment Center; Al Rowlett, CEO, Turning Point Community Programs; Rachel Ford, Consumer Affairs Liason, Solano County Behavioral Health*

1:15 pm- 2:45 pm

**Embracing and Envisioning Change: A Diverse Future**

**SB 743: WHERE ARE WE AND WHAT'S NEXT?**

**CM | 1.5**

By the time of the conference, it's likely the final CEQA guidance and advisory will have been published. This panel will provide: current status of implementation, and perspectives on what will and won't work from a range of actors (state, local, regional, developer).

**Moderator**

*Bruce Griesenbeck, Principal Transportation Analyst, Sacramento Area Council of Governments (SACOG)*

**Speakers**

*Chris Ganson, Senior Planner, Governor's Office of Planning and Research (OPR); Ronald T. Milam, AICP, PTP, Director of Evolving the Status Quo, Fehr & Peers; Fred Dock, AICP, PE, Director of Transportation, City of Pasadena; Natalie K. Porter, PE, TE, Traffic Engineer, County of El Dorado*

1:15 pm- 2:45 pm

**We're All in This Together: Implementing Diversity**

**THE STATE OF CALIFORNIA ADDRESSES THE HOUSING CRISIS: NEW HOUSING INCENTIVES AND ACCOUNTABILITY FOR LOCAL GOVERNMENT**

**CM | 1.5**

The State of California faces an unprecedented housing shortage, at nearly all income levels and in all regions, threatening the diversity of our communities. This panel will describe pending State legislation intended to address the housing shortage and to assist local governments with building more housing.

**Moderator**

*Walter Kieser, Senior Principal, Economic & Planning Systems, Inc*

**Speakers**

*Fred Silva, Senior Policy Advisor, California Forward; Vivian Kahn, FAICP, Principal, Kahn/Mortimer Associates, Associate Principal, Dyett & Bhatia*

1:15 pm- 2:45 pm

**We're All in This Together: Implementing Diversity**

**LEGALIZING THE LEMONADE STANDS: WORKING TOGETHER TO ADDRESS THE BENEFITS AND CONCERNS RELATED TO URBAN AGRICULTURE**

**CM | 1.5**

In many urban areas it is against code to grow vegetables in your front yard or have a produce stand. This panel will discuss how two jurisdictions and several community organizations came together to create urban agriculture policies that are balancing the needs and desires of all urban residents.

**Moderator**

*Wendy Hartman, AICP, Senior Planner, Willdan*

**Speakers**

*Chris Pahule, Principal Planner, County of Sacramento; Helen Selph, Associate Planner, City of Sacramento; Matthew Read, City of Sacramento; Chanowk Yisrael, Yisrael Family Farm*

**SESSION BLOCK 9**

1:15 pm- 2:45 pm

**Engage: Planning for Diverse Places and Perspectives**

**WHY-PLAN? ENGAGING YOUNG PEOPLE AND SCHOOLS AS CRITICAL ACTORS IN BUILDING HEALTHY, EQUITABLE VIBRANT COMMUNITIES**

**CM | 1.5**

City and education leaders will share importance, methodologies, and impacts of young people engaging as genuine actors in city planning through YPLAN. This session will also offer data demonstrating the impact of that engagement and an emerging matrix gauging quality and authenticity of city-school-student engagement, and publicly available digital tools.

**Moderator**

Amanda Eppley, YPLAN Program Director, UC Berkeley Center for Cities + Schools

**Speakers**

Christina Barnes, Program Coordinator, Health Education Council; Jerome Gourdine, African American Male Achievement (AAMA) Director, Oakland Unified School District; Abigail Thorne-Lyman, Transit-Oriented Development Program Manager, Bay Area Rapid Transit (BART)

1:15 pm- 2:45 pm

**Engage: Planning for Diverse Places and Perspectives**

**THE PATH TO STRONGER COMMUNITIES: VACAVILLE’S ROCKY HILL TRAIL AND THE VALUE OF COMMUNITY COLLABORATION**

**CM | 1.5**

The best ideas for creating vibrant communities come from community members themselves. They know what is needed to make their neighborhoods successful, but implementing their ideas can be challenging. Hear how a youth-based organization used planning processes and local partnerships to achieve their vision for one Vacaville neighborhood.

