

# Application Deadline:

July 15, 2020



## CULTIVATING OUR FUTURE

2020 APA CALIFORNIA CONFERENCE  
RIVERSIDE, CA | SEPTEMBER 12-15

# Riverside Convention Center Exhibitor and Sponsorship Registration

Submit completed application to: Jennifer Lynch at [JLynch@manatt.com](mailto:JLynch@manatt.com)

Questions about sponsoring, contact:

Jennifer Lynch at [JLynch@manatt.com](mailto:JLynch@manatt.com), 714-371-2516

Name

Company Name

Address

City

State

Zip

Phone

Fax

Email

Company Website Address:

Company name exactly as you would like written when logo is not used/provided:

### EXHIBIT BOOTH AND EVENT SPONSORSHIP PACKAGES

Conference Lanyards (1 available).....	<b>SOLD OUT</b>	\$12,000
Conference Hotel Key Card (1 available) . . . . .		\$8,000
Optional Item (Water Bottle, etc., call/email for details) . . . . .		\$8,000
Opening Reception (4 available) . . . . .		\$7,000
Opening Keynote (6 available) . . . . .	<b>SOLD OUT</b>	\$4,000
Award Ceremony and Reception (3 available).....		\$4,000
Mobile Application (1 available) . . . . .		\$3,000
Closing Keynote (3 available) . . . . .	<b>SOLD OUT</b>	\$2,500
Continental Breakfast (3 available) . . . . .	<b>SOLD OUT</b>	\$2,500
Diversity Summit (2 available) . . . . .	<b>SOLD OUT</b>	\$2,500
Student Awards (2 available) . . . . .	<b>SOLD OUT</b>	\$2,500

### EXHIBIT TABLE ONLY

Public Agencies & Educational Institutions (4 available) . . .	\$1,000
<small>Includes city, county, regional, state and federal government agencies, universities and colleges.</small>	
Non-Profit Organization (2 available) . . . . .	<b>SOLD OUT</b> \$500

### ADVERTISING

Mobile Application (5 available) . . . . .	\$1,000
Minor Collateral (conference pen, etc.), call/email for details	
Other - Customizable . . . . .	Please call/email

### EVENT ONLY SPONSORSHIPS

<b>Special Event</b> (no limit, check one): . . . . .	\$2,000
Opening Reception	Opening Keynote
<b>Mobile Workshop</b> (TBD available) . . . . .	\$500
<small>(specify which mobile workshop):</small>	
<b>Special Event</b> (no limit, check one): . . . . .	\$1,500
Award Ceremony and Reception	
Closing Keynote	Diversity Summit
<b>Special Event</b> (no limit, check one): . . . . .	\$500
Student Awards	Diversity Mixer
Student/Emerging Planners Mixer	
<b>Afternoon Break</b> (4 available) . . . . .	\$500
<b>Student Orientation/Tour</b> (4 available) . . . . .	\$300

### EXHIBITOR REGISTRATION

Exhibits are for the support of the conference and promotion of your product, service, or program and have been created for flexibility in price and level of exposure. **Exhibit locations are on a first-come, first-pay basis.** A specified number of complimentary booth passes (complimentary for booth staff use only and does NOT permit attendance at sessions, meals, or events) are included in the booth costs.

Booth 1st Choice

Booth 2nd Choice

Booth 3rd Choice

**PLEASE TOTAL THE ITEMS SELECTED ABOVE HERE: \$**

Check Payments: Make check payable to APA California and mail to: APA California Conference, PO Box 171171, Boise, ID 83717

Credit Card Payment: Contact Laura Dee at • [simplybookkeepingpro@outlook.com](mailto:simplybookkeepingpro@outlook.com)