



# CULTIVATING OUR FUTURE

2020 APA CALIFORNIA CONFERENCE  
RIVERSIDE, CA | SEPTEMBER 12-15

**Application Deadline: July 15, 2020**

## Riverside Convention Center Exhibitor and Sponsorship Opportunities

Submit completed applications and questions to: Jennifer Lynch at [JLynch@manatt.com](mailto:JLynch@manatt.com), 714-371-2516

EXHIBIT BOOTH AND EVENT SPONSORSHIP PACKAGES	QUANTITY AVAILABLE	COST	FULL CONFERENCE REGISTRATIONS	BOOTH SPACE	TICKETS TO EVENT	RECOGNITION	OTHER
Conference Lanyards <b>SOLD OUT</b>	1	\$12,000	2	Premium	-	✓✓	Logo on Lanyard
Conference Hotel Key Card	1	\$8,000	2	Premium	-	✓✓	Logo on Hotel Key Card
Optional Item (water bottle, etc.)	1	\$8,000	2	Premium	-	✓✓	call/email for details
Opening Reception	7	\$7,000	2	Premium	2	✓✓	-
Opening Keynote <b>SOLD OUT</b>	6	\$4,000	2	Regular	2	✓✓	-
Award Ceremony and Reception	4	\$4,000	2	Regular	2	✓✓	-
Mobile Application	2	\$3,000	1	Regular	-	✓	-
Closing Keynote <b>SOLD OUT</b>	3	\$2,500	1	Regular	-	✓✓	-
Continental Breakfast <b>SOLD OUT</b>	3	\$2,500	1	Regular	-	✓	-
Diversity Summit <b>SOLD OUT</b>	2	\$2,500	1	Regular	-	✓✓	-
Student Awards <b>SOLD OUT</b>	2	\$2,500	1	Regular	2	✓	-
<b>EVENT ONLY SPONSORSHIPS</b>							
<b>Special Event</b> (select one) Opening Reception, Opening Keynote	No Limit	\$2,000	-	-	-	✓	-
<b>Mobile Workshop</b> (select one) Mobile Workshops will be listed when confirmed.	TBD	\$500	-	-	1 MW	✓	-
<b>Special Event</b> (select one) Diversity Summit, Award Ceremony and Reception, Closing Keynote	No Limit	\$1,500	-	-	-	✓	-
<b>Special Event</b> (select one) Diversity Mixer, Student Awards, Student/Emerging Planners Mixer	No Limit	\$500	-	-	-	✓	-
Afternoon Break	4	\$500	-	-	-	✓	-
Student Orientation/Tour	4	\$300	-	-	2	✓	-
<b>EXHIBIT TABLE ONLY</b>							
Public Agencies & Educational Institutions <small>Includes city, county, regional, state and federal government agencies, universities and colleges</small>	4	\$1,000	-	-	-	✓	-
Non-Profit Organization <b>SOLD OUT</b>	2	\$500	-	-	-	✓	-
<b>ADVERTISING</b>							
Mobile Application	5	\$1,000	-	-	-	✓	-
Minor Collateral (conference pen, etc.)						✓	call/email for details
Other - Customizable						✓	call/email for details
<p>All premium booth exhibitors have priority selection. All regular and premium booths include drapery. All booths with event sponsorships and non-profit sponsors receive the attendee list prior to the conference (available 2 weeks prior and includes name, company, address, and email address of attendees).            Recognition includes: ✓ - Logo posted on website and mobile app. ✓✓ - Additional podium acknowledgement at event.  <b>Logos and ads are posted after payment has been received.</b></p>							