**Moderator**

Fred Buderl, City Planner, Community Development Department, City of Vacaville

**Speakers**

Judith Franco, Senior Program Coordinator, City of Vacaville Police Department; Tyra Hays, Senior Planner, Community Development Department, City of Vacaville; Randi Kay Stephens, Program Coordinator, Institute for Local Government

1:15 pm- 2:45 pm

**SOAPBOX PRESENTATIONS**

2:45 pm- 3:15 pm

**AFTERNOON BREAK**

2:45 pm- 3:15 pm

**2017 VIRGINIA VIADO & TED HOLZEM CALIFORNIA PLANNING FOUNDATION (CPF) SILENT AUCTION OPENS**

Numerous great items will be displayed for bid at the 2017 CPF Silent Auction. Bidding starts at 2:45 pm. So bid often and check back to see if you have been outbid! The Silent Auction will close at 6:00 pm and items will be available for pick-up until the Live Auction ends at 7:30 pm. Don't forget to purchase your raffle tickets for a chance to win great raffle prizes during the Live Auction too – just look for our volunteers and the signature CPF red barrel!

**SESSION BLOCK 10**

3:15 pm- 4:45 pm

**Embracing and Envisioning Change: A Diverse Future**

**ENVIRONMENTAL JUSTICE AND THE GENERAL PLAN: ADVOCACY AND IMPLEMENTATION OF SB 1000**

(California Planning Roundtable Session)

**CM | 1.5**

SB 1000 increases requirements for addressing environmental justice in the General Plan. This panel brings together organizations and individuals that advocated for SB 1000. Panelists will offer perspectives on how the provisions of the bill can be implemented in California communities. Hear about the hopes and challenges for implementing SB 1000, what successful implementation would look like, and how to best support local governments in addressing this new requirement.

**Moderator**

Victor Rubin, PhD, Vice President for Research, PolicyLink

**Speakers**

Ingrid Brostrom, Senior Staff Attorney, Center on Race, Poverty and the Environment; Tiffany Eng, Green Zones Program Manager, California Environmental Justice Alliance; Bernadette Austin-Bower, Associate Director, University of California Davis Center for Regional Change; Katie Valenzuela Garcia, Principal, Valenzuela Garcia Consulting

SESSION BLOCK 10

3:15 pm- 4:45 pm

**We're All in This Together: Implementing Diversity**

**2 BIRDS WITH 1 STONE: COMPLYING WITH STATE LAW CREATES MORE CHILD CARE AND RELIEVES ZONING HEADACHES**

**CM | 1.5 | LAW**

Many planners are unaware that local requirements on family child care homes are unnecessarily burdensome and may conflict with state law. This session will help you understand local governments' obligations and how child care zoning policies can be streamlined.

**Moderator**

Laurie Furstenfeld, ESQ, Staff Attorney, Child Care Law Center

**Speakers**

Kristin Pollot, AICP, Planning Manager, Planning Division, City of Pittsburg; Toni Robertson, Quality Improvement Facilitator, Contra Costa Child Care Council; Benu Chhabra, President-elect, Family Child Care of Contra Costa County Association

3:15 pm- 4:45 pm

**Engage: Planning for Diverse Places and Perspectives**

**ENGAGING YOUTH VOICES: BUILDING POWER THROUGH ART, MEDIA AND DESIGN**

**CM | 1.5**

Today's youth are the leaders of tomorrow's communities. Creative youth engagement strategies are key components to inclusive planning in 2017 and beyond. This session explores innovative approaches—using art, visual storytelling, multi-media and design—to unlock creativity in young people to solve complex community issues and plan for the future.

**Moderator**

Jamillah Jordan, Project Manager/Community Engagement Specialist, MIG

**Speakers**

Lillian Jacobson, Project Associate, MIG; Patricia Algara, Co-founder and Principal, BASE Landscape Architecture; Judith Franco, Senior Program Coordinator, City of Yacaville Police Department; Deborah McKoy, Executive Director, Center for Cities and Schools; Lupita Albor, Student, UC Merced

3:15 pm- 4:45 pm

**Engage: Planning for Diverse Places and Perspectives**

**EQUITABLE RECOVERY AFTER DISASTERS**

**CM | 1.5**

When a disaster devastates your community, how can planning get you back online? What kinds of housing and zoning laws promote or impede recovery? Representatives from communities facing extensive tree mortality and devastating wildfires present the roadblocks and successes on their path to recovery and resiliency.

**Moderator**

Edith Hannigan, Analyst, California Board of Forestry and Fire Protection

**Speakers**

Steve Haze, District Manager, Sierra Resource Conservation District; Thomas Brandeberry, President & CEO, Rural Community Development Corporation of California (RCDDC); Melinda Barrett, Program Manager, Mariposa County Resource Conservation District; Ronald Stock, City Administrator, City of Weed

3:15 pm- 4:45 pm

**Tips of the Trade: Diversifying the Tool Kit**

**JEDI CEQA: THE STREAMLINING FORCE IS WITH ME. I'M ONE WITH THE FORCE**

**CM | 1.5 | LAW**

Is efficient CEQA streamlining only a hope? As Jyn Erso said in Rogue One, "Streamlining is built on hope!" (well, actually, "rebellion"). Court decisions and practices of innovative jurisdictions confirm that powerful CEQA streamlining is reality, not just hope. This session presents the latest in CEQA streamlining opportunities and innovations.

**Moderator**

Curtis E. Alling, AICP, Principal, Ascent Environmental

**Speakers**

James G. Moose, JD, Senior Partner, Remy Moose Manley, LLP; Lisa Gibson, Acting Director of Environmental Planning, City and County of San Francisco

3:15 pm- 4:45 pm

**Engage: Planning for Diverse Places and Perspectives**

**QUALITY OF LIFE AND VITALITY: THE INGREDIENTS TO A GREAT DOWNTOWN**

**CM | 1.5**

Explore the mix of "ingredients" that support a vibrant downtown, from scale and mix of uses, to housing density, placemaking and economic vitality.

**Moderator**

Kristen Hall, Associate, Perkins+Will

**Speakers**

Kelly Kline, Economic Development Director/Chief Innovation Officer, City of Fremont; Egon Terplan, Regional Planning Director, SPUR; Brian Chambers, Urban Designer, Perkins+Will

**SESSION BLOCK 10**

3:15 pm- 4:45 pm

**Engage: Perspectives for Diverse Places and Perspectives**

**RURAL RESOURCEFULNESS: KEEPING THE COUNTRYSIDE CONNECTED WHEN BUDGETS ARE TIGHT**

**CM | 1.5**

Rural communities face many hurdles when planning transportation to serve their residents and visitors. Challenges of aging seniors, lower incomes, extended networks serving dispersed communities, tourism, and climate change all must be met with fewer resources than usually available to cities. Learn how rural transportation agencies are meeting these challenges.

**Moderator**

*Rodney Brown, Transportation Planner, Fehr & Peers*

**Speakers**

*Daniel Landon, Executive Director, Nevada County Transportation Commission; Daniel Little, AICP, Executive Director, Shasta Regional Transportation Agency (SRTA); Woodrow Deloria, Executive Director, El Dorado County Transportation Commission (EDCTC)*

3:15 pm- 4:45 pm

**Tips of the Trade: Diversifying the Tool Kit**

**A DIVERSITY OF FUNDING SOURCES IMPROVES FEASIBILITY**

**CM | 1.5**

With the end of Redevelopment, practitioners search for the funding equivalent of the silver bullet. But it may be that a diversity of funding sources strengthens and improves the feasibility of new development and opportunities for public infrastructure. Presenting examples from San Luis Obispo, Western Riverside County, and San Francisco.

**Moderator**

*Ashleigh Kanat, Executive Vice President, Economic & Planning Systems, Inc*

**Speakers**

*Michael Codron, Director of Community Development, City of San Luis Obispo; Rebecca Benassini, Assistant Deputy Director, Waterfront Development, Port of San Francisco; Christopher Gray, AICP, Director of Transportation, Western Riverside Council of Governments (WRCOG)*

3:15 pm- 4:45 pm

**Lessons Learned: A Diverse Past**

**MAKE NO LITTLE PLANS: THE SHORT HISTORY OF BIG THINKING AND BIG PLANS IN CALIFORNIA (1960-1980)**

**CM | 1.5**

This session looks back at several major proposals in the 1960s and 1970s crafted by government officials and private citizens for providing an overall structure to guide land use and environmental policy in California and explores what we learned from those ambitious efforts.

**Moderator**

*J. Laurence Mintier, Principal, Mintier & Associates, Chapter Historian Northern California, APA California*

**Speakers**

*Steven A. Preston, FAICP, City Manager, City of San Gabriel, Chapter Historian Southern California, APA California; William Fulton, Director, Kinder Institute for Urban Research at Rice University*

4:30 pm- 6:00 pm

**STUDENTS/YOUNG PLANNERS SCAVENGER HUNT**

Learn more about Downtown Sacramento through a fun scavenger hunt and follow-up with a refreshing beer at a local pub!

5:00 pm- 6:00 pm

**CONSULTANTS' RECEPTION**

Take time to visit with our sponsors and exhibitors and learn about new innovations in planning. It will also be the last opportunity during the conference to visit the exhibitors' booths. While enjoying this fabulous happy hour, be sure to thank our sponsors for their support of the conference this year. We couldn't do it without them!

6:00 pm- 7:30 pm

**2017 VIRGINIA VIADO & TED HOLZEM CALIFORNIA PLANNING FOUNDATION (CPF) RECEPTION AND LIVE AUCTION**

Don't miss this lively reception and fundraising event! Every year, planners show their dedication and support to the California Planning Foundation by donating amazing items to help fund scholarships for planning students. Entertainment, food, drink and fun all in one place to support a great cause! Raffle tickets can be purchased beginning Saturday at 12:00 pm up to the start of the Live Auction event. Have your raffle tickets ready and come prepared to outbid your friends during the Live Auction to show your support for future generations engaging in our profession!



7:00 am - 8:30 am

**CONTINENTAL BREAKFAST**

**Sponsored by:**  
**Green DOT Transportation Solutions**  
**Rincon Consultants, Inc.**

8:00 am - 10:00 am

**EXHIBIT TEAR DOWN**

**SESSION BLOCK 11**

8:30 am- 10:00 am

**Tips of the Trade: Diversifying the Tool Kit**

**THE STATE STRIKES BACK! RECENT DEVELOPMENT IN HOUSING LAW**

**CM | 1.5 | LAW**

Given the state's critical housing shortage, each year bills are passed to encourage housing production. At the same time, housing developments often face fierce local opposition. This program will describe how planners can navigate the complexity of state housing laws when caught between developers and the public.

**Moderator**

*Justin Bigelow, JD, Attorney, Goldfarb & Lipman LLP*

**Speakers**

*Barbara Kautz, FAICP, JD, Partner, Goldfarb & Lipman LLP; Josh Abrams, AICP, Principal, Baird + Driskell Community Planning; Eric Phillips, JD, Attorney, Goldfarb & Lipman LLP*

8:30 am- 10:00 am

**Tips of the Trade: Diversifying the Tool Kit**

**SURVIVOR: ETHICS ISLAND!**

**CM | 1.5 | ETHICS**

Do you have what it takes to Survive on Ethics Island? Can you Outwit, Outplay and Outlast your fellow certified planners? In this session we will test your ethics against the other tribes, until only one tribe remains.

**Moderator**

*Darcy Kremin, AICP, Bay Area Environmental Practice Leader, Michael Baker International*

**Speakers**

*Kevin Keller, AICP, Deputy Directory, Los Angeles Department of City Planning, Brooke Peterson, AICP, Associate Principal, PlaceWorks; Kim Prillhart, AICP, Planning Director, County of Ventura; Jennifer Lilley, City Planner, City of Brea*

8:30 am- 10:00 am

**Engage: Planning for Diverse Places and Perspectives**

**DESIGNING HOUSING SOLUTIONS**

**CM | 1.5**

The workshop will tap into the diverse experience and expertise of attending planners to collaborate and design comprehensive housing solutions. The facilitated exercise will bring together a diversity of perspectives to explore new housing typologies that expand choice, encourage affordability, and specifically address the risk of informal dwelling units.

**Moderator**

*Gunnar Hand, AICP, Associate, Skidmore, Owings & Merrill, LLP*

**Speakers**

*Jonathan P. Bell, Urban Planner, Los Angeles County Department of Regional Planning; James T. Rojas, CEO, Director, Place It!; Cathy E. Creswell, Principal, Creswell Consulting; Fay Darmawi, Partner, Affordable Housing Finance and Consulting*

8:30 am- 10:00 am

**Engage: Planning for Diverse Places and Perspectives**

**LET'S GET REAL: REAL TOOLS AND REAL SOLUTIONS FOR REALLY EFFECTIVE COMMUNITY ENGAGEMENT**

**CM | 1.5**

Participation from a broad cross-section of a community, and the inclusion of stakeholders from various backgrounds and income levels, fosters widespread support and makes every project stronger. But how do planners effectively engage diverse stakeholders? How can historically underrepresented individuals be brought into the conversation in meaningful ways?

**Moderator**

*Veronica Hahni, Esq, Executive Director, Los Angeles Neighborhood Initiative*

**Speakers**

*Rebecca Draper, Director of Neighborhood Improvement Projects, Los Angeles Neighborhood Initiative; Anna Apostolos, Senior Program Manager, Los Angeles Neighborhood Initiative; Alain Datcher, Program Manager, Los Angeles Neighborhood Initiative; Monica Carlos Tellalian, Program Manager, Los Angeles Neighborhood Initiative*

**SESSION BLOCK 11**

8:30 am- 10:00 am

**We're All in This Together: Implementing Diversity**

**HEALTH MANAGEMENT AND THE BUILT ENVIRONMENT: WHAT THE POST-OBAMACARE LANDSCAPE MEANS FOR 'HEALTH DISTRICTS'**

**CM | 1.5**

As Federal funding encouraged investment in a range of facilities to support holistic preventative care, cities and health institutions successfully forged partnerships to strengthen communities. This session will highlight successes, effective strategies and will explore what the post-Affordable Care Act landscape might mean for similar efforts.

**Moderator**

*Judith Taylor, Principal, HR&A Advisors*

**Speakers**

*Leigh Christy, AIA, LEED AP BD+C, Associate Principal, Perkins+Will; Sarah Jensen, AIA, LEED AP, President, Jensen+Partners; Brian Ludicke, Brian Ludicke, City of Lancaster*

8:30 am- 10:00 am

**We're All in This Together: Implementing Diversity**

**TACTICAL URBANISM**

**CM | 1.5**

Tactical Urbanism is a collection of low-cost, temporary changes to the built environment, usually in cities, intended to improve local neighborhoods and city gathering places. Tactical urbanism is also called guerilla urbanism, pop-up urbanism, or city repair. These seemingly small temporary improvements can result in lasting social changes in community.

**Moderator**

*Kathleen Mallory, AICP, LEED Green Associate, Planning Manager, City of Oxnard*

**Speakers**

*Melani Smith, Planner, Next Phase LA; Fern Nueno, AICP, LEED AP, BD + C, Planner, City of Long Beach; Sean Warner, AICP, Placemaking Manager, Downtown Long Beach Alliance*

8:30 am- 10:00 am

**Engage: Planning for Diverse Places and Perspectives**

**IMPLEMENTING AB 52: TRIBAL CULTURAL RESOURCES FOR FLOOD PROTECTION PROJECTS**

**CM | 1.5**

AB 52 added tribal cultural resources to the CEQA category of cultural resources, which had formerly been limited to historic, archaeological, and paleontological resources. This panel will explore effective methods of tribal engagement and consultation and discuss AB 52 implementation using flood protection projects as an example situation.

**Moderator**

*Nisha Chauhan, AICP, Owner, Nisha Chauhan Environmental Planning*

**Speakers**

*Andrea Clark, Partner, Downey Brand; Lisa Westwood, Director of Cultural Resources, ECORP Consulting, Inc.*

8:30 am- 10:00 am

**Tips of the Trade: Diversifying the Tool Kit**

**COMMUNITY RISK REDUCTION PLANS: SCALING UP THE HRA TO THE PLAN-LEVEL**

**CM | 1.5**

Health risk assessments (HRAs) address exposure to air pollution; however, a Community Risk Reduction Plan (CRRP) at the community scale can identify area-wide issues and streamline the mitigation process. This session provides an overview of the CRRP process, technical methods, and provides recent Bay Area case studies.

**Moderator**

*Erik de Kok, AICP, Senior Project Manager, Ascent Environmental, Inc.*

**Speakers**

*Melinda Hue, AICP, Environmental Planner, City of San Francisco Planning Department; Philip Martien, Community Air Risk Evaluation (CARE) Program Manager, Bay Area Air Quality Management District (BAAQMD); Dimitri Antoniou, AICP, Air Quality and Climate Change Specialist, Ascent Environmental*

8:30 am- 10:00 am

**Embracing and Envisioning Change: A Diverse Future**

**CALIFORNIA PLANNING IN THE ERA OF TRUMP**

**CM | 1.5**

The Trump era has ushered in a time of political upheaval, anxiety, and uncertainty that seems certain to affect our practice of local planning. This panel will reflect on the current political moment and its affect on California planning, offering their unique insights from the state, regional, and local level.

**Moderator**

Aaron Welch, LEED AP, Senior Associate, Raimi + Associates

**Speakers**

Stuart Cohen, Co-founder and Executive Director, TransForm; Therese Trivedi, Senior Transportation and Land Use Planner, Metropolitan Transportation Commission (MTC); Christopher Calfee, Senior Counsel, Governor's Office of Planning and Research (OPR)

10:15 am - 12:00 pm

**CLOSING PLENARY**

**Carolyn Coleman  
Executive Director, League of California Cities**

**CM | 1.75**

Carolyn Coleman brings 25 years of experience as a leader and an advocate in the public and private sectors to her role as executive director of the League of California Cities. She joined the League of California Cities in December 2016 after a decade with the National League of Cities (NLC) in Washington, D.C. as senior executive and director of federal advocacy. During her tenure at NLC, she oversaw the organization's advocacy efforts and worked closely with city leaders and the 49 state municipal leagues throughout the country to advance NLC's priorities in matters before Congress, the Administration and the courts.



**Sponsored by:  
Analytical Environmental Services**

12:00 pm - 1:00 pm

**CALIFORNIA COUNTY PLANNING DIRECTORS ASSOCIATION (CCPDA) MEETING**